



nhow
AMSTERDAM RAI

hotel

Welcome to nhow Amsterdam RAI, a place where contemporary art, design, gastronomy and cultural expressions mix. A new social and multicultural hub for globetrotters, business travellers and Amsterdam locals. The iconic building, pointing in various cardinal directions, symbolises the melting-pot the city of Amsterdam has always been and continues to be.

The impressive 91m tall building is located in the Zuidas district, right next to RAI Amsterdam Convention Centre, offering its guests a dynamic headquarter and home base. nhow Amsterdam RAI commits to a sustainable future by following world-leading standards for sustainability and energy efficiency. The building was awarded a Breeam Excellent rating.

the
culture's
hub



location

Airports

Schiphol Airport: approx. 13 KM, 10 min by train

Public Transport & train stations

Amsterdam RAI: 250 m / 2 min (on foot)

Amsterdam, Europaplein: 300 m / 3 min (on foot)

Station Zuid: approx. 1.5 km / 5 min (by metro)

Amsterdam Centraal: approx. 6 km / 12 min (by metro)

City Center - Rokin: approx 5 km / 10 min (by metro)

Amsterdam Centraal

Amsterdam,
Europaplein

Amsterdam
RAI

Station
Zuid

Amsterdam
Airport Schiphol

now Amsterdam RAI



650 vibrant rooms

The six individual room designs were inspired by the six directions to which the building's corners point: south, east, north, south-west, south-east and north-west. Design influences from all over the world create an eclectic mix of colours and patterns, making room for inspiration and creativity.






restaurant the view

Located on the 17th floor, the breakfast restaurant offers the perfect setting for guests to start their day. They can enjoy their meal in the beautifully decorated breakfast room featuring stunning floral accents or choose one of the three terraces for fresh air and breathtaking city views. The venue is also ideal for private events and corporate lunches.

the
culture's
hub



moana bar



Nestled on the 1st floor of nhow Amsterdam RAI, Moana Bar is a dynamic 360° bar where laid-back afternoons transition into vibrant nights. Whether you're unwinding with a signature drink, socializing over curated bites, or letting loose to the music, Moana offers an atmosphere that suits every mood. The menu boasts a rich selection of craft cocktails, fine wines, and flavorful snacks, all enjoyed against the backdrop of striking mural art. With a dedicated coworking space, it's also a perfect spot for work or relaxation. A great place to sip, savor, and escape the ordinary.

The image shows the interior of the Selva restaurant, a modern dining space with a high ceiling and large windows. The ceiling is dark with several large, spherical, textured pendant lights. A curved wooden balcony with a glass railing is visible on the upper level. The walls are decorated with large, dark, leafy plants. The floor has a pattern of large, dark, irregular shapes. The restaurant is furnished with round wooden tables and modern chairs in shades of orange, yellow, and purple. The large windows offer a panoramic view of Amsterdam, showing the city's architecture and greenery. A pink text box is overlaid on the left side of the image, containing the restaurant's name and a description of its theme and cuisine.

selva

Immerse yourself in the ambiance of Selva, our homage to the Amazon rainforest. Indulge in the vibrant flavors of Latin America while soaking in the 360° spectacle of Amsterdam. Designed by El Equipo Creativo, the interior captures the essence of the untamed rainforest's colors and textures. Embark on a sensory journey through Latin American cuisine, from mouthwatering ceviche which transports you to Peru, to tantalising grilled meats, and a medley of exotic vegetarian and vegan dishes.



sonora

Step into Sonora, where mixology becomes an art that bridges time. Every facet of Sonora is a loving tribute to the captivating myths and legends of Latin America. The dazzling bar is specifically dedicated to honouring the long-lost golden capital of ancient Maya. Our tribute to the Olmec civilization of ancient Mexico infuses sophistication and impactful art into every cocktail. Sonora is a shimmering sanctuary, high up in the sky.



the
culture's
hub



saffron

Discover Saffron, a dynamic event and meeting space on the 24th floor, offering sweeping panoramic views of the cityscape. This modern oasis with abundant natural light is tailor-made for a spectrum of occasions – from corporate meetings and conferences to elegant social gatherings. Spanning 300 square meters, it accommodates up to 200 guests which makes it the perfect spot for product launches, seminars, and beyond. Earthy tones and floor-to-ceiling windows set the stage for an unparalleled backdrop.












rooftop floor plan





24th floor

capacity chart

meeting room name	area (m ²)	height (m)	 classroom	 u shape	 theatre	 board	 double board	 carré	 cabaret	 banquet	 cocktail	daylight
Saffron	316	2.6	60	30	220	34	72	36	80	120	200	✓
Selva Restaurant	306	2.6	-	-	-	-	-	-	-	137	-	✓
Sonora Cocktail Bar	104	2.6	-	-	-	-	-	-	-	-	75	✓
Saffron + Sonora	420	2.6	-	-	-	-	-	-	-	-	275	✓
Selva Private Dining	51	2.6	-	-	-	-	-	-	-	20	-	✓
Selva Restaurant + Private Dining	357	2.6	-	-	-	-	-	-	-	137	-	✓
Selva, Sonora + Saffron	777	2.6	-	-	-	-	-	-	-	-	382	✓



