

Minor Hotels Appoints Patrick Manthe as General Manager of Avani+ Luang Prabang Hotel



September 30, 2026: [Minor Hotels](#), a global hospitality group, has appointed Patrick Manthe as General Manager of [Avani+ Luang Prabang](#) in Laos, bringing an experienced regional hotelier to the 53-room property within the UNESCO World Heritage town.

A Swiss national, Manthe brings more than 25 years of international hospitality experience across Asia, Europe and Australia. He joins Minor Hotels from Amari Pattaya in Thailand, where he served as General Manager, overseeing resort operations, commercial strategy and the development of its dining and guest experiences.

Before joining Amari, Manthe held General Manager positions at Crimson Resort & Spa Mactan and Crimson Resort & Spa Boracay in the Philippines. At Boracay, he led the resort's reopening, with revenue and gross operating profit reaching record levels in 2022. He also strengthened the resort's identity by introducing art and cultural experiences into the guest offering.

His earlier career includes four years as General Manager of Chatrium Hotel & Residence Riverside Bangkok and the pre-opening leadership of U Sathorn Bangkok. He also served as Hotel Manager at Eastin Grand Hotel Sathorn Bangkok and General Manager of Mövenpick Hotel Hanoi, following senior food and beverage roles with Conrad and Hilton.

In his new role, Manthe will oversee hotel operations, commercial performance and team development at Avani+ Luang Prabang. Working closely with the hotel team, he will focus on delivering Avani's signature service and developing guest experiences that reflect the town's culture and traditions.

"Luang Prabang is a destination where the character of the place is central to the guest experience. I look forward to working with the team to build on the hotel's connection to the town and its community. My priority is to support our people in delivering thoughtful, personal service and help guests discover the local food, culture and everyday traditions that make a stay here memorable," said Patrick Manthe, General Manager of Avani+ Luang Prabang Hotel.

Manthe holds a Higher Diploma in Hotel Management from the Swiss School of Hotel and Tourism Management in Switzerland. He speaks German and English, with conversational French.

Set in Luang Prabang's old town opposite the night market, Avani+ Luang Prabang is surrounded by temples, boutiques and local cafés. The hotel combines contemporary comforts with access to the town's living heritage and experiences on the Mekong River. Avani+ Luang Prabang is one of two Avani properties in Laos, following the opening of [Avani+ Lanexang Vientiane](#) in July 2026.

About Avani Hotels & Resorts

Designed for today's traveler, Avani Hotels & Resorts offers stylish rooms, connected social spaces and relaxed and on-the-go dining that is locally inspired. Balance is central to everything Avani does, providing guests with the right measure of service, fun and privacy. Launched in 2011, Avani's over 40 properties across five continents offer premium city hotels,

tropical resorts and retreats in nature with a focus on smart design, upbeat service and good value.

Avani Hotels & Resorts is a [Minor Hotels](#) brand and recognizes its guests through one unified loyalty program, [Minor DISCOVERY](#), part of GHA DISCOVERY.

Visit avanihotels.com for more information, and connect with Avani on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [YouTube](#).

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 67 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#) and recognizes its guests through one unified loyalty program, [Minor DISCOVERY](#), part of GHA DISCOVERY.

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Contact details

Maddie Austin
Maddie@2bprinc.com
[\(909\) 561-9334](tel:(909)561-9334)

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