



Nicolas López Appelgren

Chief Executive Officer,
Lynk & Co International

Nicolas López Appelgren is the Chief Executive Officer of Lynk & Co International, a dynamic leader with over 25 years of expertise in the automotive industry.

Prior to joining Lynk & Co, Nicolas drove impactful business transformations across diverse markets at Volvo Cars, including Belgium, Sweden, the UK, the US, and several countries in Latin America. Throughout his tenure, Nicolas led global teams in the areas of marketing, product marketing, customer care and retail operations; pioneering cutting-edge processes that fortified global partnership

While prioritizing results, Nicolas also champions Inclusion and Diversity, shaping a corporate culture that fosters innovation and success at every level. Through his result-driven leadership, he is steering Lynk & Co toward a future of innovative solutions with a strong emphasis on sustainable mobility.

Nicolas is a graduate of the Lund University in Sweden, earned an additional degree at the Universidad Complutense in Madrid, and a Bachelor's Degree in Information Technology from the University of Gothenburg.