

Sonos Partners with Music Story to Make Its Smart Speakers Fluent in Music

High-quality, always-fresh metadata gives connected speakers a deeper understanding of your music world

LILLE, France, Oct. 8, 2026 – Music Story, the music metadata infrastructure company, today announced a multi-year partnership with Sonos (Nasdaq: SONO), the sound experience company behind some of the world's best-known wireless speakers. Through the partnership, Sonos draws on a continuously updated metadata layer to make the intelligence driving its smart speakers more fluent in music.

Behind every listening experience sits a layer of music data. Music Story supplies high-quality metadata, refreshed as catalogs change, so Sonos devices can better understand music: stronger discoverability, easy connection to external platforms, and fewer incorrect tracks played through the speakers.

For the person in the room, it comes down to asking for music and getting the music they meant. A name shared by two bands, a title that exists in a dozen versions, a song remembered by its era rather than its name: these are the moments where a connected speaker feels reliable, or, conversely, not. Biographical notes, credits, collaborations, charts, and popularity are what a device draws on to get them right, unbeknownst to the listener.

"Consumer electronics makers are held to a standard of reliability that music data has to meet as well. Sonos builds the experience; our job is to plug in the music - licensed, structured, and continuously updated."

Jean-Luc Biaulet, CEO of Music Story.

Correctly playing what the user had in mind, every time, means knowing the stories behind the songs, without mistakes. That is what turns metadata from a tag into a working part of the device. For premium audio brands, software now carries as much of the product as hardware does: search, voice control, and uncovering the relationships between different parts of the music catalog are where systems set themselves apart - and where, year after year in the home, a device earns a richer relationship with the person listening.

"When customers ask Sonos to play their favorite artist, album, or song, they want to be confident that, within an instant, the music they expected will start coming out of the speaker, every time. Easy to say, but impossible to achieve without accurate, up-to-date metadata. Music Story is the right partner to provide this essential service at the quality bar Sonos customers demand."

Nick Millington, Chief Innovation Officer at Sonos.

About Music Story

Founded in 2008 and headquartered in Lille, France, Music Story builds the metadata infrastructure behind leading digital music services - the data that helps every song be found, played, and properly credited. Its reference catalog links artist identities, recordings and versions, credits, and identifiers across 40 countries, and reaches partners through a single connection. Follow Music Story on [LinkedIn](#) and learn more at <https://music-story.com>.

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About Sonos

Sonos (Nasdaq: SONO) is the world's leading sound experience company. As the inventor of multi-room wireless home audio, Sonos innovation helps the world listen better by giving people access to the content they love and allowing them to control it however and wherever they choose. Known for delivering an unparalleled sound experience, thoughtful design aesthetic, simplicity of use, and an open platform, Sonos makes the breadth of audio content available to anyone. Sonos is headquartered in Santa Barbara, California. Learn more at www.sonos.com.

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