

LYNK & CO





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Lynk & Co becomes first in Europe to launch a plug-in hybrid with up to 200 km range and DC fast charging:

introducing the game-changing **Lynk & Co 08.**

Press Release 1/2

The new Lynk & Co 08 redefines what it means to be a plug-in hybrid. With an unprecedented up to 200 km all-electric range and DC fast charging, it delivers a level of flexibility never seen before. Drivers can enjoy unmatched freedom, sustainability, and innovation—without compromise.

Gothenburg, Sweden – February 26, 2025 – Lynk & Co is bringing its game-changing Lynk & Co 08 plug-in hybrid SUV to Europe, marking the start of a new era of sustainable mobility by making pure electric driving accessible to those who weren't ready to commit to a fully electric car. Already a success in China, the 08 arrives as the first model in Europe to offer an industry-leading all-electric range of up to 200 km (WLTP), redefining what it means to drive freely. With unmatched flexibility and innovative, eco-friendly performance, the 08 empowers drivers to embrace a life unrestricted by conventional limits.

The 08 is a true game-changer, offering the longest all-electric range in its segment, minimizing the need for frequent recharges and reducing carbon footprints. With a total range exceeding 1,000km and DC fast charging that takes the battery from 10% to 80% in just 33 minutes, it's designed for those who value freedom, convenience, and performance. Perfect for everyday commutes or longer road trips, the 08 provides a quiet, zero-emissions driving experience—ensuring eco-conscious families and individuals can enjoy sustainable mobility without compromise.

With the 08, Lynk & Co enters the highly competitive SUV D-segment, further expanding its portfolio and solidifying its position as a key player in the evolving automotive landscape. This move strengthens the brand's offerings and unlocks new growth opportunities, positioning Lynk & Co to attract a broader customer base and drive continued business expansion across Europe.



Building on this momentum, Lynk & Co is accelerating its European expansion strategy across multiple fronts. In 2025, the brand will continue its roll-out into select Lynk & Co retailers across Europe, enhancing its accessibility and presence in key markets. The O8 marks the third model to be offered to customers in Europe, further expanding the product portfolio. Additionally, Lynk & Co will enter new European markets in 2025, reinforcing its commitment to making sustainable mobility solutions more widely accessible. By leveraging new sales channels and broadening its offerings, Lynk & Co is setting the stage for even greater success and a stronger connection with customers in the years ahead.

“The Lynk & Co O8 is a game-changing milestone for our brand,” said Nicolas López Appelgren, CEO of Lynk & Co International. “It’s a powerful, refined, and efficient SUV that delivers an exceptional driving experience. With its extended electric range, the O8 bridges the gap to full electric mobility. This launch marks an exciting step forward as we expand our offerings and sales channels, bringing sustainable, innovative mobility to more people across Europe.”

The Lynk & Co O8, available in two exciting trim levels—Core and More—will arrive in Europe in June 2025. Consumers can purchase it through Lynk & Co retailers, directly on the website, or at local Clubs, with prices starting from EUR 52,995 in selected European markets.

Starting February 26, 2025, customers can register their interest to receive the latest updates. To be among the first to experience the O8 and schedule a test drive, simply sign up on your local Lynk & Co website.

