Minor Hotels Announces Avani Koh Phangan Resort in Thailand

The 63-key beachfront resort will undergo a phased renovation from January 2027, with completion scheduled for Q4 2027



▲ Avani Koh Phangan Resort Exterior

November 18, 2026: Minor Hotels, a leading global hotel owner and operator, has announced the phased transformation and rebranding of Buri Rasa Village Phangan as Avani Koh Phangan Resort, a 63-key premium lifestyle resort. Owned by Rasa Group, the property will begin its transition on January 1, 2027, with completion scheduled for Q4 2027. Set on Thong Nai Pan Noi Beach on the island's northeast coast, the resort will introduce a design concept inspired by Koh Phangan's lunar rhythms and fishing village heritage, with a beachfront dining experience centred on Gulf seafood and open-fire cooking.

The project will mark Avani's debut on Koh Phangan and strengthen Minor Hotels' presence on the island, where the group already operates Anantara Rasananda Koh Phangan Villas.

With low-rise rooms and suites suited to couples, families and groups of friends, Avani Koh Phangan Resort will broaden the group's accommodation offering.

"The phased transformation gives us the opportunity to build on the property's established appeal while introducing Avani's premium lifestyle offering," said Ahmed Asim, Cluster General Manager of Anantara Rasananda Koh Phangan Villas and Avani Koh Phangan Resort. "The resort will complement Anantara Rasananda and give our travel partners a broader range of accommodation on Koh Phangan. Our focus will be on developing a clear Avani identity across the design, dining and leisure experience while retaining the personal feel of a smaller resort."

The resort's design will build on its original Fisherman Village concept, drawing inspiration from Koh Phangan's fishing traditions and the changing light of the lunar cycle. Under the concept "Moon Phases & Fisherman's Tale," curved forms, circular details and layered lighting will reflect the moon's changing phases. A story of a fisherman and his loyal monkey companion will be woven into the interiors through artwork and bespoke design details, reflecting Avani's contemporary, playful identity.

Once complete, the resort will offer 63 rooms and suites across eight categories, ranging from approximately 377 to 1,130 square feet. Accommodation will include garden and pool-view rooms, direct pool access rooms and ocean-view and oceanfront options. The 1,130-square-foot Two Bedroom Family Suite will include a separate living room, dining area and pantry for families and friends traveling together.

Brasa Beach Grill & Cocktail Bar will focus on local seafood and grills, with charcoal and open-fire cooking, a daily catch display and generous sharing platters. The all-day restaurant will serve Thai and international dishes in a relaxed setting designed to welcome resort guests, island visitors and the local community.

The cocktail program will draw on Koh Phangan's coconut groves, tropical fruit and local ingredients. Plans for the venue include beachfront lounge seating, communal tables, evening music sessions, acoustic performances and guest bartender collaborations. The Pantry and a

pool bar will offer further options for drinks and casual dining, alongside private beach dining and Thai cooking classes.

Leisure facilities will include an outdoor swimming pool and a beachfront AvaniFit gym. Complimentary kayaks and stand-up paddleboards will offer ways to explore the coast, while hiking routes will take guests into the island's interior. The resort will also arrange sailing, island-hopping and diving excursions, including trips to Ang Thong National Marine Park and dive sites around Sail Rock and Koh Tao.

The resort is a 40-minute speedboat ride from Koh Samui, with airport transfers connecting Samui Airport to the departure pier. Private speedboat transfers are also available from Koh Samui or Koh Tao, while public ferries provide an alternative route to Koh Phangan.

For more information about Avani Hotels & Resorts, please visit avanihotels.com.







About Avani Hotels & Resorts

Designed for today's traveler, Avani Hotels & Resorts offers stylish rooms, connected social spaces and relaxed and on-the-go dining that is locally inspired. Balance is central to everything Avani does, providing guests with the right measure of service, fun and privacy. Launched in 2011, Avani's over 40 properties across five continents offer premium city hotels, tropical resorts and retreats in nature with a focus on smart design, upbeat service and good value.

Avani Hotels & Resorts is a Minor Hotels brand and recognizes its guests through one unified loyalty program, Minor DISCOVERY, part of GHA DISCOVERY.

Visit avanihotels.com for more information, and connect with Avani on Facebook, Instagram, TikTok, X and YouTube.

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 660 hotels, resorts and branded residences in operation and committed development across 67 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognizes its guests through one unified loyalty program, Minor DISCOVERY, part of GHA DISCOVERY.

Discover our world at minorhotels.com and connect with Minor Hotels on Facebook, Instagram, LinkedIn, TikTok and YouTube.

About 2BPR

2BPR is a full-service boutique communications firm specializing in luxury and lifestyle clients. We combine the experience of large agency talent with the energy, personal involvement, and careful attention of a small agency.

We pride ourselves on developing superior communications at an affordable cost while providing reliable hands-on service. Most importantly, we focus our time & resources on the creation and distribution of valuable, relevant, and consistent messaging to attract and retain a clearly defined audience for every client - which ultimately drives brand loyalty and profitable customer action.

Contact details

Maddie Austin
Maddie@2bprinc.com
(909) 561-9334

Copy link

https://newsroom.2bprinc.com/274818-minor-hotels-announces-avani-koh-phangan-resort-in-thailand/