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Four new XPENG locations: XPENG continues to expand its dealer network in Switzerland

- Hedin Distribution is driving the establishment and expansion of a closely meshed XPENG partner network
- Garage Berset with two locations, Garage Bove and Autohaus Steffen on board
- Already 17 XPENG locations in Switzerland – more to follow



Samstagern, 14 October 2026 – XPENG remains on a growth trajectory in Switzerland: the Chinese high-tech automotive brand is continuously expanding its dealer network – and is now welcoming three new contract partners. With the trio, XPENG is now represented at 17 locations in Switzerland and in most cantons, and Hedin Distribution AG, as the responsible importer, is already in talks with additional dealerships.

All businesses are firmly rooted in their regions and have many years of experience in the automotive trade. To mark its 75th anniversary, Garage Berset is giving itself a very special

gift and is expanding its model portfolio with XPENG at two locations – in Marly and in La Tour-de-Trême in the canton of Fribourg. Garage Bove in Versoix (canton of Geneva) and Autohaus Steffen in Oberkirch (canton of Lucerne) are also now selling models from the Chinese high-tech brand.

Visitors can find out more on site and arrange a test drive straight away to experience the mobility of the future today. XPENG is continuously expanding its model range and already offers six models for different needs and target groups.

«I am delighted that the expansion of our sales network is progressing step by step: with Garagen Berset, Bove and Steffen, we have gained three established partner businesses – at four locations, in three cantons. This enables us to present the versatile XPENG model range to even more customers – without long journeys, in an appropriate setting», explains Diego Battiston, who as CEO of Hedin Distribution AG (Swiss importer) heads XPENG's business in Switzerland.

«XPENG relies in Switzerland on the strengths of experienced dealers. We are already holding further discussions in order to close the few remaining gaps and thus be able to offer nationwide sales and service», says Marco Monaco, Head of Sales at Hedin Distribution AG.

In addition to the SUV coupé XPENG G6 (electricity consumption 16,8 – 18,4 kWh/100 km; CO₂ emissions 0 g/km; energy efficiency category: B/C, combined values according to WLTP), the large SUV XPENG G9 (electricity consumption 19,4 – 21,3 kWh/100 km; CO₂ emissions 0 g/km; energy efficiency category: C, combined values according to WLTP) and the sporty family saloon XPENG P7+ (electricity consumption 15,2 – 17,4 kWh/100 km; CO₂ emissions 0 g/km; energy efficiency category: B/C, combined values according to WLTP), the Chinese high-tech automotive brand has been offering further models for a few weeks now.

The seven-seat luxury van X9 (combined energy consumption 20,2–20,8 kWh/100 km; combined CO₂ emissions: 0 g/km; energy efficiency category: B – combined values

according to WLTP subject to final homologation) and the SUV coupé XPENG LO3 (combined energy consumption 15,3 – 18,4 kWh/100 km; combined CO₂ emissions 0 g/km; energy efficiency category: B/C, combined values according to WLTP, subject to final homologation), which at 4,65 metres in length is XPENG's most compact model to date, are already available to order.

At the Paris Motor Show (until 18 October 2026), the XPENG G9L (combined energy consumption 21,1-22,5 kWh/100 km; combined CO₂ emissions: 0 g/km; energy efficiency category: C, values subject to final WLTP homologation) is currently celebrating its European premiere. The flagship SUV, which seats up to seven and takes comfort to the next level, will arrive in Switzerland later this year. Another new model is also set to be unveiled this year.

Sporty design, brand-typical extensive equipment and advanced driver assistance systems meet various battery and drive variants. All models combine a powerful electric drive with everyday ranges of up to up to 615 kilometres (WLTP combined for XPENG X9 FWD Long Range) and ultra-short charging times. Thanks to charging capacities of up to 542 kW (XPENG X9), the battery is charged in the shortest possible time.

Expansion of the XPENG partner network

With a view to further expansion in Switzerland, XPENG is actively seeking additional sales and service partners. Interested companies that would like to help shape the future of electric mobility with us are welcome to contact us by email with the subject line «New contract partner» at xpeng@hedindistribution.ch.

About XPENG

XPENG (NYSE: XPEV and HKEX: 9868) is a leading electric vehicle company headquartered in Guangzhou, China, with offices in the US and Europe. The company is committed to advancing the transformation of smart EVs through technology and shaping the mobility experience of the future. To enhance its customers' mobility experience, XPENG develops in-house comprehensive technologies for advanced driver assistance systems and intelligent in-car interfaces, as well as core vehicle systems including the powertrain and the electrical/electronic architecture. Among others, the Volkswagen Group holds a 5 percent stake in XPENG (worth 700 million euros) to jointly develop electric vehicles under the VW brand for the Chinese market.

For more information, please visit <https://www.xpeng.com/>.

Contact details

Pressekontakt

xpeng@hedindistribution.ch

Media contact

xpeng@hedindistribution.ch

Contact presse

xpeng@hedindistribution.ch

Contatto stampa

xpeng@hedindistribution.ch

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