

AVANI

Museum Quarter
Amsterdam

Avani Museum Quarter Amsterdam Hotel



To access the photos and lifestyle video, click on this [link](#).

Hotel

At Avani Museum Quarter Amsterdam Hotel, you're right in the heart of all that is wow about the city. The hotel is 500 metres from the trifecta of the Rijksmuseum, Van Gogh Museum and Stedelijk Museum Amsterdam, with the ritzy shopping of P.C. Hooftstraat just beyond that, and across the canal is boho De Pijp with its eclectic restaurants and terrace bars.

Housed in a refurbished mid-century building in the heart of the city's museum district, the 163-room canal-side property offers a relaxed stay for both leisure and business travellers, as well as access to some of Amsterdam's most unique experiences through a series of innovative partnerships.

The hotel's design is inspired by Stedelijk Museum's expansive collection, blending the avant-garde and the traditional to create modern, inviting interiors. Brick, a prominent material in Amsterdam, adds a touch of the city's architectural identity to the gleaming glass façade. Inside, clean lines and practical furniture pay homage to functionalism and rationalism, while mirrors and polished surfaces echo the city's tranquil canals. The geometric patterns and block colours of the carpets, tiles and soft furnishings are inspired by the works of renowned 20th-century artists, including Piet Mondriaan, Anni Albers, Gunta Stolzl, and Sophie Taeuber, completing the artistic fusion within the design.

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Features & Highlights

Avani's spacious guest rooms and suites are inspired by the 1960s, with warm hues of terracotta, mustard yellow and deep browns, referencing the muted tones of Amsterdam. Spread over seven floors, some with panoramic windows, they come with all the modern amenities and comforts. After exploring the city's sights or a day of meetings, guests can kick back with Chromecast TV, practice asanas on in-room yoga mats, or drift off to a podcast with high-quality Bluetooth speakers.

AvaniFit gym comes equipped with cardio machines for a quality workout. For outdoor exercise, Vondelpark is conveniently nearby, offering excellent routes for a run or walk.



Gastronomy

At Avani, we're all about fresh, healthy flavours and dining. Fuel up in the morning, grab a treat at The Pantry and head out for the day, then return to the comfort of in-room dining available 24/7.

The Pantry is Avani's signature solution to life on the go. Grab a smoothie and sandwich while heading out the door, or dine in with a healthy selection of wraps, bowls, homemade pasta and pizza made to order.

The hotel's morning spread is fresh and refreshing, with cold-pressed juices, stillhot pastries, and a continental buffet which of course includes the best of Dutch cheeses, eggs and pancakes.

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Experiences

The hotel Avani Museum Quarter Amsterdam has partnered with the city's movers and shakers to curate tours that showcase Amsterdam's playful side. Created in partnership with one of the city's hotspot influencers and founder of [Girls Who Magazine](#), the dynamic Street Art Tour invites guests to explore Amsterdam's scenic neighbourhoods while hunting for hidden street art, map in hand. In summer months, wellness-minded guests can paddle through the city's canals with [Canal SUP](#), stopping to refuel with pizza and craft beer before cooling off at a local swim spot. Avani guests can experience the latest in wellness trends with [THIS.IS.EDEN](#). Founded in Amsterdam, they combine dance with meditation, set to an electro soundtrack that is delivered through individual headsets in a "silent disco-style" setup. Held outdoors in Amsterdam's picturesque parks, rooftop terraces or clubs, these sessions offer a unique opportunity to shift focus from the mind to the body through dynamic movement techniques. Explore Avani Experiences on our [website](#).



About Avani Hotels & Resorts

Designed for today's traveler, Avani Hotels & Resorts offers stylish rooms, connected social spaces and relaxed and on-the-go dining that is locally inspired. Balance is central to everything Avani does, providing guests with the right measure of service, fun and privacy. Launched in 2011, Avani's over 40 properties across five continents offer premium city hotels, tropical resorts and retreats in nature with a focus on smart design, upbeat service and good value.

Avani Hotels & Resorts is a [Minor Hotels](#) brand and recognises its guests through one unified loyalty programme, [Minor DISCOVERY](#), part of GHA DISCOVERY.

Visit [avanihotels.com](#) for more information, and connect with Avani on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [YouTube](#).

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 66 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#) and recognises its guests through one unified loyalty programme, [Minor DISCOVERY](#), part of GHA DISCOVERY.

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