

Betway SA20 appoints Fever as official ticketing partner

Leading ticketing platform to power ticket sales in Season 5



Betway SA20 have appointed leading event ticketing platform, **Fever**, the world's leading tech platform for discovering culture and live entertainment, as the official ticketing partner for the League.

With fans at the heart of the Betway SA20 experience, this appointment brings enterprise-grade ticketing technology and global expertise to the League. Fever will power online and on-site ticket sales and provide dedicated customer support, helping fans buy and manage tickets for matches across the six stadiums.

As one of the most accessible and efficient ticket sales platforms in the industry, Fever operates in more than 500 cities across 55 countries and serves over 300 million users. Its ticketing platform is trusted by major sports organisations including Formula 1, SailGP, Atlético de Madrid and FC Barcelona.

When tickets go on sale on the 5th November, all tickets will be sold through the official League website, sa20.co.za, with Fever's platform and backend technology powering every transaction.

Season 5 gets underway on Sunday, 17 January when defending champions Sunrisers Eastern Cape take on Pretoria Capitals at St George's Park in Gqeberha.

"Fans are at the heart of everything Betway SA20 does, and the experience they have from the moment they buy a ticket to the moment they leave the venue matters as much as the action itself. Fever brings global best practice in ticketing and working together, our goal is to deliver a world-class experience for fans", **Betway SA20 League Commissioner, Graeme Smith** said.

"We're proud to partner with Betway SA20, one of the most exciting global franchise cricket properties, as its Official Ticketing Partner. By combining our ticketing technology with data and insights, we can help the League better understand fan demand and continually improve the ticketing experience. Our dedicated support team will also be there to help fans throughout their ticketing journey," said **Sean Morris, Fever's General Manager**.

Support for fans throughout the season

There will be a dedicated customer support service for Betway SA20 fans for the full season, across three channels and available 24/7:

Live chat: Fans can chat directly with Fever's support team through the [[Help Centre](#)] section of the ticketing pages on sa20.co.za, for real-time help with purchases, ticket transfers, wallet downloads and account queries.

Tickets for Season 5 of Betway SA20 will go on sale on Thursday, 5 November at 09h00 SAST.

About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 55 countries. With a mission to democratise access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events —from immersive exhibitions and sports to interactive theatrical performances, concerts, and festivals— while empowering its partners with data and technology to develop and expand new experiences worldwide.

Contact details

Press Department
press@feverup.com

Press Department
press@liveyourcity.com

Press Department
press@feverup.com

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