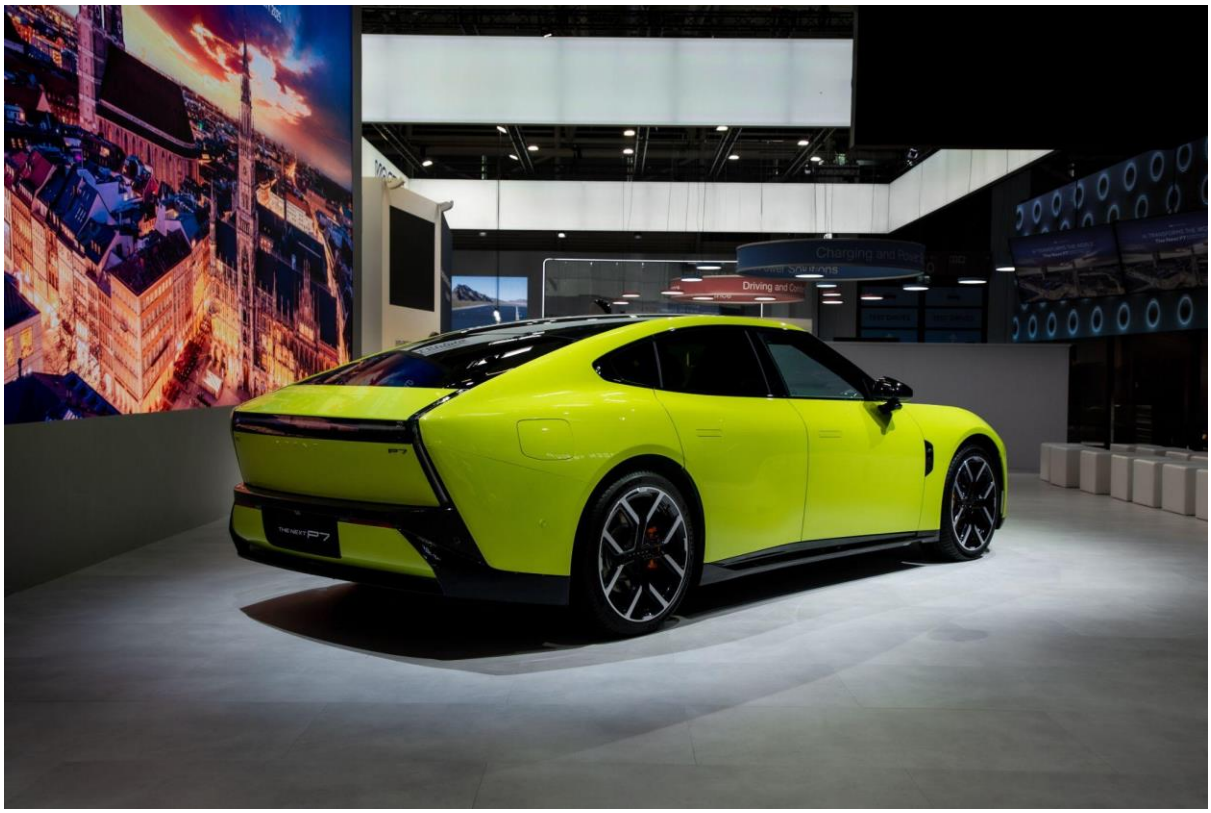
(Subject to further changes. Embargoed until 9:40am CEST Sept 8, 2025)

Leading the Future of AI Mobility: XPENG Showcases Its Latest Technology Breakthroughs at IAA Mobility 2025

- XPENG demonstrates the latest advances in its AI ecosystem, from the European premiere of its groundbreaking Next P7 to the global adaptation of its Turing AI Driving, which will deliver top smart driving by Q4 2026.
- The XPENG Munich R&D Center – its first in Europe – is the next milestone in its global aspiration and enables future co-innovation with Europe.
- XPENG aims to roll out mass-produced L4-level autonomous driving vehicles by 2026.
- XPENG extends AI mobility into new frontiers, with its "Land Aircraft Carrier" flying car making its inaugural flight in Dubai this October and its humanoid robot IRON set for mass production in 2026.

MUNICH, September 8, 2025 - XPENG, a leading China-based high-tech company, unveiled its latest achievements in leading the future of AI mobility today at IAA Mobility 2025. The European debut of the Next P7 showcases the company's strengths in AI technology, intelligent driving systems, and high-performance engineering, while reflecting its expanding global footprint. Alongside this, XPENG will officially open its Munich R&D Center in September – its first in Europe – to innovate future AI mobility and engage closely with European users.



