

# **Wolt and Electric Castle deliver festival access wristbands straight to attendees' doors**

Between July 8–15, Electric Castle fans in Bucharest and Cluj who have purchased festival tickets can order their access wristbands directly through Wolt, from the dedicated Electric Castle shop in the app.

The “Skip the line” service gives fans an easier way to exchange their ticket for a wristband before the festival, helping them avoid the queues at the entrance. Once the order is placed, the wristband is delivered directly to the chosen address, free of charge for W+/Genius users, so they can arrive in Bonțida with one important step already checked off.

The campaign continues the partnership between Wolt and Electric Castle, reinforcing an experience that has already become familiar to attendees who want to prepare their festival access ahead of time. In 2025, Wolt delivered **nearly 8,000 wristbands** for Electric Castle, to **over 4,100 customers**.

One detail that shows just how much wristbands have become part of festival prep routines is that, in the first half of July 2025, Electric Castle wristbands ranked third among the most ordered products on Wolt.

“Through our partnership with Electric Castle, we want to make the festival experience simpler even before people arrive in Bonțida. At a time when high temperatures can turn standing in line into a less pleasant experience, the wristband delivered through Wolt gives festivalgoers a quick and useful solution: less time lost at the entrance and more time for music, friends and the atmosphere that makes Electric Castle so special. The fact that thousands of people choose this option year after year simply shows us that it makes their lives easier before the festival,” said **Anca Nelersa, Marketing Manager, Wolt Romania**.

## **How wristband delivery through Wolt works**

For the process to go smoothly, festivalgoers need to follow a few steps:

### **1. Personalizing the ticket**

Before placing the order, the ticket must be personalized on the festival's website, [electriccastle.ro](https://electriccastle.ro). The information on the ticket must be correct and must match the details entered at check-in as well as the ID document. Any discrepancies can be reported to Electric Castle at [contact@electriccastle.ro](mailto:contact@electriccastle.ro).

### **2. Placing the order on Wolt**

When placing the order, in the "Add a message for the store" field, users need to enter:

- their first and last name;
- the unique code on the ticket;
- the unique Camping Pass code, for orders that include camping.

### **3. Verifying the information**

Orders without completed check-in or with incorrect information will be canceled. Users can order up to 5 wristbands per category, provided the details are correct for each ticket.

### **4. Using the wristband at the festival**

Each wristband must reach the person it was issued for. At the festival entrance, the wristband will be scanned to verify identity, and the details must match those associated with the ticket. Wristbands are non-transferable.

### **5. Additional fees**

People who arrive at the festival without a wristband will pay a €50 fee for the exchange.

### **6. Return policy**

The right of withdrawal does not apply to ticket returns, in accordance with Emergency Ordinance 34/2014, Art. 16, letter l.

This year's edition of Electric Castle takes place between July 16–19, and the wristband delivery option is available exclusively through Wolt.

## About Wolt

Wolt is a local commerce platform headquartered in Helsinki, with a mission to build technology that brings joy, simplicity, and opportunity to neighborhoods around the world. Wolt connects people who want to order food, groceries, or other goods with those who want to sell and deliver them.

To make this possible, Wolt develops a wide range of technologies – from logistics solutions to retail software, financial services, and its own grocery stores under the Wolt Market brand.

Wolt was founded in 2014 and joined DoorDash in 2022. Together, DoorDash, Wolt, and Deliveroo (acquired by DoorDash in October 2025) operate in over 40 countries. In Romania, Wolt has been active since May 2025 and is now present in 34 cities and surrounding areas, including: Bucharest, Timișoara, Cluj-Napoca, Brașov, Iași, Sibiu, Craiova, Bacău, Pitești, Arad, Galați, Constanța, Oradea, Târgu Mureș, Ploiești, Suceava, Focșani, Botoșani, Baia Mare, Deva, Satu Mare, Vaslui, Râmnicu Vâlcea, Brăila, Alba Iulia, Buzău, Târgoviște, Piatra Neamț, Sfântu Gheorghe, Reșița, Slatina, Drobeta-Turnu Severin, Târgu Jiu, and Zalău.

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