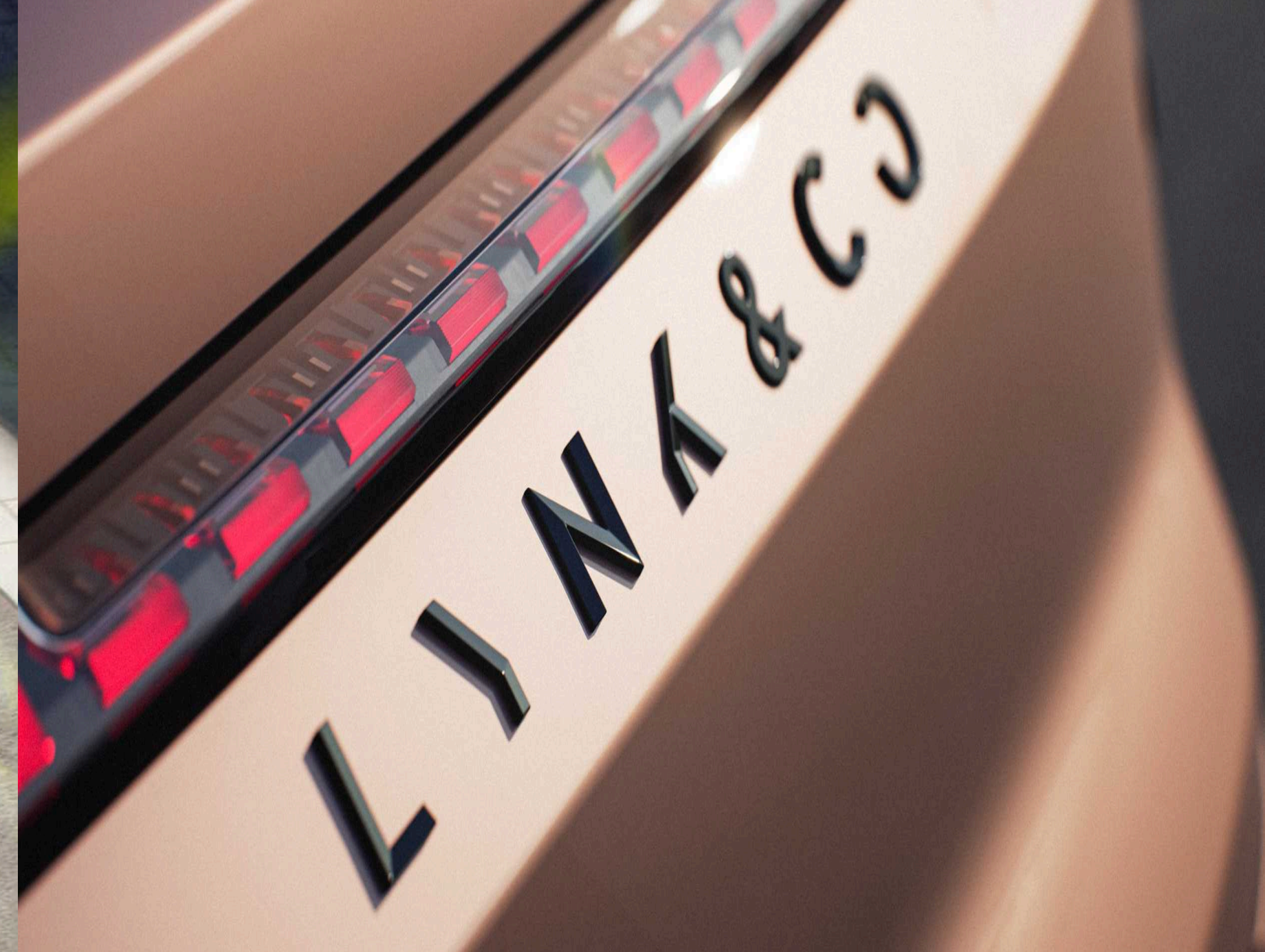


Image Gallery

LYNK & CO



LYNK & CO



LYNK&CO







Car Features

Now Nothing Will Hold You Back: The Lynk & Co 08 Redefines Freedom with a Plug-In Hybrid That Goes Further

The new Lynk & Co 08 plug-in hybrid SUV is designed for modern mobility, offering up to 200 km all-electric range – a first in Europe. Driven by Lynk & Co's purpose to change the future of mobility - for people, for progress, and for impact - the 08 is designed to bridge the gap between combustion, electric, and plug-in hybrid, offering a smarter, more flexible solution for those who value premium design, cutting-edge technology, and real-world efficiency.

Because time is the ultimate luxury, the 08 features DC fast charging that powers the battery from 10% to 80% in 33 minutes — turning quick stops into moments of progress.

Built on Geely's new-generation Compact Modular Architecture (CMA Evo), Lynk & Co 08 integrates a high-efficiency 1.5-liter gasoline engine with a large 39.6kWh lithium-ion battery for optimal performance and efficiency.



Delivering a maximum combined system output of 257 kW (345 hp) and 615 Nm of torque, the 08 accelerates from 0 to 100 km/h in just 6.8 seconds, ensuring a responsive and engaging driving experience.

With just 0.9L/100 km fuel consumption Euro 6 e-bis and 23 g/km CO₂ emissions (WLTP), the 08 delivers performance without compromise — every drive, every day.

Available in two Lynk & Co trim levels — Core and More — the 08 Core version starts at € 52,995 in Europe and comes equipped with 19-inch alloy wheels, a panoramic sunroof, a 5G connected infotainment system, a wireless phone charger and a Wi-Fi hotspot. The 08 More version, is priced from € 56,995 and further enhances the experience with 21-inch wheels, Matrix LED headlights, a 23-speaker Harman-Kardon audio system, heated and ventilated massage seats for driver and passenger.



DC Fast Charging & Power for Life on the Move

The Lynk & Co 08 brings more than speed and style—it brings freedom. With 85 kW DC fast charging, you can power up from 10% to 80% in just 33 minutes. That's just enough time for a coffee break, a lunch stop, or stretching your legs during a road trip. No more long waits or complex planning — just quick top-ups that keep you moving. For daily life, the 11-kW onboard AC charger offers a full charge in around 4.5 hours — perfect for overnight charging at home, so you wake up every morning ready to go.

With a pure electric range of up to 200 km, the 08 comfortably supports most daily routines — from commuting to work, picking up the kids, running errands, or heading out of town for the weekend.

And it doesn't stop there. The Lynk & Co 08 can also be your portable power station. With vehicle-to-load (V2L) technology, it can power everyday adventures. Plug in a mini fridge for a beach day, brew fresh coffee on a mountain hike, or light up and cool down your campsite. Through an external adapter, the 08 provides up to 3.3 kW of power — wherever you go.



The Next Day Generation Begins with 08

The exterior of the Lynk & Co 08 marks the beginning of a new design generation – one that reflects a more mature identity while staying true to the bold spirit of the brand.

Back in 2020, the design team was tasked with reimagining Lynk & Co's design language to appeal to a broader audience, including more premium-oriented and family-focused customers. This journey began with a concept car called "The Next Day", which set the tone for what was to come. The Lynk & Co 08 is the first production model to embody this vision.

This updated form language introduces more refined, purposeful elements to the design toolbox. While the 08 is undoubtedly practical – built with everyday life and family needs in mind – it is equally about creating a beautiful, meaningful travel experience.

Design is ultimately about identity, and the team made sure the 08 remains unmistakably Lynk & Co. The signature split daytime running lights (DRLs) are now more prominent and distinct, giving the car a bolder visual presence. The iconic black front band – once a representation of a grille – has evolved into a Tech Band, signaling the shift toward a smarter, more connected future.



Dynamic Surfaces, Iconic Silhouette

A new surface treatment brings dynamic reflections to the car's bodywork, creating movement and tension that contrast with the vehicle's clean vertical elements. One standout feature is the Tech Totem – a striking side graphic that anchors the car's profile and adds a unique, futuristic signature.