XPENG's presence at IAA Mobility reflects this ambitious mission. Whereas in the past vehicles were mainly mechanical, XPENG is built with AI in its DNA. This unique foundation defines its role as an explorer of future mobility: to create technology that transforms how millions of people live and move, through AI-powered vehicles, humanoid robots, and even flying cars.

"With the Next P7, we are demonstrating to users around the world how AI can transform the car into a warm, intelligent companion," said **Mr. He Xiaopeng, Chairman and CEO of XPENG**. "It demonstrates our full-stack, self-developed AI capabilities. XPENG doesn't just build cars, we are creating smart and sustainable mobility experiences for global users. The new Munich R&D center demonstrates our strong commitment to creating these experiences together with Europe, deepening partnerships, driving local innovation, and serving European users with cutting-edge mobility solutions."

Mr. He Xiaopeng, Chairman and CEO of XPENG

Building on this rapid growth, **Dr. Brian Gu, Vice Chairman and President of XPENG**, emphasized the company's global strategy: "Since our first appearance at IAA Mobility in 2023 as an emerging Chinese EV brand, XPENG has returned in 2025 having quickly grown into the world's sixth-largest EV player. We now serve users in over 46 markets and will continue expanding globally, delivering innovative products and smart technologies to help accelerate the shift to sustainable mobility."

Dr. Brian Gu, Vice Chairman and President of XPENG

Deepening Roots in Europe

The European market plays an important role in XPENG's efforts to accelerate its global growth, and the company is making significant investments in the market. XPENG will open its first European research center in Munich in September. As its ninth global R&D hub - joining Silicon Valley and San Diego - the Munich center will enable XPENG to get closer to European users and ensure their needs are reflected in its future mobility innovations.

XPENG's performance in European markets reflects its growing influence and recognition. The company leads mid-to-high-end BEV sales among Chinese brands, and its reputation among European users continues to rise. According to the latest survey published in July 2025 by German market research firm USCALE, XPENG is the first Chinese car brand to top its Net Promoter Score (NPS). Its NPS of 81% far exceeds the industry average - demonstrating strong customer loyalty and recognition in the DACH markets.

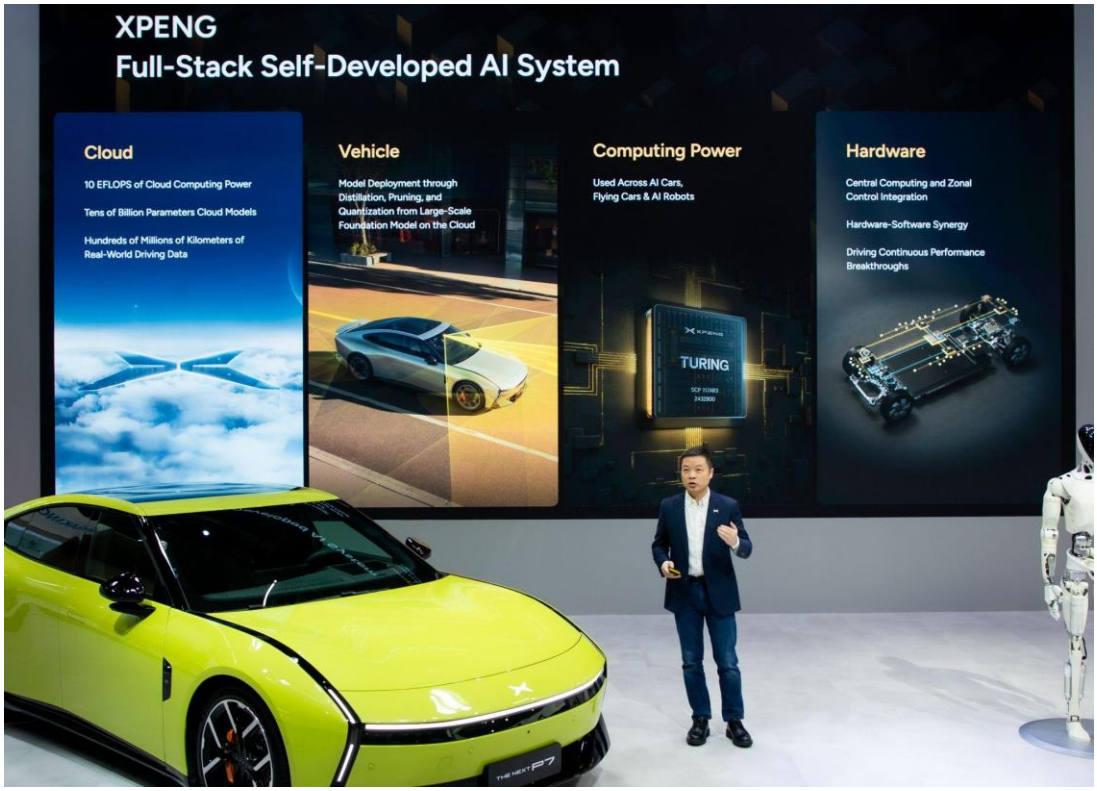
Driving the Future of Mobility with Full-Stack AI

