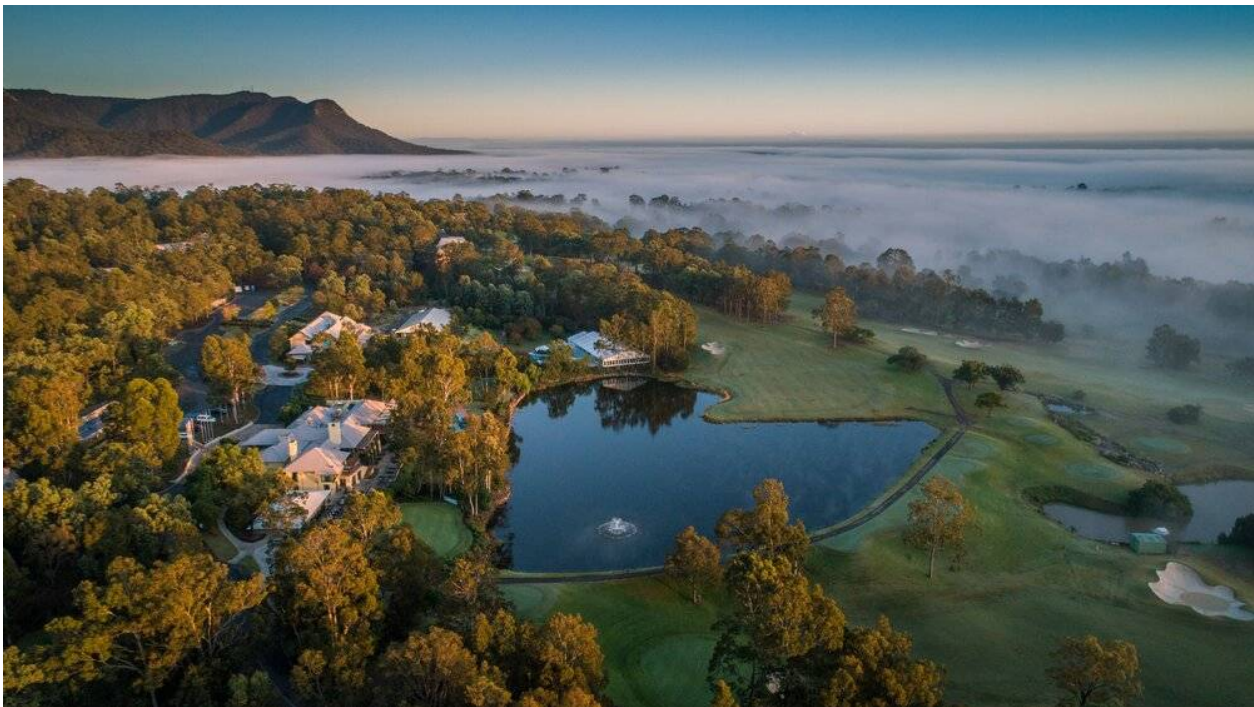


August 19 2026, 11:29 (AEST)

Oaks' Hotels Launches MICE Festive Campaign with Five-Night Stay Giveaway for Event Planners

Oaks' Hotels MICE Festive Campaign rewards event planners booking festive and end-of-year events such as parties, meetings and conferences at participating Oaks Hotels, Resorts & Suites before 31st December 2026 with the chance to win a five-night stay at any Minor Hotels property within Australia and New Zealand.



Brisbane, Australia, 19 August 2026 – Oaks' Hotels has launched its latest MICE campaign, giving event planners an added incentive to book their next festive and end-of-year events such as parties, meetings and conferences at participating Oaks Hotels, Resorts & Suites before 31st

December 2026. With every eligible booking, event planners can enter into the draw to win a five-night stay at any Minor Hotels property across Australia & New Zealand.

Designed to support businesses planning everything from end-of-year celebrations through to conferences and meetings, the campaign rewards organisers for choosing from Oaks' Hotels portfolio of event venues across Australia and New Zealand.