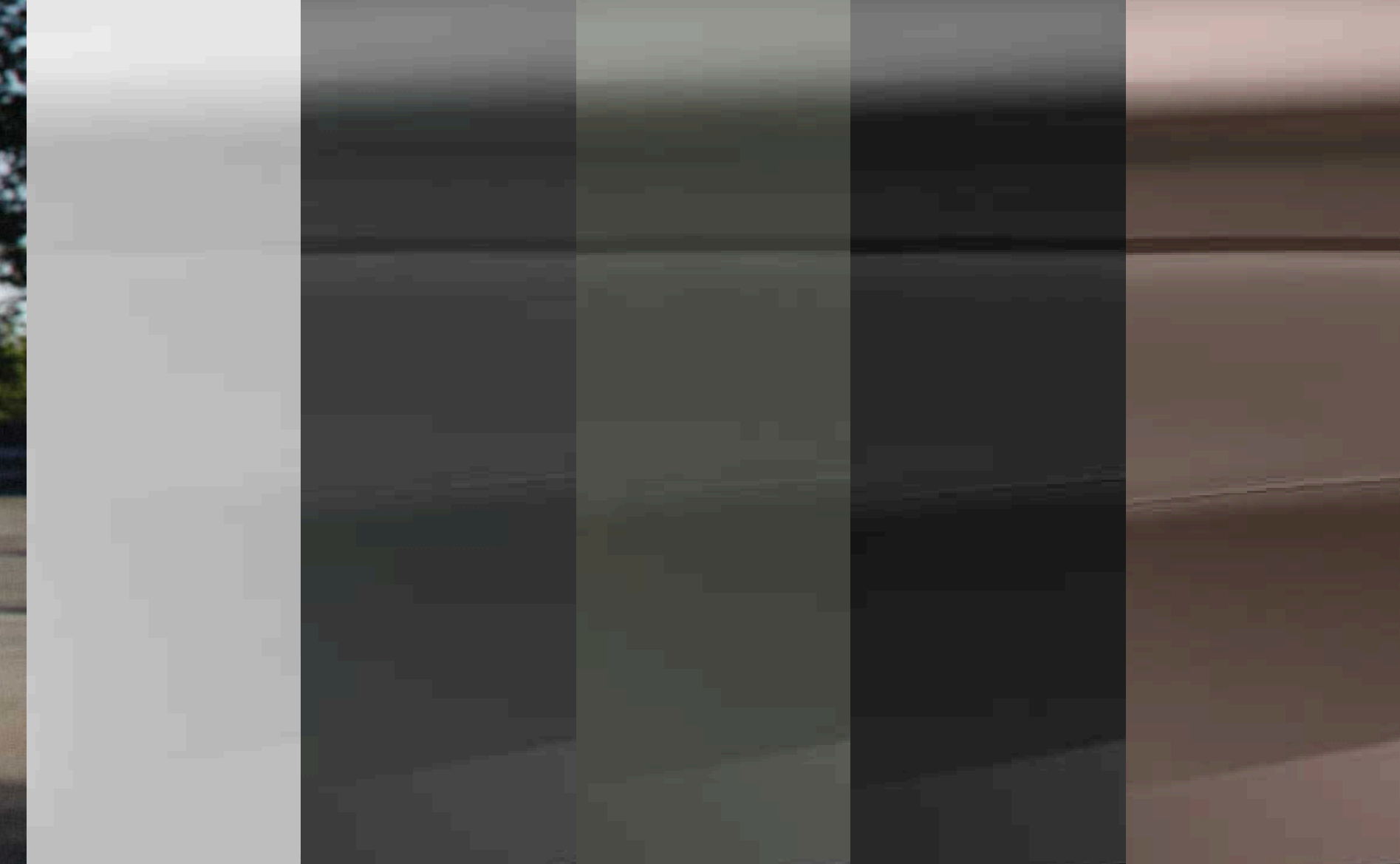
At the rear, the lighting continues the visual story, with sharp DRL-inspired elements forming a seamless band of New Energy cubes, reinterpreting Lynk & Co's light signature for a new generation.

The 08's sculpted silhouette draws inspiration from nature's harmony – channeling the clean lines of a Scandinavian landscape and the flowing motion of water. It's a form that feels modern, mature, and ready for what's next.

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“The 08 pushes the brand's design forward with sharper lines, a more streamlined silhouette, and advanced lighting technologies. It's like watching the Lynk & Co DNA grow up and step into its next chapter.”

Stefan Rosén, Head of Lynk & Co Design



Core Comfort, Elevated by More

The Lynk & Co 08 is available in a refined palette of exterior colors, including Storm Gray, Crystal White, and Sparkling Black, offered across both variants. Sunset Copper and Mineral Green are exclusive to the More version, bringing a distinctive visual character to the higher trim. Inside, both Core and More are offered with a Black Ocean interior, while the More trim level introduces a unique Sahara Dune finish, creating a warm, tactile cabin atmosphere.

Material choices play a central role in the 08's interior experience. The combination of carefully selected textiles, detailed metal finishes,

and soft-touch surfaces contributes to a sense of sophistication and attention to detail throughout the cabin. Both the Core and the More feature artificial leather (PU), while the More benefits from additional microfiber material on the seats, door trim and part of the instrument panel, in addition to a greater level of detailing with contrast color stitching.

Every Lynk & Co 08 is designed with long-distance comfort in mind. All versions feature generously sized, lounge-style front seats with heating, eight-way power memory for the driver, and a massage function for both driver and front passenger.



Core

The Core trim of the Lynk & Co 08 comes well-equipped with:

- Heated, lounge-style front seats designed for long-distance comfort
- Driver seat with eight-way power memory
- Front passenger seat with six-way power memory and four-way lumbar support 19-inch alloy wheels
- Panoramic sunroof
- 5G-connected infotainment system
- Wireless phone charging and Wi-Fi hotspot
- A full suite of advanced driver assistance systems



More

The More trim takes it further, offering an elevated level of comfort and functionality:

- Ventilated front seats with massage functions
- Driver seat with eight-way power memory and four-way lumbar support
- Front passenger seat with six-way power memory and four-way lumbar support
- Heated rear seats for added passenger comfort
- 21-inch alloy wheels
- Matrix LED headlights
- 23-speaker audio system by Harman Kardon



Interior

A Beautiful Travel Experience

Inspired by the Lynk & Co design principles 'Next Premium' and 'Rich Interior,' the cabin of the 08 is crafted to enable all five occupants to live unrestricted and enjoy a first-class travel experience on every journey. Every element has been thoughtfully considered to enhance the driving experience — balancing tactile materials, intelligent features, and a welcoming sense of space.

