

Wolt and Burger King launch a strategic partnership and bring new exclusive combos to the app

Wolt and Burger King launch a strategic partnership that brings exclusive combos to the app, with discounts of up to 35%. The new menus include burgers, fries and snacks for two or more people and come amid growing interest from Romanians in complete orders, ideal for meals for two or in groups.

According to Wolt's internal data, between 24 May and 10 June 2026, the demand for burger combos increased by 270% compared to 11-28 June 2026. This trend shows that users are increasingly looking for complete options that are easy to choose and suitable for meals shared with friends or family.

Through the new menus, Wolt and Burger King simplify the choice for moments when a single order needs to meet the preferences of several people. Users can find combinations directly in the app that include some of Burger King's products, from Crispy Chicken, Steakhouse, Big King and Whopper to French fries, Chicken Nuggets, Onion Rings or Chili Cheese Nuggets.

„We observe in ordering behavior that users are increasingly looking for simple solutions for moments spent together. When ordering for two or three people or for a larger group, the choice can become more complicated, and complete menus make the experience simpler. The partnership with Burger King allows us to respond to this need through attractive options that users can easily find directly in the Wolt app", says **Alexandru Ștefan, Head of Account Management and Country Lead, Wolt Romania.**

„For us, it's important to give Burger King fans as many opportunities as possible to enjoy their favorite products, including when they order together with friends or family. The new menus were built precisely for these moments: they combine well-known and appreciated

products in a format suitable for sharing and, at the same time, come with an added benefit through the available discounts. Together with Wolt, we are making these options easier to discover and order", says **Mariana Lisofschi, Marketing Manager, Burger King**.

From 28 July until mid-August, users can order exclusively through Wolt a menu ideal for groups, the Three Friends Menu, with a 35% discount. It includes two Crispy Chicken Burgers, one Steakhouse Burger, two medium portions of fries, one Bacon & Cheese Fries, six Chicken Nuggets, six onion rings, three soft drinks (0.33 L) and a sauce of choice.

For orders for two, the Menu for 2, which includes a Crispy Chicken, a Whopper, two medium portions of fries, Chicken Nuggets and Garlic Dip, is available with a 25% discount. The offer is valid until mid-August, with the exact end date to be announced later.

Users can also choose a Sharing Snack, which includes a medium portion of fries, six Chili Cheese Nuggets, six Onion Rings, six Chicken Nuggets and two Garlic Dip sauces, with a 20% discount. The offer available starting 16 July also includes the Menu for 2 – Spicy Edition and the Sharing Snack Box, both available with a 10% discount.

The menus are available through the Wolt app, from Burger King restaurants, subject to product availability and for the duration of the campaign.

About Wolt

Wolt is a local commerce platform headquartered in Helsinki, with a mission to build technology that brings joy, simplicity, and opportunity to neighborhoods around the world. Wolt connects people who want to order food, groceries, or other goods with those who want to sell and deliver them.

To make this possible, Wolt develops a wide range of technologies – from logistics solutions to retail software, financial services, and its own grocery stores under the Wolt Market brand.

Wolt was founded in 2014 and joined DoorDash in 2022. Together, DoorDash, Wolt, and Deliveroo (acquired by DoorDash in October 2025) operate in over 40 countries. In Romania, Wolt has been active since May 2025 and is now present in 34 cities and surrounding areas, including: Bucharest, Timișoara, Cluj-Napoca, Brașov, Iași, Sibiu, Craiova, Bacău, Pitești, Arad, Galați, Constanța, Oradea, Târgu Mureș, Ploiești, Suceava, Focșani, Botoșani, Baia Mare, Deva, Satu Mare, Vaslui, Râmnicu Vâlcea, Brăila, Alba Iulia, Buzău, Târgoviște, Piatra Neamț, Sfântu Gheorghe, Reșița, Slatina, Drobeta-Turnu Severin, Târgu Jiu, and Zalău.

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