
Media kit - NH Collection Milano Touring



[NH Collection Milano Touring](#) began its journey in the 1930s, when the Hotel Touring was built at Via Ugo Tarchetti 2, in Milan. The property is located in the heart of the Lombard capital, just a few steps from the Indro Montanelli Public Gardens, the futuristic Porta Nuova district and the Central Station. Tucked away among Art Nouveau buildings and gardens, the hotel is an example of the historic architecture of the time and a cornerstone of the hotel sector in Milan in the NH Collection portfolio. Despite having maintained and preserved several original details, such as the staircase that leads to the rooms from the ground floor, which dates back to the 30s and is protected by the *municipal superintendence*, the recently renovated NH Collection Milano Touring hotel is presented today under a modern and sophisticated atmosphere, with an even more exclusive offer of services and a unique hospitality experience.

What surprises, right from the entrance, is the 'Lobby Alive', a unique lobby concept, designed to create a place of transit, which is both an experiential space and a meeting point in the hotel itself, both for guests and those passing through. For a cocktail, a coffee or those who decide to organize a business meeting here. It is movement that characterizes this space: in fact, it is precisely the "Promenade of Milan" that inspired the structure of the hotel and its furnishings, as well as the theme of foliage and its vegetation, together with the warm colors that recall nature and the hidden gardens of Milan.

The walk begins by entering the hotel, where we are greeted by a dynamic atmosphere reminiscent of "Milan to drink". On the right are the reception desks, placed to welcome the guest in an intimate and exclusive way but without barriers, while on one side there is a space reminiscent of a typical Milanese lounge that invites relaxation, also thanks to the warmth and warmth of the guests. In front of the reception there is a dedicated coworking area, perfect for all those who frequent the hotel for work reasons. There is also a Candy Corner, for

a welcome in the purest NH Collection Hotels & Resorts style with seasonally flavored water and sweet temptations.

On the other hand, in front of the reception, there is a co-working area and a Candy Corner that offers flavored waters and sweet temptations, to welcome the pure style of the brand. All of this is available to both guests and those who stop by for a cocktail, coffee or business meeting.

Exclusive Rooms and Services:

The hotel's 275 rooms, spread over 9 floors, have been meticulously designed to provide maximum comfort for the most demanding guests. It has a fully equipped gym for those who wish to stay active during their stay. In addition, for those who prefer to exercise in private, the fit rooms are equipped with exercise bikes and Technogym equipment, thus offering guests the opportunity to enjoy a unique experience from the comfort of their room.

The VIP floor, located on the eighth floor, offers an exclusive and unique service. Guests can enjoy a free minibar corner, available daily from 5:00 p.m., which offers a selection of snacks and soft drinks. Guests in these rooms are provided with a telephone connected directly to the reception, ensuring that any requests are dealt with immediately. Some also offer splendid views of Milan Cathedral and the skyline of the financial district, providing a truly unforgettable experience.

Camelia's Yard - Milano Social Bistrò:

Located to the left of the entrance, you will find a modern cocktail bar and a dining area, which are part of the Camelia's Yard - Milano Social Bistrò concept. Here, guests can immerse themselves in a vintage atmosphere inspired by the beauty of camellias. This space offers the opportunity to relax playing pool or enjoying exclusive signature cocktails, such as the Tropical Camellia with Botanist Gin, among others.

In addition to drinks, the restaurant offers a variety of innovative dishes, such as the Orto di Camelia, a delicious dish of cooked and raw vegetables, chickpeas and Taggiasche olives, and the Ri-sotto-marino, a tasty seafood risotto with prawns, scallops and mussels. The atmosphere at Camelia's Yard - Milano Social Bistrò reflects the architectural and design narrative of the "Milanese gardens", evident both in the menu and in the decoration of the walls, painted in an intense teal green.

Versatile Event Spaces

The hotel has 8 spacious and versatile meeting rooms, ideal for a variety of events, from fashion photo shoots to conferences and gala dinners.