To enhance the travel experience, Lynk & Co embraces the integration of tech islands into the interior space — an approach the design team refers to as "Proud Tech." Rather than concealing the vehicle's advanced features, the interior design celebrates them, highlighting the technology that elevates the driving experience.

Customisable ambient lighting allows the user to set the vibe to match their mood — whether they are winding down or gearing up. Paired with signature soundscapes crafted to reflect the Lynk & Co identity, every ride becomes a sensory experience that feels unique.



Connectivity

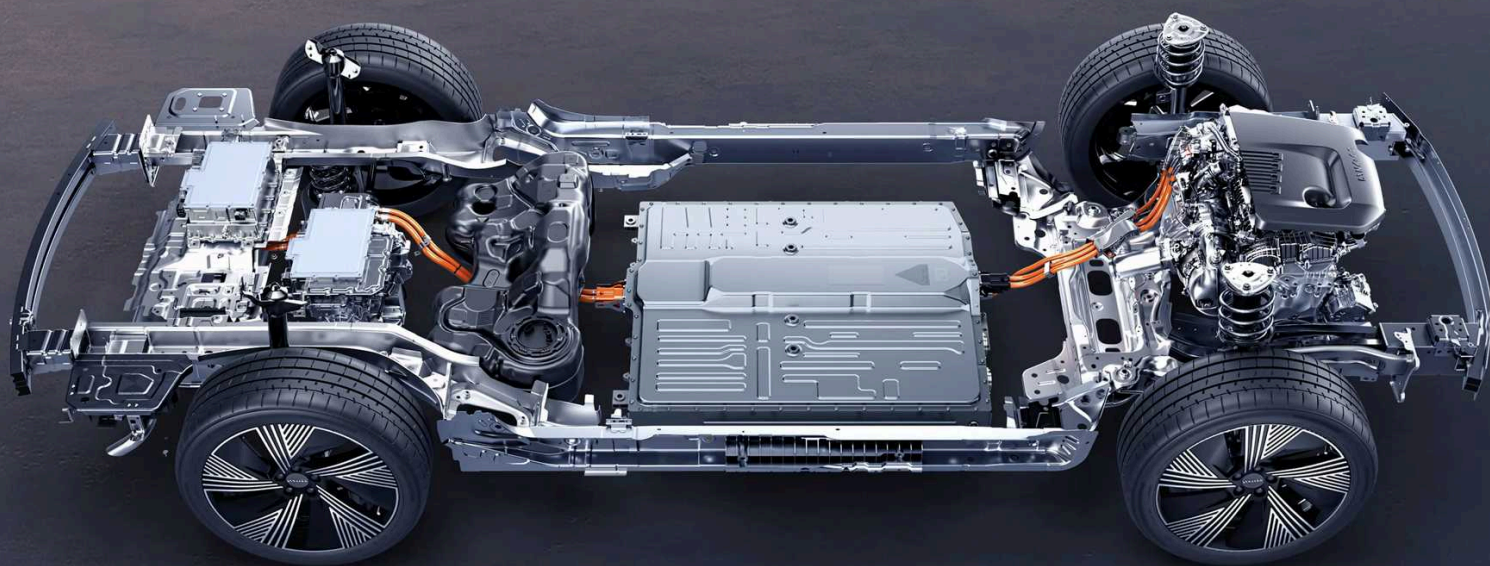
The Connected 08 Experience

The 08 delivers a connected experience that begins well before the journey starts. Through the LYNK & Co app, drivers can access and control key vehicle functions remotely – adjusting climate settings, pre-conditioning the cabin, managing seat ventilation, or checking battery and fuel levels – all from their smartphone.

Doors, windows, sunroof, sunshade, and trunk can be remotely operated via the LYNK & Co app. Drivers can easily locate their 08 in crowded areas, like large car parks, by activating the vehicle's lights and horn through the app. Bluetooth key sharing allows owners to securely grant digital access to friends and family.

With intuitive onboard systems, drivers can effortlessly monitor essential vehicle information, such as fuel and battery levels, tire pressure, remaining range, and window and sunroof positions.

Inside, connectivity is seamless and intuitive, centered around a responsive 15.4-inch touchscreen running the ECARX EAS interface, allowing quick access to 90% of system functions within just three clicks. The 08's navigation system facilitates 32 European countries and integrates an advanced voice assistant supporting nine languages, enabling natural, conversational interaction – whether adjusting the windows or locating nearby restaurants.



Powertrain

Electric Freedom, Hybrid Confidence: The Best of Both Worlds

The Lynk & Co 08 is powered by an advanced plug-in hybrid powertrain that delivers a seamless blend of performance and efficiency. With a combined output of 345 hp (257 kW) and up to 615 Nm of torque, it accelerates from 0 to 100 km/h in just 6.8 seconds – delivering instant power when you need it.

The system intelligently switches between electric and hybrid drive modes to optimise efficiency without compromising performance. With an electric-only range of up to 200 km, most daily journeys can be made in pure electric mode, while the total range exceeds 1,000 km for worry-free long-distance travel.

Fuel consumption is as low as 0.9 l/100 km, with CO₂ emissions of just 23 g/km (WLTP, Euro 6e-Bis), making it one of the cleanest and most capable vehicles in its class. The result is a driving experience that's smart, powerful, and effortlessly efficient – designed for those who want to go further, without compromise.

