November 4 2026, 17:00 (CET)

Market launch for the premiere at Auto Zürich: New XPENG G9L now available to order from CHF 74'600

- AI-defined flagship SUV offers the highest level of comfort with up to seven seats
- Up to 591 kilometres of range (WLTP combined) and ultra-short charging times
- Complete XPENG model portfolio for road, air and everyday use on display at Auto Zürich



▲ XPENG G9L

Zürich/Samstagern, 4. November 2026 – The stage is set for the XPENG G9L (combined energy consumption 21,1-22,5 kWh/100 km; combined CO2 emissions: 0 g/km; energy efficiency category: A, values subject to final WLTP homologation): In parallel with its Swiss premiere at Auto Zürich (until 8 November 2026), the new SUV flagship is now available in the online configurator and can be ordered from CHF 74'600.

Dressed in a sporty-elegant design, the 5.12-metre-long XPENG G9L offers generous space for up to seven occupants. Customers can choose between six and seven seats in three rows. This makes the flagship SUV ideally suited to a wide range of needs and uses – from everyday family life with the (extended) family to commercial shuttle operations. The brand's typically extensive standard equipment ensures the highest level of comfort on board.

The electrically adjustable, heated, ventilated Nappa leather front seats with massage function, for example, feature a world premiere: AI-controlled active adaptive seating technology («Active Adaptive Seating»). Using advanced sensor technology, the adaptive seat bolsters automatically adjust to the occupants' body shape, guaranteeing perfect lateral support in corners. Lumbar and thigh support provide additional comfort.

The second row also features Nappa leather seats, which are likewise heated, ventilated and equipped with a ten-point massage function. The individual seats in the second row of the six-seater also have armrests. The XPENG G9L is completed by two third-row seats, which are also heated and ventilated and can be folded down electrically. Entertainment is provided, among other things, by a 21.4-inch 3K entertainment display in the rear that lowers from the vehicle roof and a sound system with 23 speakers.

The XPENG G9L is based on an 800-volt architecture and impresses with an outstanding charging capacity of 540 kW. This reduces charging stops to under twelve minutes (10-80 percent). Rear-wheel drive and all-wheel drive are available:

- **XPENG G9L RWD Long Range Ultra (7-seater):** with 110-kWh NCM battery, 270 kW/367 hp rear-wheel drive and up to 591 kilometres of range (WLTP combined) from CHF 74'600,-
- **XPENG G9L AWD Performance Ultra (7-seater):** with 110-kWh NCM battery, 430 kW/585 hp all-wheel drive and up to 553 kilometres of range (WLTP combined) from CHF 79'600,-
- **XPENG G9L AWD Performance Ultra (6-seater):** with 110-kWh NCM battery, 430 kW/585 hp all-wheel drive and up to 553 kilometres of range (WLTP combined) from CHF 85'600,-

As the next-generation AI-defined SUV flagship, the XPENG G9L brings the intelligent innovations of the «Physical AI» mobility ecosystem to the road. Further information on the new model, which is manufactured by Magna in Graz, Austria, its design and its technology can be found here.

XPENG at Auto Zürich

In addition to the premiere of the new XPENG G9L, visitors to Auto Zürich can also find out about the other models from the Chinese high-tech brand. At the XPENG stand in the Penthouse in Hall 7, highlights include the SUV coupé XPENG LO3 (combined energy consumption 15,3-18,4 kWh/100 km; combined CO2 emissions: 0 g/km; energy efficiency category: B/C – combined values according to WLTP) and the seven-seater luxury MPV XPENG X9 (combined energy consumption 20,2-20,8 kWh/100 km; combined CO_2 emissions: 0 g/km; energy efficiency category: B – combined values according to WLTP subject to final homologation).

The SUV coupé G6 (energy consumption 16,8 - 18,4 kWh/100 km; CO2 emissions 0 g/km; energy efficiency category: B/C – combined values according to WLTP), the SUV G9 (energy consumption 19,4 - 21,3 kWh/100 km; CO2 emissions 0 g/km; energy efficiency category: C – combined values according to WLTP) and the spacious fastback saloon P7+ (energy consumption 15,2 - 17,4 kWh/100 km; CO2 emissions 0 g/km; energy efficiency category: B/C – combined values according to WLTP), which like the new XPENG G9L are produced in Austria, are also available for test drives at the «EV Experience». Interested parties can conveniently book their test slot online at https://ev-experience.ch/de.

With the humanoid robot IRON, which thanks to more than 82 degrees of freedom offers a natural gait and human-like posture, and the XPENG drone, the company is also showcasing its activities beyond the road at its Penthouse stand. The technical basis is the Turing Chip developed by XPENG itself, which is used in both the road vehicles and the flying object and the robot.

















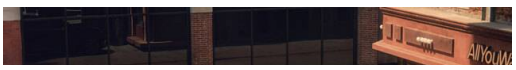








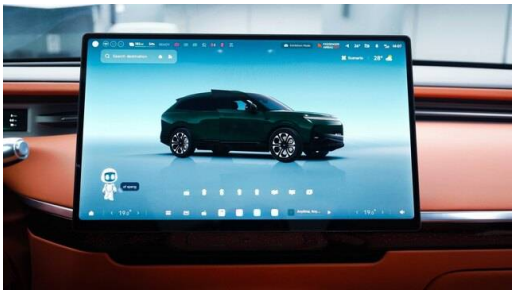






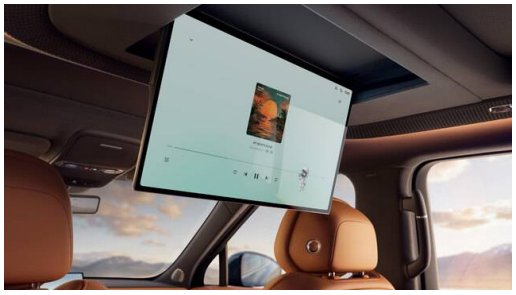



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About XPENG

XPENG (NYSE: XPEV and HKEX: 9868) is a leading electric vehicle company headquartered in Guangzhou, China, with offices in the US and Europe. The company is committed to advancing the transformation of smart EVs through technology and shaping the mobility experience of the future. To enhance its customers' mobility experience, XPENG develops in-house comprehensive technologies for advanced driver assistance systems and intelligent in-car interfaces, as well as core vehicle systems including the powertrain and the electrical/electronic architecture. Among others, the Volkswagen Group holds a 5 percent stake in XPENG (worth 700 million euros) to jointly develop electric vehicles under the VW brand for the Chinese market.

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