

OSTRO VAM Watercolour

SLP

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Headline:

A bike design that floats

Headline text:

Though people like to say that “beauty is in the eye of the beholder,” there are some things that are objectively, universally beautiful. Sunrises. Sunsets. A field full of poppies. The OSTRO VAM Watercolour sits proudly on that list. Unique in appearance, unrivalled in performance.

Design

Benefit 1:

UNIQUE PAINT PROCESS

Even in an era where every gram is counted and every watt courted, we believe cycling remains the most beautiful sport in the world. Our Watercolour design is the latest example of how Factor combines both advanced engineering and artistic beauty in every frame we create. For the OSTRO VAM Watercolour, the distinctive graphic is painstakingly painted by hand. Because of this process, no two framesets are the same. Each one is absolutely unique.

Benefit 2:

LIGHTWEIGHT AERO PERFORMANCE

The OSTRO VAM is an aero frame which uniquely can be built-up to weigh below the UCI 6.8kg weight limit. That means that the aero advantages come without the usual weight penalty. Few rides or race routes are exclusively mountainous or flat roads so, naturally, you want it all: speed and lightweight. Factor reserves its very best materials to reach such a low weight, laying up the ultimate carbon materials perfectly to ensure low weight, responsive ride, and durability. You will be riding Factor's everything bike, making you fast whatever the terrain.

Benefit 3:

EXCEPTIONAL COMFORT

The OSTRO VAM has won every accolade, from the challenging terrains of Paris-Roubaix to stage wins at the Tour de France, this aero racer promises unmatched resilience and souplesse for your most demanding rides. The meticulously selected carbon fibre and its strategic layup bestow a superior frame compliance, ensuring power is never compromised. Its slender rear seat stays are artfully designed to mute road vibrations and soften the ride. Elevate this experience by fitting tires up to 32mm wide, complementing the bike's dedication to comfort and style. Dive into a world where grandeur meets grit.

Secure your OSTRO VAM Watercolour

To order your Factor OSTRO VAM Watercolour, please place an order via [Factorbikes.com](https://factorbikes.com) or check out our [Find a Retailer](#) page to locate an official Factor dealer close to you.

EDM

Subject:

Factor OSTRO VAM Watercolour

Headline:

Absolutely Unique

Text:

In a sea of matte black and unimaginative colour combos, the Factor OSTRO VAM Watercolour cuts through the mundane. Created using a special colouring process, it's a beauty that, combined with the pure performance of the OSTRO VAM, can inspire an inner calm for the rider.

A unique paint process

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The painstaking process increases the production time for each frame by at least one to two hours, depending on the frame size.

Hero image

Recently chosen by famed Italian brand Campagnolo as the hero bike to launch their groundbreaking 2x13 Super Record groupset, the Factor OSTRO VAM Watercolour has already made some sneak appearances on social media. Now with the official unveiling of the unique Watercolour, we can announce that it will be available for purchase with Shimano Dura Ace Di2, SRAM Red, and Campagnolo Super Record 2x13.

Whichever you choose, you'll have an elite, elegant, pure racing bike to test your boundaries and push your limits.

CTA:

Order yours

Social

Beautiful. Check.

Fast. Check

Unique. Check.

Factor OSTRO VAM Watercolour. Hand-crafted for the ultimate in performance. Fast enough for the WorldTour. Beautiful enough for the art museum.