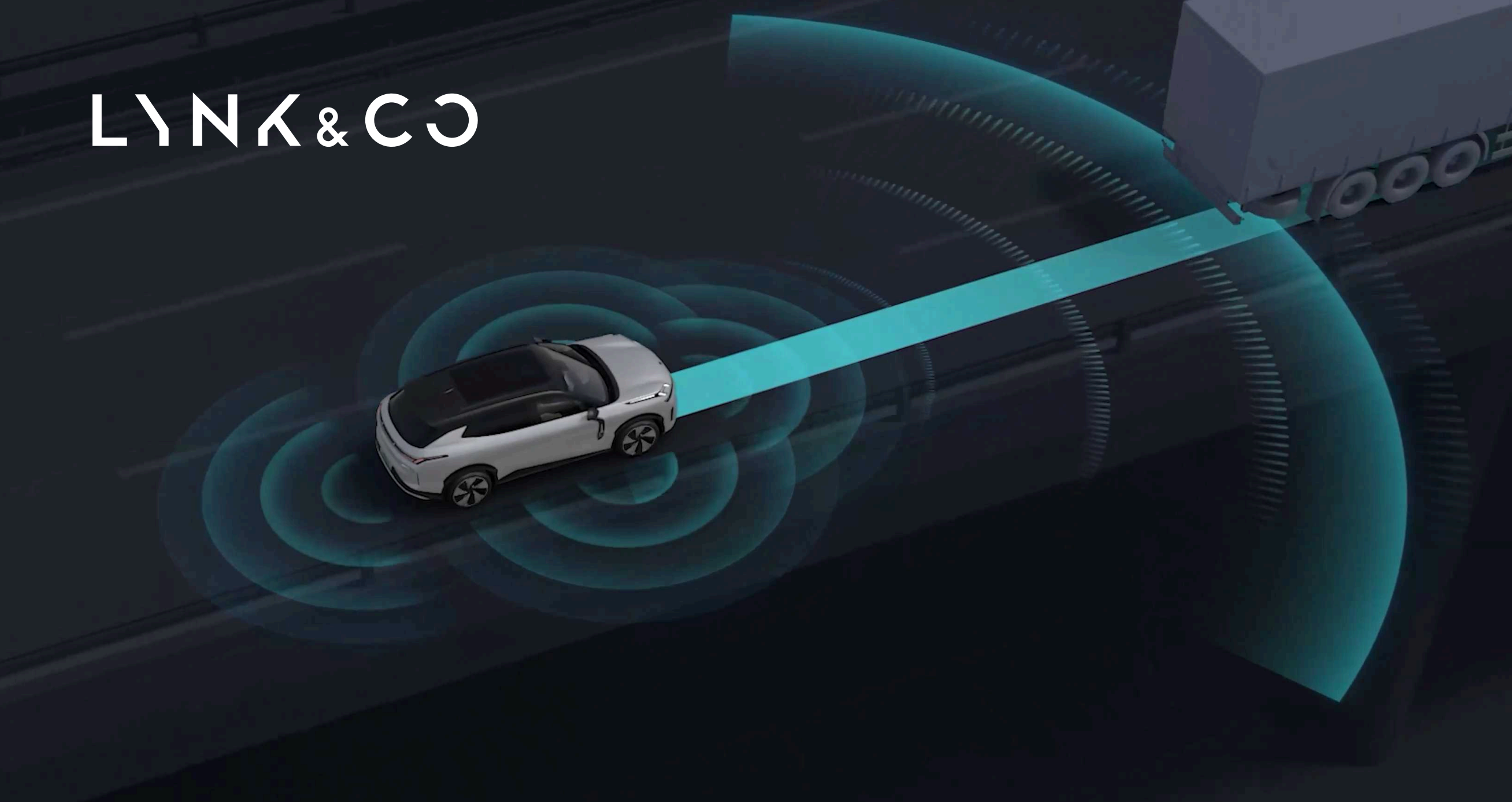
Every 08 comes with a 4-year / 120,000 km warranty, 8-year / 160,000 km battery coverage, scheduled maintenance every 24 months or 30,000 km, or every 20,000 km if primarily driven using the combustion engine.



Uncompromising Safety, Every Step of the Way

The Lynk & Co 08 is engineered with advanced safety technologies designed to protect driver and passengers at every moment. The vehicle's robust structure is composed of 75% high-strength steel, including a high-strength underbody shield and a one-piece hot-formed boron steel door ring. These innovations, along with 24-hour thermal runaway protection and a rapid 65-millisecond high-voltage disconnection, ensure maximum structural integrity and protection, particularly in the event of a collision.

Standard across both Core and More variants, the 08 features seven airbags, including extra-large units, providing comprehensive occupant protection. The inclusion of Driver Performance Support technology actively monitors driver behavior, detecting signs of fatigue or distraction and encouraging breaks, when necessary, further reducing the risk of accidents.



Equipped with 21 integrated Active and Passive Safety features, the 08 utilizes the latest in Advanced Driver Assistance Systems (ADAS). These include Front Cross Traffic Alert (FCTA), Evasive Maneuver Assist (EMA), Lane Change Assist (LCA), Rear Cross Traffic Alert (RCTA), and Intelligent Cruise Control (ICC) and an integrated emergency call function, all designed to support the driver and anticipate potential risks. Blind Section Detection (BSD) offers an additional layer of security, alerting drivers to vehicles in areas not visible in the mirrors.

Electronic Stability Control (ESC), Traction Control System (TCS), Hill Descent Control (HDC) and Hill Start Assist (HSA) ensure optimal traction and stability in all driving conditions. Intuitive Voice Assist helps minimize potential distractions by allowing the driver to control key vehicle functions while keeping both hands on the steering wheel and their attention on the road.

For added safety in everyday situations, the 08 includes Collision Mitigation Support, Lane Keeping Aid, and Door Open Warning, ensuring that your vehicle helps prevent collisions before they happen and protecting users when exiting the vehicle. With these advanced technologies and features, the 08 offers unparalleled peace of mind on every journey.



Sustainability



Driving Change, Not Just Cars

Sustainability is central to Lynk & Co and shapes the brand's overall strategy and purpose. The company remains dedicated to minimizing its environmental impact and continuously seeks new ways to reduce its footprint across all areas of the business.

