

AMANI x FACTOR x RAPHA

Social posts

Post 1:

A bike design that is the result of communication and passion. The 2024 Factor Amani Edition OSTRO Gravel and OSTRO VAM. Like the wild animals of East Africa who inspired it, beautiful in repose, awesome in motion.

Post 2:

The OSTRO Gravel Amani Edition can tackle everything from the Migration Gravel Race to your local mixed surface loops. Comfortable, capable, efficient. And gorgeous to look at.

Post 3:

The design for the Factor Amani Edition OSTRO VAM and OSTRO Gravel is a result of a creative collaboration with the Team Amani kit designers at Rapha. Fresh, colorful, and ready to kick ass.

Post 4:

Whether you're going for slicks or knobbies, the Factor Amani Edition OSTRO VAM and OSTRO Gravel will help you stand out from the pack.

EDM

Subject:

Factor's Team Amani x Rapha special editions

Headline:

A design born out of communication and passion

Text:

For the 2024 season, Factor has joined forces with Rapha to create an evocative frame design for Team Amani. Reflecting Rapha's special kit graphics for the team, the OSTRO Gravel and OSTRO VAM Amani Editions highlight what is unique about East African cycling.

These two special edition colorways will be available to purchase for a limited time when you visit our website at factorbikes.com. Like the wild animals of East Africa who inspired the designs, these bikes are beautiful in repose and awesome in motion.