



nhow

LONDON



Welcome

to nhow London, an inspirational lifestyle hotel that plays with London's oldest traditions and technological future in an unexpected way. Located right in the centre of the city's most creative and happening districts, it is an inspiring hub for city explorers, business travellers and local Londoner's alike. Here you can eat, drink, meet, work, play and stay in one iconic space. Come on in and be a part of your own unique experience.

LONDON
A
THING



hotel & location

in the heart of London



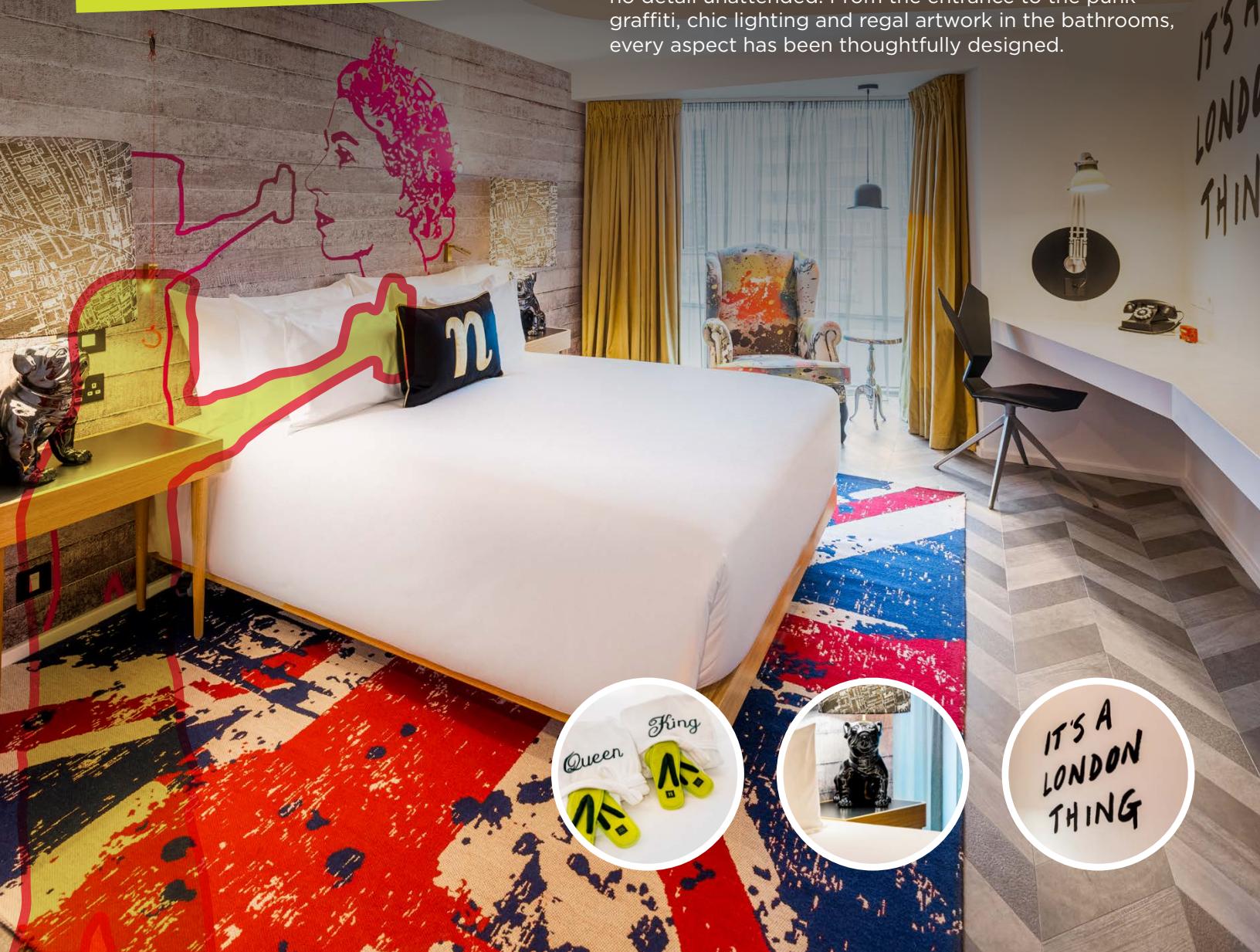
Shoreditch

- Angel tube station** – 10 minute walk
- Old Street tube station** – 10 minute walk
- Farringdon tube station** – 8 minutes by taxi
- Kings Cross St Pancras International** – 10 minutes by bus
- Liverpool Street train station** – 11 minutes by taxi
- London City Airport** – 8 miles, 35 minutes by taxi
- Heathrow Airport** – 19 miles, 45 minutes by taxi
- Luton Airport** – 33 miles, 58 minutes by taxi
- Stansted Airport** – 35 miles, 1h by taxi
- Gatwick Airport** – 52 miles, 1h 25 minutes by taxi

190 vibrant and unique bedrooms