Inside the Lynk & Co 08, every detail reflects a deep commitment to sustainability and well-being. The headliner is crafted from 100% recycled fabric, the carpets contain 97% recycled content, and the PU seat materials are made with 55% recycled content. To further minimize environmental impact, water-based paints and adhesives have replaced traditional materials—significantly reducing harmful emissions. The 08 also features an integrated Active Cabin Cleaning System, creating a cleaner, healthier in-car environment for everyday journeys.

Built in manufacturing facilities powered entirely by renewable electricity—a practice Lynk & Co has upheld since 2022—the 08 is a powerful example of how innovation and responsibility can go hand in hand.

Together with its partners, Lynk & Co is pushing for greater traceability in its high-voltage batteries. The company is also collaborating to ensure that these batteries can be refurbished, repaired, or recycled in the right way.

Through these initiatives, Lynk & Co empowers customers with the confidence that choosing the 08 means contributing to a brighter, more sustainable future for mobility.

At Lynk & Co, sustainability means reimagining the car industry and taking the right steps to improve mobility for all. Lynk & Co commissions thorough life cycle assessments to measure and monitor its environmental impact. From the materials used to the way facilities are powered, every decision contributes to our roadmap for a brighter, more equitable future.



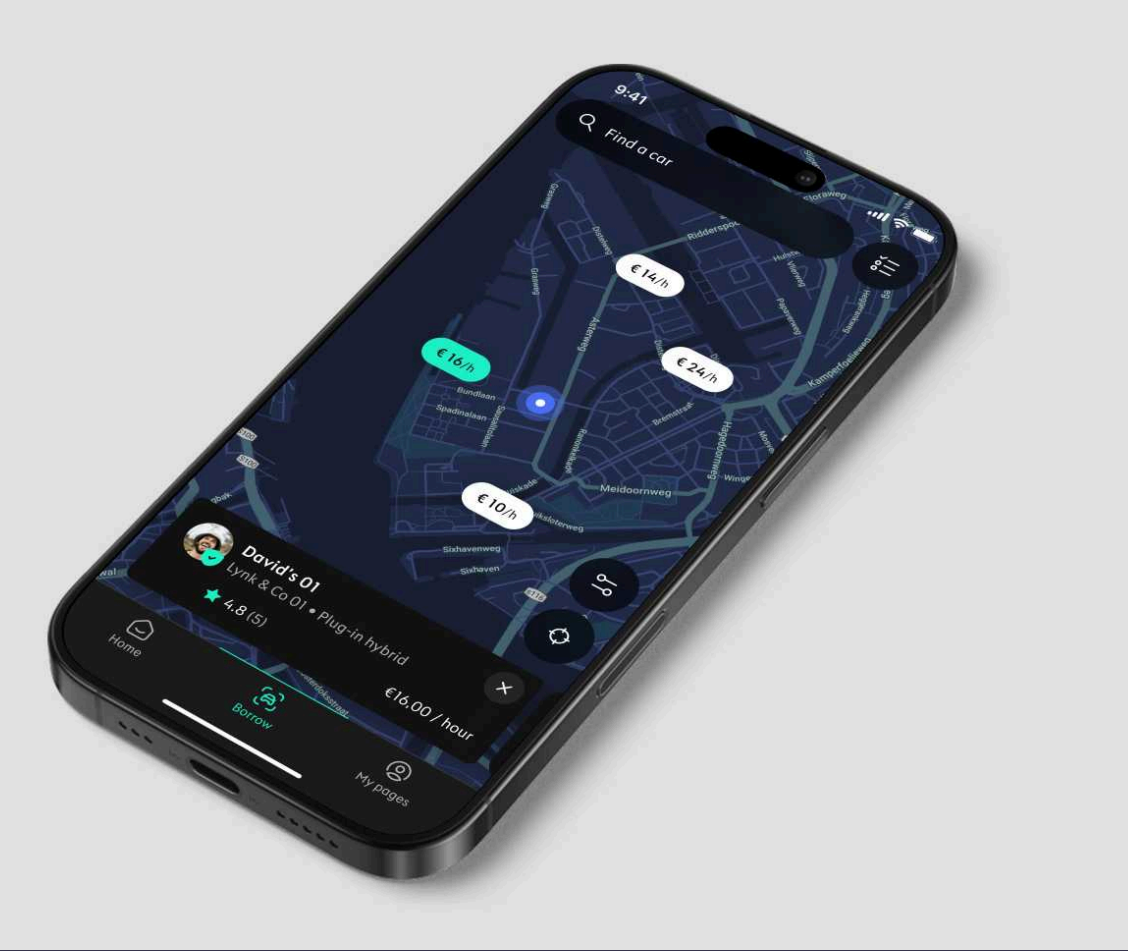
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Car-Sharing

LYNK&CO 08

Empowering Sustainable Mobility: The 08 and Lynk & Co's Car-Sharing Vision



Like all Lynk & Co models, the 08 comes equipped with car-sharing functionality. Seamlessly integrated into the Lynk & Co app, this feature allows owners to share their car with others – easily, securely, and on their own terms.

Through the Lynk & Co app, car-sharing becomes an intuitive, secure, and convenient experience. Owners can trust that their vehicles are in safe hands within the Lynk & Co community, while also feeling confident that their car is contributing to more efficient and accessible mobility. The technology behind the service ensures a smooth, stress-free process, fostering a sense of security and convenience for both owners and users.

Car-sharing is more than just a feature; it's a fundamental part of Lynk & Co's vision. From day one, the brand has placed a strong emphasis on this.

As Lynk & Co continues to expand and evolve, car-sharing remains one of the brand's top priorities, integral to its flexible, and community-driven approach to mobility. It plays a critical role in urban areas, where space and resources are often limited. Through this service, Lynk & Co is connecting communities and making mobility accessible to all.



