



Marija Bozic

Vice President of Vehicle
Operations & Sales Planning,
Lynk & Co International

Marija Bozic, Vice President of Vehicle Operations and Sales Planning at Lynk & Co is the driving force behind the company's vehicle operations. She orchestrates the seamless integration of various operational facets, ensuring efficient and effective vehicle management across Europe. By aligning last mile services, sales planning, logistics, and fleet management, she improves operational harmony and performance.

Embarking on her journey with Lynk & Co in March 2021 as the Head of Last Mile, Bozic has ascended to her current role in April 2023. With nearly a decade of experience in the automotive sector, focusing on vehicle operations, supply chain management, and logistical planning, she has significantly contributed to driving the company's vehicle operations always seeking for innovative ways of improvement.

A graduate of Lund University in Sweden, Bozic holds both bachelor's and master's degrees in Logistics Service Management, with additional academic pursuits at the University of Twente, Netherlands. Her strategic leadership and insights have significantly refined Lynk & Co's sales planning and vehicle operations, fostering robust performance and continuous improvement across European markets.