When it's time to wind down for the night, head up to your bedroom and treat yourself to a truly regal night's sleep. With six enticing room types to select from, you'll be spoiled for choice at *nhow* London.

Renowned interior designer James Soane from Project Orange has meticulously crafted each room, leaving no detail unattended. From the entrance to the punk graffiti, chic lighting and regal artwork in the bathrooms, every aspect has been thoughtfully designed.





Guilty London Restaurant

Ready for some new flavour in your life? Brace yourself! Whether you're dining with your friends or having lunch with your work mates, pop in for a straight-up unforgettable meal in the heart of the city.



With space for up to 160 people, the Guilty London's high quality international British cuisine has been crafted to suit all tastes and appetites, promising nothing but good vibes and an exceptional dining experience.

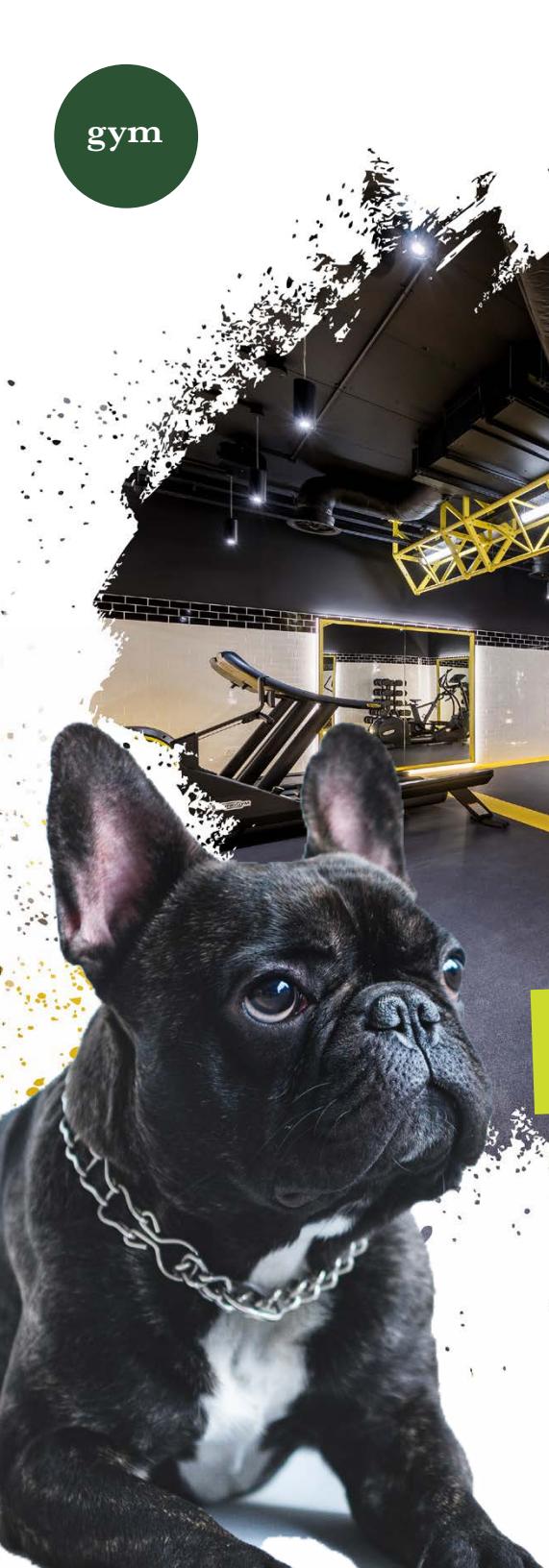
We are looking forward to welcoming you to a place where tradition, innovation and guilty pleasure collide to give you a reloaded London experience like never before.