Q&A

Nicolas López Appelgren

Chief Executive Officer,
Lynk & Co International



What role does the launch of the 08 play in Lynk & Co's evolution, and how does it align with the brand's long-term strategy?

The launch of the 08 is a major milestone for Lynk & Co – it represents the next chapter in our journey in Europe. The 08 is our most advanced product to date, and with a class-leading electric range of up to 200 km, it has the potential to shift consumer behavior when it comes to plug-in hybrid mobility.

This is more than just a new car – it's a strategic move. The 08 will play a key role in positioning Lynk & Co within the industry and strengthening our relevance across European markets. It's a powerful product that amplifies everything the brand stands for: design, innovation, sustainability, and flexibility.

What makes the 08 different from anything Lynk & Co has launched before, and how do you expect customers to respond?

The 08 is a leap forward for Lynk & Co in terms of design, technology, and performance. It brings a level of refinement and innovation that not only sets a new benchmark for our brand but also raises the bar for the plug-in hybrid segment. With up to 200 km of pure electric range, it's a true game-changer – one that we believe has the potential to redefine how people use and perceive PHEVs in everyday life.

We've also taken the in-car experience to the next level – from premium materials to cutting-edge tech, including the immersive Harman Kardon sound system. And of course, it keeps what our community values: car-sharing functionality and a clear commitment to sustainability.

We expect a strong response. The 08 is built for those who demand more from their car – more range, more flexibility, more innovation – and it delivers across all fronts.

Looking ahead, how does the 08 shape the future of Lynk & Co – and what can we expect next from the brand?

continue to evolve our business model to ensure even more consumers have access to our cars – whether through our retailer partners, our Lynk & Co Clubs, or online platforms.

We're also committed to expanding our product portfolio, ensuring that we meet the diverse needs of our customers in the most efficient and sustainable ways, in alignment with our ambitions. And we'll keep crossing borders, reaching new markets, and driving the change we want to see in the mobility industry.

David Green

Vice President of Strategy,
Products & Offer at Lynk & Co International



What unique value does the Lynk & Co 08 offer to customers that sets it apart from the rest of the brand's lineup?

The Lynk & Co 08 is truly a game-changer for our customers. It bridges the gap between the practicality of combustion-powered driving and the sustainability of electric mobility, thanks to our innovative PHEV powertrain. With an impressive pure electric range of up to 200 km, the 08 offers owners unparalleled flexibility, allowing them to choose the most efficient and sustainable driving option without sacrificing convenience.

The 08 perfectly complements and enhances our product portfolio in Europe, by offering a solution that caters to customers who are looking for the best of both worlds. While each of our models serves a specific purpose, the 08 adds a unique offering by providing exceptional range, fast-charging, and the efficiency of a plug-in hybrid.

What makes the 08's powertrain stand out in its segment?

The powertrain in the Lynk & Co 08 is the perfect blend of performance, efficiency, and sustainability, delivering a driving experience that's as exciting as it is responsible.

What truly sets the 08 apart is its ability to balance dynamic performance with sustainable driving. With a fuel consumption of just 0.9 l/100 km and CO2 emissions of only 23 g/km, it reflects our commitment to minimizing environmental impact without compromising on power or versatility. This means drivers can enjoy all the benefits of a plug-in hybrid, while feeling good about their eco-friendly choice.

Then there's the range. With over 1,000 km total range and up to 200 km of pure electric driving, the 08 offers freedom. Whether you're navigating the city or heading off on a weekend adventure, the 08 ensures fewer stops and more time enjoying the journey – knowing that nothing will hold you back.

How do the two distinct trim levels, Core and More, cater to different customer needs, and what makes each one unique?

The Lynk & Co 08's two trim levels, Core and More, are both incredibly complete and cater to distinct customer needs.

The Core trim delivers everything you need for a functional, connected driving experience. It's perfect for those who value performance, technology, and sustainability in a well-rounded package.

The More trim, takes it a step further. It elevates the experience with premium features, designed for those seeking a more indulgent, luxurious ride with additional comfort and advanced tech.

Both trims have their unique value, ensuring there's an option for every type of driver – whether you're looking for a balanced, high-performance vehicle or a more refined, indulgent experience.



Fact Sheets

08 Plug-in Hybrid SUV - MY26

LYNK&CO 08



LYNK & CO

Engines and gearbox

Engine type	In-line, 4 cylinder Turbocharged
Gearbox	Auto 3 Speed - 3DHT EVO
Drivetrain	FWD
Displacement	1499 cm3
Petrol engine, max torque	230 Nm
Petrol engine, max power output	102 kW (137 hp)
Electrical motor, max torque	350 Nm
Electrical motor, max power output	155 kW (208 hp)
Total combined system, max power output	257 kW (345 hp)

Performance

Acceleration, 0 – 100 km/h	6,8s
Top speed	185 km/h

Steering

Type	Electric power assisted
Turning circle (Curb to curb)	12 m

Battery and charging

Battery type	Lithium-ion (NCM)
Battery capacity	39.6 kWh
Onboard charger AC	11 kW
Charging time AC 11 kW (0-100%)	4,5h
Charging time DC 85kW (10-80%)	33 min

Consumption, range and emissions

Electric range (combined)	200 km*
Electric energy consumption (combined, weighted)	206 Wh/km*
Fuel consumption (combined, with empty battery)	6,5 l/100 km*
Fuel consumption (combined, weighted)	0,9 l/100 km*
Emissions CO2 (combined, with empty battery)	149 g/km*
Emissions CO2 (combined, weighted)	23 g/km*
Emissions standard	Euro6E-Bis

Exterior Measurements

Length	4820 mm
Width (body width)	1915 mm
Width (folded mirrors)	2088 mm
Width (unfolded mirrors)	2135 mm
Height	1685 mm
Wheelbase	2848 mm
Ground clearance (min, unloaded)	186 mm