At the core of XPENG's strategy is its self-developed AI system, which underpins every dimension of the company's mobility ecosystem-from AI cars and flying vehicles to humanoid robots.

XPENG's AI architecture integrates cloud, vehicle, computing power, and hardware. These capabilities are supported by highly integrated central computing and zonal

control architecture, enabling deep hardware-software synergy throughout the vehicle.

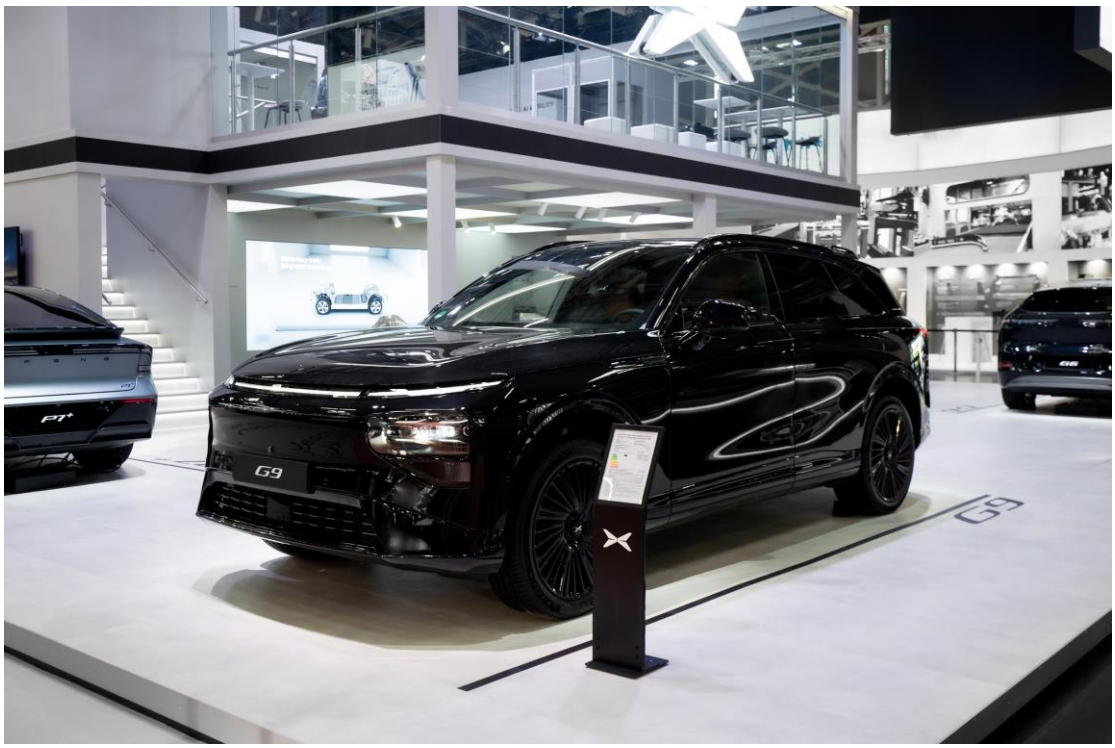
Powered by these breakthroughs, XPENG is advancing toward mass-producing L4 autonomous driving vehicles by 2026 and launching Robotaxi trials in China. Its NGP smart driving system has also started global adaptation, with the goal of offering top-class smart driving experiences to users by the fourth quarter of 2026.

