



## Frida Tillack

Chief People Officer,  
Lynk & Co International

**Frida Tillack, is the Chief People Officer at Lynk & Co since August 2023, dedicated to creating a positive work environment where employees feel valued and engaged. While empowering colleagues to reach their full potential, she leads all HR and people-related initiatives focusing on talent acquisition, employee development, and organizational effectiveness.**

With a vibrant personality and extensive experience in Human Resources, Tillack has a robust background in the mobility industry, having held key roles at Volvo Cars and Aurobay. Her collaborative leadership style and exceptional people skills enable her to engage closely with global teams and senior leaders, ensuring cohesive and effective HR strategies.

Tillack's philosophy centers around trust, clarity, and providing a platform for individuals to showcase their strengths. By promoting self-development and fostering a strong sense of belonging, she enriches Lynk & Co's dynamic workplace, cultivating a fulfilling atmosphere that drives success and innovation. Her focus on inclusivity and employee satisfaction ensures the company's prosperity supports in paving the way for a better future for the industry.