

FACTOR UNVEILS THE ALUTO - BRINGING SIGNATURE SHARP HANDLING AND LONG DISTANCE COMFORT TO PERFORMANCE GRAVEL RIDERS

*Designed to provide versatility and performance on a variety of terrains
Engineered to be agile and comfortable for all-day racing, training and exploring.*

EMBARGOED UNTIL 10:00 CEST ON THURSDAY, 18 SEPTEMBER 2025 – Factor Bikes today announces the release of the ALUTO, sitting alongside the OSTRO Gravel to offer endurance-focused riders an alternative option for high-performance mixed surface riding.

Developed to set a new standard in the all-rounder space, the ALUTO reinforces Factor's commitment to high-performance gravel. Bringing as much speed, sharpness and technical focus as the race-proven OSTRO Gravel, the ALUTO is also centred, stable, and built to go long. Using its balanced race geometry, the bike has been optimised around 45 mm tyres with a performance maximum of 47 mm as measured tyre clearance in the rear and 52 mm in the front. Every aspect of the geometry has been designed to ensure the handling retains much of the precision of the OSTRO Gravel, delivering a light, bright ride, whilst dialling in long-distance comfort.

Compared to the OSTRO Gravel, the ALUTO has a slightly steeper head tube angle and equally short chainstays to maintain a shorter wheelbase and enhance agility. The lower bottom bracket shifts the centre of gravity downward, stabilising the ride and balancing the shorter wheelbase while increasing control across variable terrain. With a slightly higher stack than the OSTRO Gravel, the ALUTO allows for a more adaptable fit for a wider range of riders without compromising a race-ready position.

Long-distance racing, training, and exploring require high-performance design cues as well as utilitarian integration. Downtube storage provides a secure, aero solution to stash tools and essentials. The full internal cable routing has been designed to be mechanic-friendly while guaranteeing clean aesthetics. 1x and 2x compatibility allows riders to set up the bike for their most likely case-use scenario.

The Black Inc HB05 Barstem complements the lively nature and geometry of the ALUTO with a gravel-specific design. The shorter reach of the HB05 offsets the increased reach seen in modern hoods, ensuring the rider's fit is preserved. Its shallow drop and increased flare add stability over rough terrain, and the moulded cable entry ports reduce machining complexities while facilitating easy cable routing.

The ALUTO's two colourways, Raptor Blue and Quattro Grey, are inspired by the world's most extreme off-road proving ground: the Dakar Rally. Just as Dakar cars are engineered to endure vast distances, brutal terrain, and the sharpest edges of performance, the ALUTO is built to bring that same spirit of resilience, versatility and precision to gravel cycling.

Mike McGinn, the ALUTO's designer, says: *"One of the major highlights of the ALUTO is the delicate dance and balance of all its elements. While most companies are focusing on maximum volume of tyres, we're painstakingly balancing the bike to provide a ride experience that is holistic, purposeful, and absolutely high performance."*

David Millar, Brand Director at Factor Bikes, says: *"Gravel has evolved at an incredible pace. What used to be one discipline has now split into countless styles of racing and riding. The ALUTO is our answer to that evolution. It's a true high-performance all-rounder: sharp, agile, and versatile enough to excel across every scenario. I raced it at UNBOUND this year, and it delivered in every condition. With the ALUTO, we've taken Factor's signature handling and engineered it into a bike that can go further, adapt better, and still feel unmistakably Factor."*

The ALUTO doesn't sit below the OSTRO Gravel; it stands beside it.

Pricing and availability

The ALUTO is available in sizes 49, 52, 54, 56, 58 and 61cm. Compatible with Shimano 12S or SRAM AXS groupsets.

Inspired by the Dakar Rally teams, the ALUTO is available in two colourways, Quattro Grey and Raptor Blue.

About Factor

Founded with a commitment to innovation, speed, and performance using advanced engineering, Factor Bikes represents the union of technology and integration. With a heritage deep in the world of motorsport and aviation, we constantly search for ways to innovate in our designs and products. In 2007, Factor began as a leading engineering firm dedicated to working at the highest levels of creativity with some of the fastest, most prestigious brands in the world. Since then, our pioneering frame designs have been ridden and raced worldwide by top athletes in the biggest events. We are dedicated to creating the highest quality bikes for cyclists of all ambitions.

About Black Inc

Committed to designing, developing, testing, and racing the highest quality wheels and components, Black Inc. products are engineered to offer the ultimate in performance. Our team of designers and engineers can produce the best quality wheels and components, using the latest Finite Element Analysis (FEA), Computational Fluid Dynamics (CFD), and Rapid Prototyping software available in-house. Our product testing doesn't end in the factory under controlled conditions. Simulations cannot replace real-life product testing. By working with world-class athletes, we prove our products in the factory as well as in racing situations.