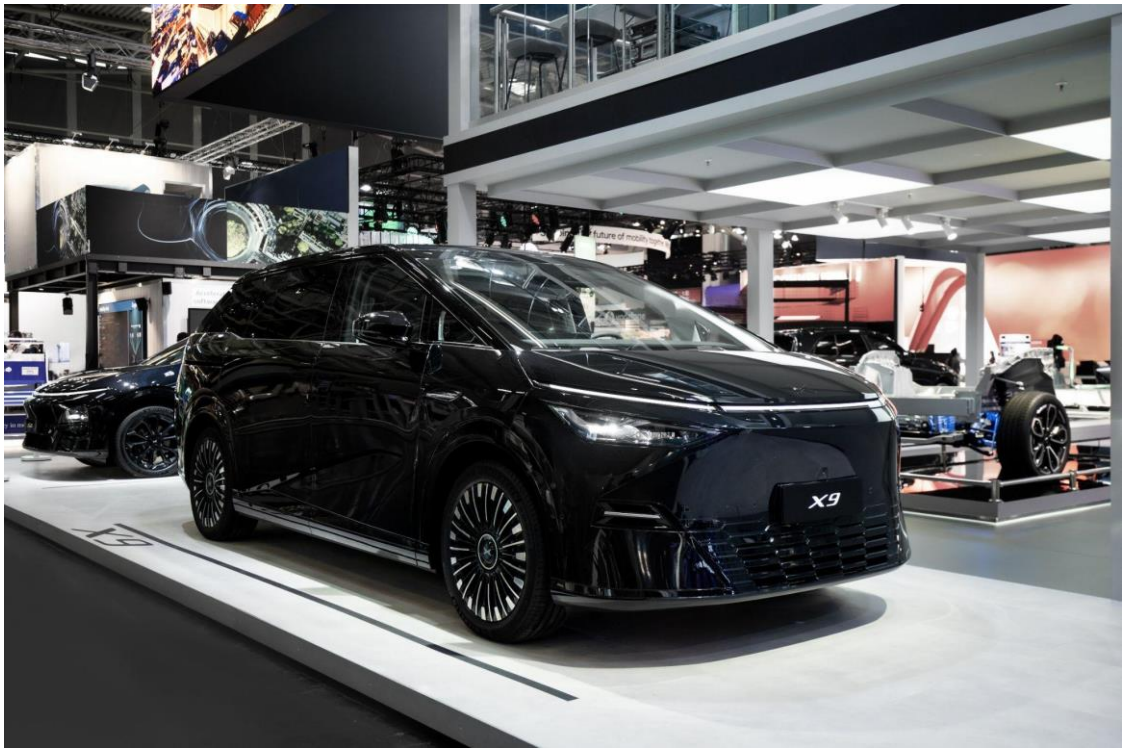


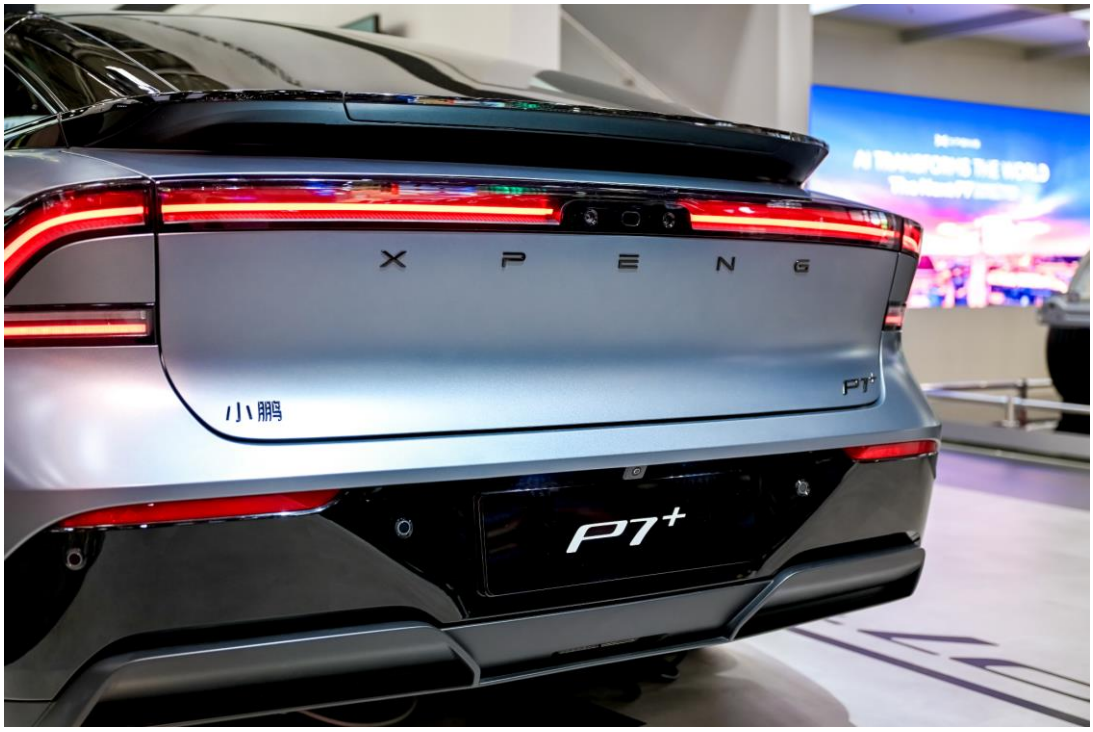
Offering a Complete AI-Driven Mobility Ecosystem

