



Zhiyan Ma

Chief Financial Officer,
Lynk & Co International

Zhiyan Ma, Chief Financial Officer at Lynk & Co, joined the company in December 2023. With a versatile skillset, Ma leads two of Lynk & Co's key functions, being responsible for the brand's financial performance and reporting teams, Ma combines his knowledge of financial systems and processes with a passion for the mobility industry. Alongside this, Ma spearheads the brand's IT operations, integrating robust IT systems to support the achievement of financial and operational objectives.

Ma's diverse background equips him with the ability to navigate complex global markets effectively. With over 15 years of experience in the automotive and commercial vehicle industry, he has held senior finance and IT positions in global businesses in Asia, Europe, the Middle East, and Africa, providing him with a deep cultural understanding that enriches his leadership approach.

As a forward-thinker, Ma continually seeks innovative ways to enhance operations and drive efficiency, from establishing streamlined reporting processes, to implementing cutting-edge IT systems and software. His innovative mindset and strategic approach significantly contribute to Lynk & Co's financial progress and success.