

Wolt+ Weeks Launches in Romania: Exclusive offers and free Wolt+ memberships

Wolt is bringing its highly anticipated "[Wolt+ Weeks](#)" to Romania for the first time. Running from 1 to 21 October, the campaign unlocks three weeks of exclusive offers and major discounts for Wolt+ members across top restaurant, grocery, and retail partners directly in the Wolt app.

On top of that, during the campaign period, customers who don't have a subscription can activate Wolt+ for free and unlock a variety of national and local offers, including:

- **Up to 50% off at top restaurants:** Participating brands include Dodo Pizza, Popeyes, Chopstix, Burger King, Taco Bell, Pep & Pepper, Ramore Fresh Food, Mesopotamia, McDonald's, and KFC (availability varies by partner and week).
- **RON 40 grocery vouchers:** Available on orders of at least RON 150 from major retailers like Freshful Now, Profi, Penny, Carrefour, Kaufland, and Auchan, released in weekly waves throughout the campaign.

"We know that family budgets can be tighter after the summer holidays and the back to school season," said **Alexandru Ștefan, Head of Account Management and Country Lead at Wolt Romania**. "With Wolt+ Weeks, we want to give our users more opportunities to enjoy their favorite restaurants and shops for less, while simultaneously helping our local business partners reach new audiences and drive customer retention."

Unlocking Free Wolt+ Memberships

Between 1 - 21 October, as part of the Wolt+ Weeks celebration, customers who don't have an active subscription can activate a free Wolt+ period. Users can easily check the offer in the subscription section of their Wolt profile.

About Wolt+

Globally, the Wolt+ program has surpassed 3 million subscribers, who have collectively saved over EUR 600 million since its launch in 2021. Through Wolt+, members enjoy zero delivery fees on eligible orders from participating venues within applicable distance limits, subject to minimum order value thresholds. For longer-distance orders, members receive discounted delivery fees. Membership also includes discounts on service fees and pickup orders, plus access to exclusive discounts and offers. Benefits may vary by venue and location; see the Wolt service for full terms.

About Wolt

Wolt is a local commerce platform headquartered in Helsinki, with a mission to build technology that brings joy, simplicity, and opportunity to neighborhoods around the world. Wolt connects people who want to order food, groceries, or other goods with those who want to sell and deliver them.

To make this possible, Wolt develops a wide range of technologies – from logistics solutions to retail software, financial services, and its own grocery stores under the Wolt Market brand.

Wolt was founded in 2014 and joined DoorDash in 2022. Together, DoorDash, Wolt, and Deliveroo (acquired by DoorDash in October 2025) operate in over 40 countries. In Romania, Wolt has been active since May 2025 and is now present in 34 cities and surrounding areas, including: Bucharest, Timișoara, Cluj-Napoca, Brașov, Iași, Sibiu, Craiova, Bacău, Pitești, Arad, Galați, Constanța, Oradea, Târgu Mureș, Ploiești, Suceava, Focșani, Botoșani, Baia Mare, Deva, Satu Mare, Vaslui, Râmnicu Vâlcea, Brăila, Alba Iulia, Buzău, Târgoviște, Piatra Neamț, Sfântu Gheorghe, Reșița, Slatina, Drobeta-Turnu Severin, Târgu Jiu, and Zalău.

Contact details

Sabina T. Gealatu

Communications Manager, Romania

press@wolt.com

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