Interior Measurements and Load capacity

Headroom (front/rear)	976 mm/979 mm
Legroom (front/rear)	1048 mm/963 mm
Hip room (front/rear)	1408 mm/1385 mm
Trunk volume, floor to roof (VDA)	540 l
Trunk volume, folded rear seats (VDA)	1254 l
Trunk floor length (min/max)	983 mm / 1788 mm
Trunk floor width	966 mm



Weight

	Core	More
Total weight, max	2612 kg	2612 kg
Curb weight	2107 kg	2138 kg
Towing weight, max (braked trailer)	1600 kg	1600 kg
Towing weight, max (unbraked trailer)	750 kg	750 kg
Fuel tank, Petrol	60l	60l

Wheels

	Core	More
Rim size	7,5"	8,5"
Tire size	235/55 R19	255/40 R21



Biographies

Nicolas López Appelgren

Chief Executive Officer,
Lynk & Co International



Nicolas López Appelgren is the Chief Executive Officer of Lynk & Co International, a dynamic leader with over 25 years of expertise in the automotive industry.

Prior to joining Lynk & Co, Nicolas drove impactful business transformations across diverse markets at Volvo Cars, including Belgium, Sweden, the UK, the US, and several countries in Latin America. Throughout his tenure, Nicolas led global teams in the areas of marketing, product marketing, customer care and retail operations; pioneering cutting-edge processes that fortified global partnership.

While prioritizing results, Nicolas also champions Inclusion and Diversity, shaping a corporate culture that fosters innovation and success at every level. Through his result-driven leadership, he is steering Lynk & Co toward a future of innovative solutions with a strong emphasis on sustainable mobility.

Nicolas is a graduate of the Lund University in Sweden, earned an additional degree at the Universidad Complutense in Madrid, and a Bachelor's Degree in Information Technology from the University of Gothenburg.

David Green

Vice President of Strategy,
Products & Offer at Lynk & Co International



David Green, Vice President of Strategy, Products & Offers at Lynk & Co International, is pivotal in shaping the brand's product portfolio, seamlessly integrating innovative vehicle technologies, connected experiences, and market-leading offers. His strategic initiatives cover new and used cars as well as B2B projects, all aimed at driving Lynk & Co's growth, market impact, and innovation.

Green's career spans the entire automotive value chain and has enabled him to pioneer innovative business models and technologies. Notably, he contributed to the development of Lynk & Co's subscription model and patented the digital key concept for peer-to-peer car sharing. Before joining Lynk & Co, Green led e-commerce and urban mobility initiatives at Volvo Cars. His passion for technology, innovation and car sharing drives his commitment to enhancing customer experience, making mobility more accessible and sustainable.

With a visionary approach, Green focuses on crafting Lynk & Co's product strategies and offerings. By continually adapting to market demands and anticipating competitive trends, he provides customers with a seamless and engaging driving experience. His efforts in developing the right products and offers are crucial in maintaining and advancing Lynk & Co's competitive edge in the automotive industry.



Lynk & Co 08 Press Kit



Company Description

LYNK&CO 08

Company Description



Lynk & Co is more than a car **company**

It's an innovative mobility provider. Offering a diverse range of car ownership options, the brand combines vibrant, cutting-edge design with pioneering connectivity solutions, offering consumers a forward-thinking driving experience.

Founded in 2016 and headquartered in Gothenburg, Sweden, Lynk & Co is home to over 500 employees from 45 nationalities across its European operations. The brand is committed to building communities, improving accessibility, and driving change. As a pioneer in car sharing, Lynk & Co champions progressive practices and continues to push boundaries toward a more sustainable and inclusive future.

Lynk & Co operates with a flexible dual-distribution model that combines direct sales with a strong and expanding network of retail partners. While customers can access our cars through online purchase or subscription, retail partners have become our most important and fastest-growing sales channel – bringing the brand closer to local communities and supporting sustained commercial growth.

The brand is active in seven core European markets – Sweden, the Netherlands, Germany, Spain, Italy, France, and Belgium – where consumers can enjoy a seamless online buying experience, complemented by distinctive Lynk & Co Clubs in selected cities. In 2024, the company expanded into 15 additional markets through partnerships with importer partners. Today, Lynk & Co is present in 22 countries across Europe, with the retail partner network playing a central role in our go-to-market strategy.

LYNK & CO



Each Lynk & Co Club is a vibrant representation of the brand, offering in-person experiences that go beyond cars. These spaces bring the Lynk & Co world to life, inviting visitors to explore the brand, attend events, or simply enjoy a coffee.

Combining bold design with cutting-edge connectivity, Lynk & Co delivers a forward-thinking driving experience. Leading the European portfolio is the iconic Lynk & Co 01 Plug-In Hybrid, celebrated for its efficiency, innovation, and performance. The latest model introduces trim levels, more color options, and a new powertrain with enhanced performance. While plug-in hybrids continue to play a crucial role in the brand's product lineup, the 01 serves as a bridge to fully electric models and embodies Lynk & Co's dedication to innovation and flexible offers.

The Lynk & Co 02 is the brand's first fully electric car launched in Europe. Featuring an impressive 445 km range, the 02 showcases a sleek, striking exterior alongside interiors crafted from recycled materials.

Developed with direct customer feedback, it stands as a milestone in the brand's journey toward full electrification.

The Lynk & Co 08 redefines the plug-in hybrid experience, offering an unmatched all-electric range of up to 200 km and DC fast charging. It brings a new level of flexibility, making electric driving more practical and accessible than ever before.

Lynk & Co's sustainability vision is at the core of everything we do. A key part of this strategy is the brand's award-winning car-sharing platform, which promotes more efficient use of vehicles by enabling users to share their cars. This not only reduces the number of parked cars but also opens more space for communities, creating people-centric and sustainable environments. Lynk & Co's dedication to sustainability is also rooted in inclusivity and diversity, ensuring that its mobility solutions are accessible to everyone. The brand's purpose is to change the future of mobility – for people, for progress and for impact.

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