XPENG's vision for AI-powered mobility is reflected in its diverse product portfolio, which takes center stage at IAA Munich 2025. Visitors to the booth can experience five models, including the New G6 and G9 SUVs, the X9 MPV, and the P7+ – the world's first AI-defined vehicle, which is set to launch in Europe soon.

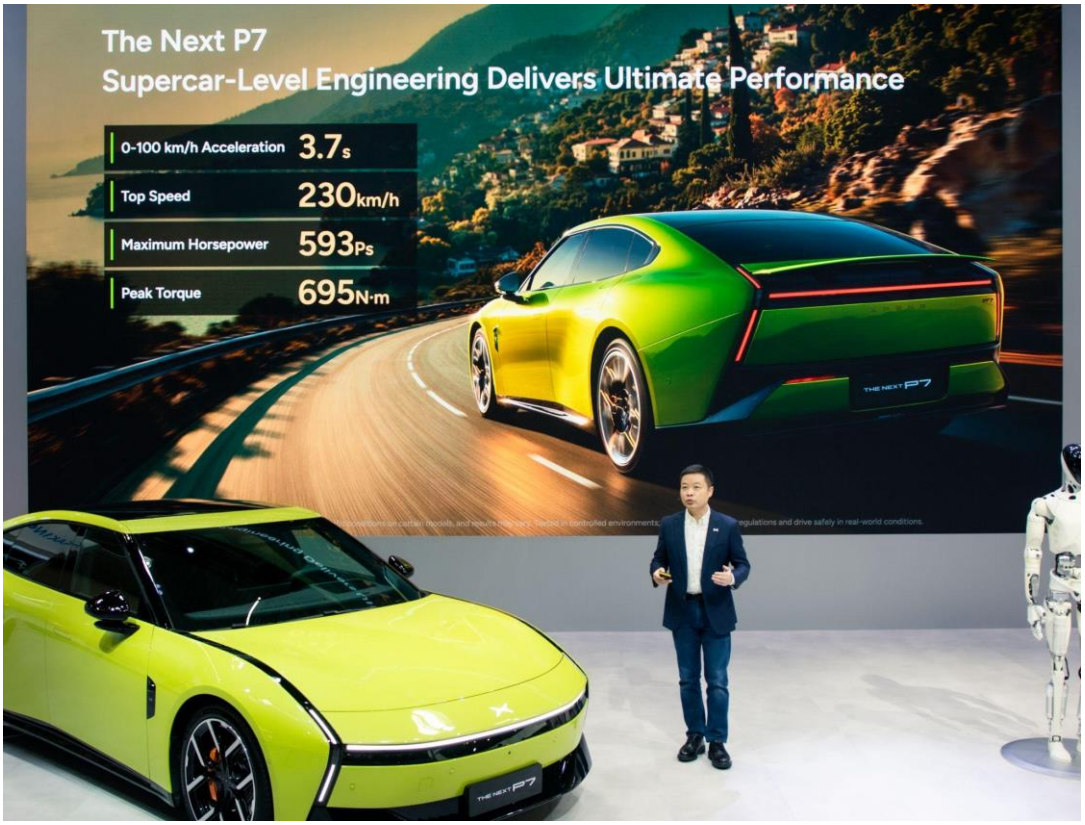

G6


G9



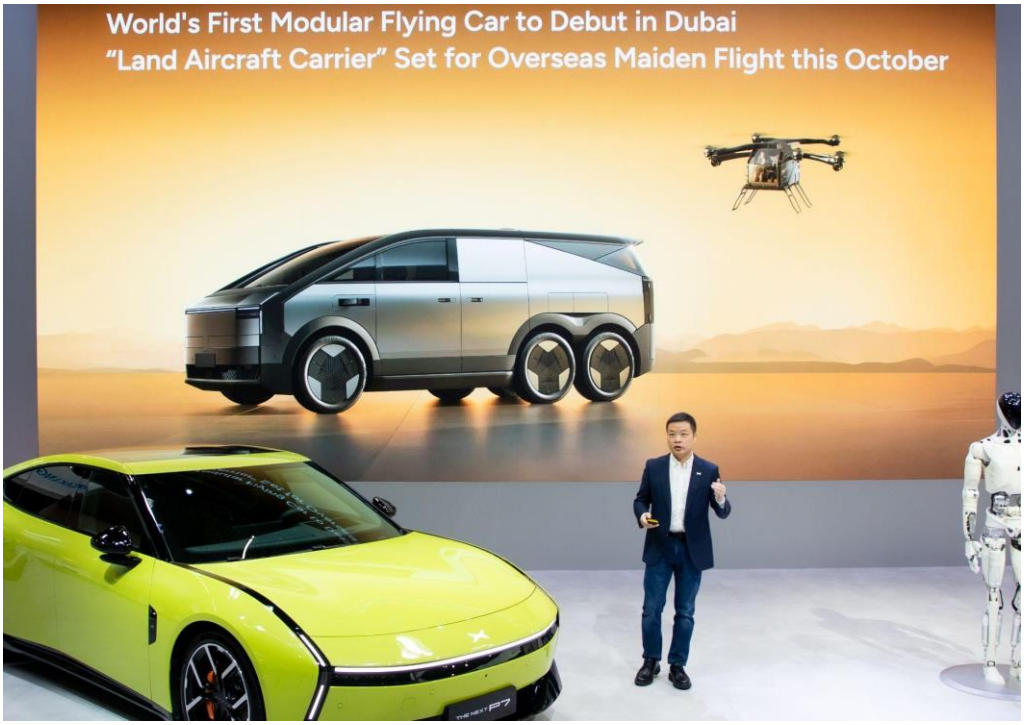


The highlight of the lineup is the Next P7, a groundbreaking sports sedan that combines original and futuristic design, supercar-level performance, and unmatched endurance. Under the hood, it delivers 593 PS, accelerates from 0-100 km/h in 3.7 seconds, and reaches 230 km/h. It also set a new benchmark for EV durability, covering 3,961 km in 24 hours-an endurance record for mass-produced electric vehicles.



XPENG is also redefining the skies. Its flying car subsidiary, XPENG AEROHT, has dedicated 12 years to R&D and iterated seven generations of prototypes. This October, its "Land Aircraft Carrier" – the world's first modular flying car – will make its maiden international flight in Dubai. With 5,000 pre-orders, its mass production is expected by late 2026, potentially positioning AEROHT as the world's largest flying vehicle company.