the lobby

Our lobby is a real masterpiece, thanks to the creative contributions of local hidden talents and globally recognised artists. It's the ultimate hangout spot in East London where you can eat, chill, mingle, get some work done, and just kick back.

Whether you're hustling by the cosy fire, grabbing a well-deserved drink at the bar, or digging into our all-day menu, we've got you covered!





gym



our underground gym draws inspiration

from the iconic London Tube, featuring elements reminiscent of its platforms and tunnels. We've equipped the gym with modern fitness gear, including seven machines to help you stay in shape. And the best part? It's all on the house for our guests. Feel free to make the most of it!



let's get down to business

Say goodbye to mundane meetings and say hello to your next gathering at a space built to ignite creativity. We've moved away from old-school setups and embraced vibrant design, cutting-edge technology, and spaces full of personality. Whether you're planning a quick team huddle or a bold brand launch, this is where ideas come to life.





modern meeting spaces designed to inspire

We offer three fully equipped, modern meeting rooms, for up to 70 people, tailored to your needs. Each room comes with state-of-the-art technology, flexible layouts, daylight and a distinct creative design. From intimate meetings to larger corporate gatherings, we have the tool, and the space, to make your meeting a success.

function rooms and their capacities

name	AREA		cocktail	boardroom	dinner	class- room	theatre	u-shape	cabaret	DAY- LIGHT
	HEIGHT	M ²								
visual lab	2.3	84	70	30	68	36	70	24	40	✓
audio lab	2.3	36	-	12	14	-	-	-	-	✓
tech lab	2.3	36	30	16	24	12	24	12	18	✓
Guilty London Restaurant	3.9	160	100	-	70	-	-	-	-	✓
fireplace lounge	4.1	23	60	-	30	-	-	-	-	✓
lobby	3.2	418	150	-	-	-	-	-	-	✓
Sports Bar	3.9	160	90	-	70	-	-	-	-	✓

