Minor Hotels to Debut in Singapore with Avani Singapore Hotel in 2027

The 200-key new-build hotel in Tanjong Pagar will introduce the Avani brand to Singapore with rooftop dining at SEEN Restaurant & Bar



▲ Exterior Rendering of Avani Singapore Hotel

November 10, 2026: Minor Hotels, a leading global hotel owner and operator, has announced Avani Singapore Hotel, a 200-key lifestyle hotel set to open in Q2 2027. The opening will mark Minor Hotels' debut in Singapore, bringing the Avani brand to 24 Peck Seah Street in the Tanjong Pagar district.

The project will expand Minor Hotels' presence in Southeast Asia, adding a central Singapore address to Avani's growing portfolio of city hotels and resorts. The 14-story new-build hotel will bring Avani's contemporary design and social approach to a district where historic shophouses sit alongside the city's commercial towers. Its position within Tanjong Pagar will connect guests with the Central Business District, Chinatown and an established neighborhood dining scene, supporting both business and leisure stays.

“Tanjong Pagar has an energy of its own and we want Avani Singapore to contribute to it,” said Judd Rabbidge, General Manager of Avani Singapore Hotel. “We’re building a team with the ideas and drive to make this a hotel people seek out, whether they’re traveling for work, exploring Singapore or meeting friends. For me, success means getting the everyday details right and creating an atmosphere that brings both guests and neighbors back time and time again.”

Accommodation will comprise 200 rooms and suites ranging from 205 to 750 square feet, with contemporary interiors designed for city stays. Leisure facilities will include a green terrace, an outdoor swimming pool and an AvaniFit gym equipped with Technogym cardio machines and weight stations.



▲ Avani Singapore Guest Room Rendering

Dining will be led by rooftop SEEN Restaurant & Bar, combining food and cocktails with city skyline views, DJ sets and a program of pop-ups and collaborations. A Lobby Lounge will serve light bites and drinks, while The Pantry, Avani’s signature grab-and-go concept, will offer healthy options for guests on the move.

A pedestrian link through the property will connect Peck Seah Street with Tras Street, giving guests direct access to the neighborhood’s restaurants and bars. The hotel will be less than

660 feet from Tanjong Pagar MRT Station and approximately 1,150 feet from Maxwell MRT Station, providing connections to Marina Bay and other key districts.

For more information about Avani Hotels & Resorts, please visit avanihotels.com.

About Avani Hotels & Resorts

Designed for today's traveler, Avani Hotels & Resorts offers stylish rooms, connected social spaces and relaxed and on-the-go dining that is locally inspired. Balance is central to everything Avani does, providing guests with the right measure of service, fun and privacy. Launched in 2011, Avani's over 40 properties across five continents offer premium city hotels, tropical resorts and retreats in nature with a focus on smart design, upbeat service and good value.

Avani Hotels & Resorts is a Minor Hotels brand and recognizes its guests through one unified loyalty program, Minor DISCOVERY, part of GHA DISCOVERY.

Visit avanihotels.com for more information, and connect with Avani on Facebook, Instagram, TikTok, X and YouTube.

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 660 hotels, resorts and branded residences in operation and committed development across 67 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognizes its guests through one unified loyalty program, Minor DISCOVERY, part of GHA DISCOVERY.

Discover our world at minorhotels.com and connect with Minor Hotels on Facebook, Instagram, LinkedIn, TikTok and YouTube.

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2BPR is a full-service boutique communications firm specializing in luxury and lifestyle clients. We combine the experience of large agency talent with the energy, personal involvement, and careful attention of a small agency.

We pride ourselves on developing superior communications at an affordable cost while providing reliable hands-on service. Most importantly, we focus our time & resources on the creation and distribution of valuable, relevant, and consistent messaging to attract and retain a clearly defined audience for every client - which ultimately drives brand loyalty and profitable customer action.

Contact details

Maddie Austin
Maddie@2bprinc.com
(909) 561-9334

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