Beyond cars and flying vehicles, XPENG has been extending AI mobility into robotics. Its revolutionary humanoid robot, IRON – developed over five years and through six generations – is now undergoing training in factory settings and is expected to enter mass production in 2026. Meanwhile, the company's next-generation humanoid robot is set to launch in the fourth quarter this year.



About XPENG

Founded in 2014, XPENG is a leading Chinese born AI-driven mobility company that designs, develops, manufactures, and markets Smart EVs, catering to a growing base of tech-savvy consumers. With the rapid advancement of AI, XPENG aspires to become a global leader in AI mobility, with a mission to drive the Smart EV revolution through cutting-edge technology, shaping the future of mobility. To enhance the customer experience, XPENG develops its full-stack advanced driver-assistance system (ADAS) technology and intelligent in-car operating system in-house, along with core vehicle systems such as the powertrain and electrical/electronic architecture (EEA). Headquartered in Guangzhou, China, XPENG also operates key offices in Beijing,

Shanghai, Silicon Valley, and Amsterdam. Its Smart EVs are primarily manufactured at its facilities in Zhaoqing and Guangzhou, Guangdong province.
XPENG is listed at the New York Stock Exchange (NYSE: XPEV) and Hong Kong Exchange (HKEX: 9868).
For more information, please visit https://www.xpeng.com/.

Contacts:

For Media Enquiries:
XPENG PR Department
Email: pr@xiaopeng.com
Source: XPENG Motors