floor plan

visual
lab



CORRIDOR

audio
lab



tech
lab

WC



our meeting packages

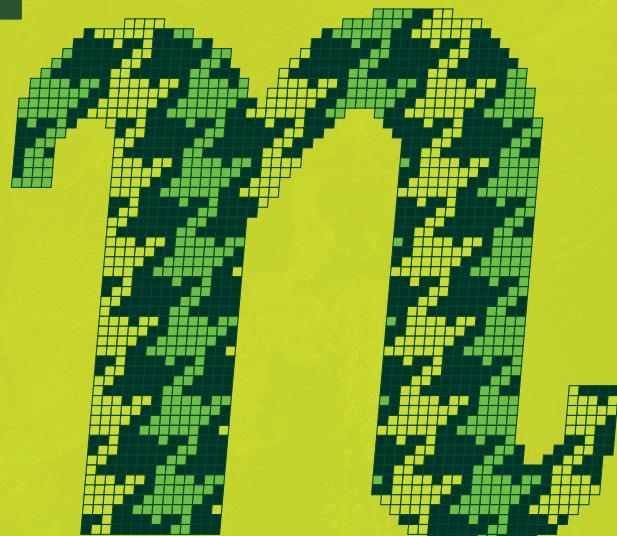
full day, 8 hrs



	super power!	fully loaded	recharged	charging	getting started
Meeting room with daylight and free wi-fi	✓	✓	✓	✓	✓
LCD projector, screen, flip chart, HDMI connection, pen, pads & sweets	✓	✓	✓	✓	✓
Battery recharger lunch	✓	✓	✓	✓	✓
Tempting break: morning power	✓	✓	✓	✓	✓
Tempting break: afternoon power	✓	✓	✓	✓	✓
Always-on mineral water	✓	✓	✓	✓	
Welcome tea & coffee and homemade pastries	✓	✓	✓	✓	
Always-on fruit in meeting room	✓	✓	✓	✓	
Always-on soft drinks for the sugar lovers	✓	✓	✓		
Always-on tea & coffee in our lounge	✓	✓	✓		
Water to go go go	✓	✓	✓		
Kickstart welcome package, upon arrival	✓	✓	✓		
Fresh juices and nhow style smoothies	✓	✓	✓		
Unplug closing package 1hr drinks & snacks	✓	✓			
Always-on power snacks in meeting room	✓	✓			
3 course energy dinner buffet	✓				

 You can also book our packages for **half a day** (4 hours) with or without lunch. Ask us for the options!

Packages available for groups from 10 people or more





kickstart welcome package

Your first treat upon arrival! And first impressions count, so we've gone all out to impress with for example cookies, pastries, fresh fruit, natural yoghurt with a touch of fruit and crumbled apple pie. Tuck in!



power snacks in the meeting room

A power pack full of sweet and savoury snacks, from nut or muesli bars, to sweets, vegetable crisps and hand fruit.



morning power your tempting break in the morning

A healthy snack and a sweet guilty pleasure, served with refreshing drinks.



battery recharger lunch

A street food experience to share. Think fresh bread, delicious dips, cold cuts and surprising bites. Veggie options are always included to make sure there's something for everyone to enjoy.



afternoon power your tempting break in the afternoon

The perfect combo of something savoury and something sweet, plus colourful drinks to wash it all down.



unplug closing package

1hr drinks & snacks

Enjoy 3 snacks per person (meat, veggie, and fish options), and choose between soft drinks, draft beer, and house wine. Cheers to a hard day's work!



3-course energy buffet

A variety of tasty dishes to share, with flavors from around the world.

Hot and cold starters, warm main course items including side dishes (veggie option is always included). And to finish: your very own dessert.



special event spaces

Whether it's an exclusive dinner, a stylish cocktail reception or an unforgettable party – nhow London offers unique spaces full of character in addition to your special events. Discover our versatile venues that combine atmosphere, design and functionality.

guilty London

Restaurant

Ideal for dinners, live performances, cocktail receptions

- Up to 70 seated / 100 standing
- Vegan, vegetarian, gluten-free options
- Fresh, seasonal ingredients
- Flexible layout
- Stage setup possible
- Independent sound system, DJ setup, microphones

Sports bar

Bar

Ideal for informal events, sports screenings, private parties

- Up to 70 seated / 90 standing
- Vegan, vegetarian, gluten-free options
- Independent sound system, DJ setup, microphones
- LED light column for custom visuals
- Private bar

fireplace area

Lounge-style space

Ideal for intimate gatherings, cocktail-style events

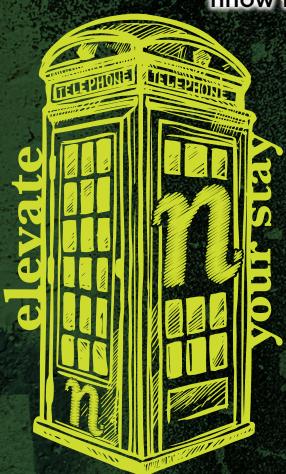
- Up to 30 seated / 60 standing
- Vegan, vegetarian, gluten-free options
- Cozy atmosphere with fireplace

full lobby

Lobby event space

Ideal for large receptions, networking events, brand activations

- Up to 100 seated / 150 standing
- Vegan, vegetarian, gluten-free options
- Flexible layout
- Stage setup possible
- Independent sound system, DJ setup, microphones



press contact

Colin Lenz

c.lenz@minor-hotels.com



nhow London

2 Macclesfield Road, EC1V 8DG | +44 20 3907 8100



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