The campaign comes as demand for business events continues to underpin Australia's visitor economy. According to Tourism Research Australia, business events generated \$18.8 billion in visitor spending across Australia in 2025, highlighting the ongoing importance of meetings, conferences and corporate events to the broader economy.

Daniel Csortan, Head of Commercial, Minor Hotels Australasia, said the festive period presents an important opportunity for businesses to secure venues for both end-of-year functions and upcoming corporate events.

“The \$18.8 billion in business event visitor spending is a clear signal of how much businesses continue to invest in bringing people together, and we’re seeing that translate into strong demand for venues heading into the festive period,” Csortan said.

“Our MICE Festive Campaign is about rewarding planners for locking in those events now as we begin to see out the second half of the year.”

Oaks Hotels, Resorts & Suites offers event spaces in sought-after destinations across Australia and New Zealand, ranging from Oaks Cypress Lakes Resort in the Hunter Valley, which features 25 adaptable function spaces, vineyard views and on-site golf facilities ideal for corporate retreats, through to Oaks Melbourne on Market Hotel for a city venue option. Further north, Oaks Port Douglas Resort combines flexible meeting facilities with tropical outdoor event spaces, providing an ideal destination for incentive groups and relaxed corporate gatherings.

As well as destination diversity, planners benefit from flexible accommodation options, tailored catering packages and dedicated event support. Oaks, Hotels, Resorts & Suites' meeting facilities are designed to accommodate a wide range of event formats, from corporate retreats and

conferences to end-of-year celebrations and team gatherings, with flexible spaces and tailored solutions to suit different group needs. Festive event packages start from \$45 per person*, with pricing varying by property and package inclusions. T&C's apply*.

Festive Five-Night Stay Giveaway

Businesses that confirm and hold festive and end-of-year events such as parties, meetings and conferences at participating Oaks Hotels, Resorts & Suites before 31st December 2026 has the opportunity to go into the draw to win a five-night stay at any Minor Hotels property across Australia and New Zealand. The winner will be announced on the 11th of January 2027.

For more information on Oaks' Hotels MICE Festive Campaign, full terms and conditions, and to secure a booking, visit **Festive & End of Year Events | Host your event with Oaks by 31 December 2026**

Booking Entry Eligibility:

To be eligible for the prize draw, event planners must:

- Book and hold a qualifying festive event at a participating Oaks property by 31 December 2026
- Pay the required event deposit within the specified booking terms
- Complete the competition entry form before the promotion closing date, the link will be provided by the events team.
- The planner must also opt in to receive promotional emails and only one entry is permitted per qualifying event booking

See full terms & conditions here - <https://www.oakshotels.com/en/offer-terms-and-conditions/oaks-festive-event-packages-offer-terms-and-conditions>

Business Events Data - [Business events data](#) | [Tourism Research Australia](#)

About Oaks Hotels, Resorts & Suites

Oaks Hotels, Resorts & Suites is made for travellers who see the fun in following their feet, not a plan. Backed by a service culture rooted in grounded hospitality, Oaks delivers flexible, experience-led stays that make it easy to settle in, head out and discover what's around the corner.

Across city and resort locations, Oaks offers space to stay your way, whether that means switching off, exploring locally or fitting travel into a busy schedule. With more than 60 properties across Australia, New Zealand, China and the Middle East and more destinations on the way, Oaks invites guests to jump feet first into the joy of travel.

Oaks Hotels, Resorts & Suites is a Minor Hotels brand and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

Visit oakshotels.com for more information and connect with Oaks on [Facebook](#), [Instagram](#), [TikTok](#) and [YouTube](#).

Oaks MICE Festive Season - Media Release Aug 2026.docx

101 KB DOCX document

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with over 560 hotels, resorts and branded residences across 57 countries. The group crafts innovative and insightful experiences through its eight hotel brands – Anantara, Avani, Elewana Collection, NH, NH Collection, nhow, Oaks and Tivoli – and a diverse portfolio of restaurants and bars, travel experiences and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

Discover our world at minorhotels.com and connect with Minor Hotels on [Facebook](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

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