

Minor Hotels Signs Avani+ Hanoi in the Vietnamese Capital

The new-build property will bring 310 keys to the central Bach Mai Ward and marks Minor Hotels' expansion into Vietnam's urban destinations



▲ Avani+ Hanoi Signing Ceremony (Second from Left to Right) Ross Sanders, Area General Manager, Vietnam, Minor Hotels; Yasin Munshi, Vice President Development, Minor Hotels; Omar Romero, Chief Development & Luxury Officer, Minor Hotels; Ms. Dinh Thi Hong Van, Chief Financial Officer of Gerbera-II Hospitality One Member Company Limited; Mr. Nguyen Duc Thuan, WTO Representative; Mr. Vo Toan Cong, Chairman of Gerbera-II Hospitality One Member Company Limited

September 17, 2026: [Minor Hotels](#), a leading global hotel owner and operator, has signed a management agreement with Trading Construction Works Organization to operate [Avani+ Hanoi](#), a 310-key hotel in Hanoi's Bach Mai Ward.

Scheduled to open in 2028, the hotel forms part of a mixed-use precinct anchored by Hinode City, a new lifestyle mall, alongside 1,099 residential and serviced apartments. Located at the intersection of Minh Khai and Kim Nguu Street, the development benefits from a vibrant neighborhood and convenient transportation links with the city's Old Quarter a 10-minute drive away.

Avani+ Hanoi marks a continuation of Minor Hotels' growth in Vietnam, where the group operates four properties under its Anantara and Avani brands – [Anantara Hoi An Resort](#), [Anantara Mui Ne Resort](#), [Anantara Quy Nhon Villas](#) and [Avani Quy Nhon Resort](#) – along with luxury train carriages, [The Vietage by Anantara](#). The signing extends the group's footprint into one of Vietnam's key metropolitan areas and establishes its first property in the nation's capital of Hanoi.

The premium lifestyle hotel will bring the Avani brand's distinctive design and energy to the city, with facilities including an indoor swimming pool and deck, a fitness center, all-day dining and specialty restaurants along with meeting and function spaces. Avani+ Hanoi's central location caters to corporate travelers, long-stay and leisure guests.



Avani+ Hanoi and the broader Hinode City mixed-use development are among the latest projects of the Trading Construction Works Organization, a diversified corporation with a presence across real estate, industrial manufacturing and energy sectors.

"This is our first branded hotel in a major Vietnamese city, and the central Bach Mai Ward is the right place to start. Avani+ Hanoi's prime location gives us a genuine hub in the capital, with strong appeal to both business and leisure travelers seeking a well-connected urban base."

Omar Romero, Chief Development and Luxury Officer, Minor Hotels

"This agreement marks the beginning of a long-term partnership with Minor Hotels and reflects our shared vision of bringing international hospitality standards to Hanoi City. We are confident that Avani+ Hanoi Hotel will set a new benchmark for premium hospitality in Hanoi while creating lasting value for guests, investors and the wider community."

Vo Toan Cong, Chairman of Gerbera-II Hospitality One Member Company Limited, a subsidiary of Trading Construction Works Organization

For more information about Avani Hotels & Resorts, please visit avanihotels.com.

About Avani Hotels & Resorts

Designed for today's traveler, Avani Hotels & Resorts offers stylish rooms, connected social spaces and relaxed and on-the-go dining that is locally inspired. Balance is central to everything Avani does, providing guests with the right measure of service, fun and privacy. Launched in 2011, Avani's over 40 properties across five continents offer premium city hotels, tropical resorts and retreats in nature with a focus on smart design, upbeat service and good value.

Avani Hotels & Resorts is a [Minor Hotels](#) brand and recognizes its guests through one unified loyalty program, [Minor DISCOVERY](#), part of GHA DISCOVERY.

Visit avanihotels.com for more information, and connect with Avani on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [YouTube](#).

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 67 countries. The

group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#) and recognizes its guests through one unified loyalty program, [Minor DISCOVERY](#), part of GHA DISCOVERY.

Discover our world at minorhotels.com and connect with Minor Hotels on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#) and [YouTube](#).

About 2BPR

2BPR is a full-service boutique communications firm specializing in luxury and lifestyle clients. We combine the experience of large agency talent with the energy, personal involvement, and careful attention of a small agency.

We pride ourselves on developing superior communications at an affordable cost while providing reliable hands-on service. Most importantly, we focus our time & resources on the creation and distribution of valuable, relevant, and consistent messaging to attract and retain a clearly defined audience for every client - which ultimately drives brand loyalty and profitable customer action.

Contact details

Maddie Austin
Maddie@2bprinc.com
[\(909\) 561-9334](tel:(909)561-9334)

Copy link

<https://newsroom.2bprinc.com/271363-minor-hotels-signs-avani-hanoi-in-the-vietnamese-capital/>