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# Hedin Automotive Switzerland opens newly redesigned XPENG showroom in Dielsdorf

- Grand opening of XPENG showroom in Dielsdorf and Chur
- High-tech brand and its versatile models showcased in a spacious exhibition area
- New fastback sedan XPENG P7+ expands the product range alongside the SUV coupé XPENG G6 and the flagship SUV XPENG G9



▲ XPENG Showroom by Hedin Automotive Schweiz

**Dielsdorf, 30 June 2026** – Hedin Automotive Switzerland opens its newly redesigned XPENG showroom in the canton of Zurich: Starting in early July, the Chinese high-tech brand and its versatile models – and thus the mobility of the future – can be experienced in a fresh new look at its long-established dealership in Dielsdorf. Following the festive opening with invited guests on 2 July, the modernized premises will be officially inaugurated with a large family celebration on the first weekend of July (4/5 July).

The generously designed, state-of-the-art exhibition space at Industriestrasse 6 in Dielsdorf offers 256 m<sup>2</sup> of space to present the XPENG product range in an appropriate setting. A dedicated XPENG team provides expert support to interested parties from the initial consultation through to vehicle handover. In addition to the sporty SUV coupé XPENG G6 (power consumption 16.8 – 18.4 kWh/100 km; CO<sub>2</sub> emissions 0 g/km; energy efficiency category: B/C – combined values according to WLTP) and the luxurious flagship SUV XPENG G9 (power consumption 18.4 – 21.3 kWh/100 km; CO<sub>2</sub> emissions 0 g/km; energy efficiency category: C – combined values according to WLTP), the new fastback sedan XPENG P7+ (power consumption 15.2 – 17.4 kWh/100 km; CO<sub>2</sub> emissions 0 g/km; energy efficiency category: B – combined values according to WLTP) is also available here.

Measuring just over 5.07 meters in length, the model combines the sporty elegance of a sedan and excellent aerodynamics with generous space comparable to European station wagons. A hallmark of XPENG is the next-generation 800-volt charging architecture, which all three models are based on. It enables charging capacities of up to 525 kW (in the XPENG G9) and ultra-short charging times: within 10 minutes, the 5C LFP high-voltage battery, which does not require rare minerals such as cobalt, manganese, and nickel, is charged from 20 to 80 percent.

### **Comments on the partnership**

“XPENG is currently one of the most exciting automotive brands in the world. The smart EVs inspire both experts and customers alike, which is why we are delighted to be able to present the product range in our state-of-the-art showroom in Dielsdorf,” explains Luca Cundò, Sales and Site Manager at Hedin Automotive Dielsdorf.

Diego Battiston, CEO of Hedin Distribution AG (Swiss importer), adds: “The new XPENG showroom in Dielsdorf offers the perfect stage for our brand and its models. Not far from Zurich, customers can get a first-hand impression and arrange test drives to experience the mobility of the future today. The dealerships of Hedin Automotive stand for excellent customer care and outstanding service.”

### **Another XPENG showroom in Chur**

Hedin Automotive recently opened another XPENG showroom in Chur: At Kasernenstrasse 165, customers and interested parties can also gain insight into the current model range of the Chinese high-tech brand. There, too, a dedicated team of sales consultants is available for personal and expert advice as well as test drives.

In addition to the advanced electric drive and powerful charging architecture, all models impress with an extensive range of standard comfort features. Apart from a few options such as metallic paint and a trailer hitch, numerous amenities that are often only available at extra cost from other brands are always included. These include, among others, an efficient heat pump, a panoramic glass roof, ventilated leather seats with massage function, and a heated leather steering wheel. Thanks to the XPENG app, the vehicle can also be conveniently pre-cooled or pre-heated remotely.

The digital cockpit provides full access to entertainment apps, while the “XPILOT” assistance systems ensure maximum safety. This promise of quality is underpinned by above-average warranty services: XPENG offers a seven-year manufacturer's warranty (up to 160,000 km) on the vehicle and eight years on the high-voltage battery.

### ***About Hedin Automotive Switzerland***

*Hedin Automotive Switzerland not only shares a passion for brands such as BMW, MINI, BMW Motorrad, INEOS Grenadier, and XPENG, but also boasts a long tradition, more than 50 years of experience, and many loyal customers, some of whom have been with the company for over three generations.*

*With over 460 employees and seven locations in the Zurich region, on Lake Zurich, in Aargau, and in Eastern Switzerland, Hedin Automotive is the second largest BMW dealer in Switzerland. As part of the international Hedin Mobility Group with more than 11,800 colleagues at 330 locations in 14 countries, the company is one of the largest privately owned automotive dealers in Europe.*

### **Expansion of the XPENG partner network**

With a view to further expansion in Switzerland, XPENG is actively seeking additional sales and service partners. Interested companies that would like to help shape the future of

electromobility with us are welcome to contact us by email at [xpeng@hedindistribution.ch](mailto:xpeng@hedindistribution.ch) with the subject line "New Contract Partner".

## About XPENG

XPENG (NYSE: XPEV and HKEX: 9868) is a leading electric vehicle company headquartered in Guangzhou, China, with offices in the US and Europe. The company is committed to advancing the transformation of smart EVs through technology and shaping the mobility experience of the future. To enhance its customers' mobility experience, XPENG develops in-house comprehensive technologies for advanced driver assistance systems and intelligent in-car interfaces, as well as core vehicle systems including the powertrain and the electrical/electronic architecture. Among others, the Volkswagen Group holds a 5 percent stake in XPENG (worth 700 million euros) to jointly develop electric vehicles under the VW brand for the Chinese market.

For more information, please visit <https://www.xpeng.com/>.

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