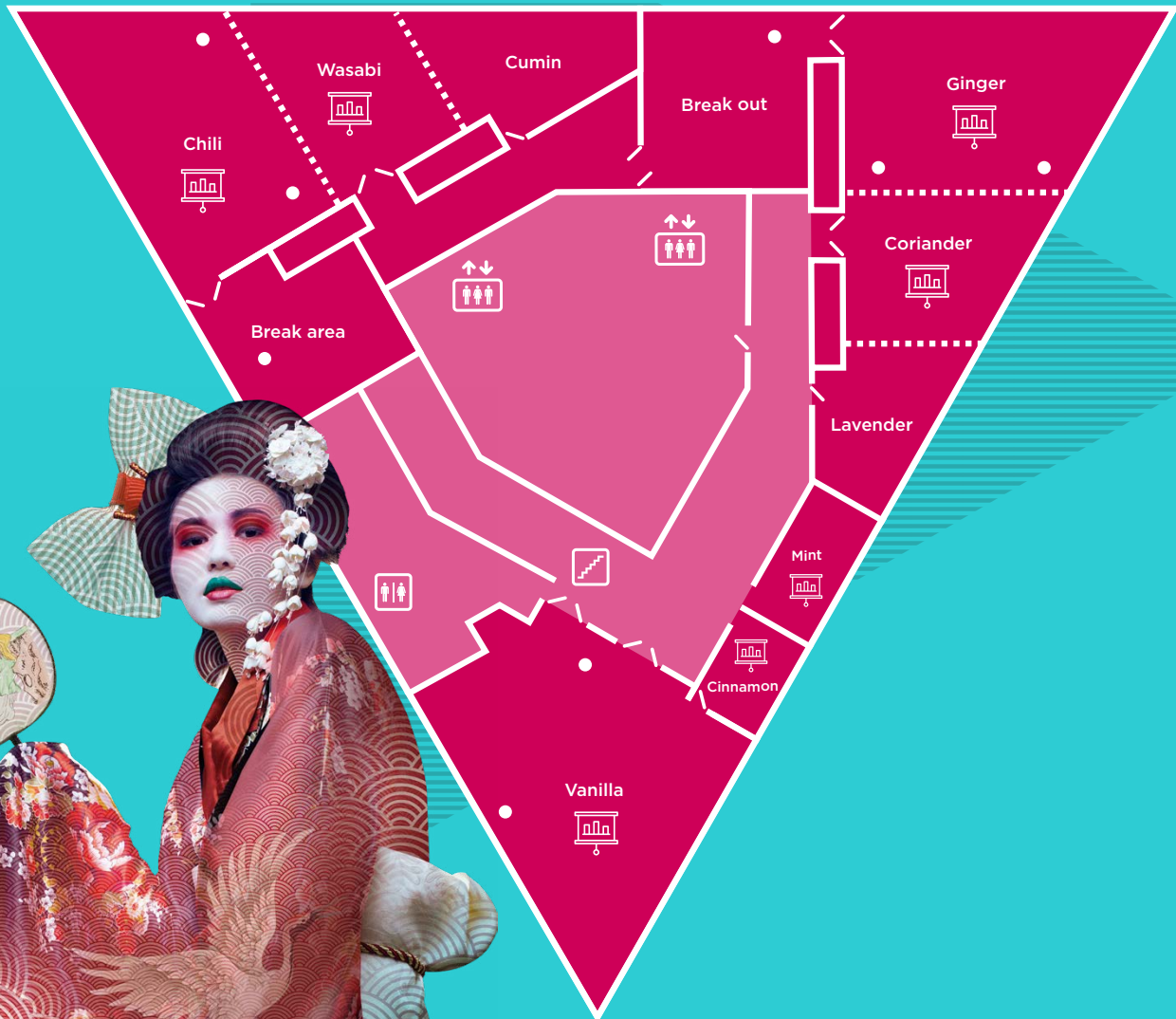
meetings & events

The 23rd floor of nhow Amsterdam RAI is dedicated to nine stunning meeting rooms, ranging from 20m² to 252m². Each room is bathed in natural daylight, thanks to floor-to-ceiling windows that showcase breathtaking views of Amsterdam's skyline. Whether you're planning an intimate meeting or a large-scale event, the largest space can accommodate up to 220 people in a theater setup. Equipped with modern technology and designed to inspire, the meeting rooms at nhow Amsterdam RAI provide the perfect setting for conferences, business meetings, and social gatherings.



the
culture's
hub

meetings & events floor plan












meeting rooms

capacity chart



meeting room name	area (m ²)	height (m)	 classroom	 u shape	 theatre	 board	 cabaret	 banquet	 cocktail	dining	daylight
Ginger	127	2.6	36	20	100	16	55	55	95	72	✓
Coriander	47	2.6	18	16	44	12	25	32	30	40	✓
Lavender	73	2.6	-	10	25	12	-	-	60	24	✓
Ginger and Coriander	200	2.6	68	32	135	-	80	80	155	104	✓
Coriander and Lavender	120	2.6	24	20	65	20	40	48	90	56	✓
Ginger, Coriander and Lavender	247	2.6	84	-	175	-	85	96	185	120	✓
Chili	127	2.6	36	20	100	16	55	55	95	72	✓
Wasabi	72	2.6	18	16	44	12	25	32	60	40	✓
Cumin	53	2.6	-	10	25	12	-	-	30	24	✓
Chili and Wasabi	199	2.6	68	32	135	-	80	80	155	104	✓
Wasabi and Cumin	125	2.6	24	20	65	20	40	48	90	56	✓
Chili, Wasabi and Cumin	252	2.6	84	-	175	-	85	96	185	120	✓
Mint	27	2.6	-	-	-	10	-	-	-	-	✓
Cinnamon	20	2.6	-	-	-	8	-	-	-	-	✓
Vanilla	174	6.7	46	24	110	28	65	64	100	110	✓
Presidential Suite LF	69 + 21	2.6	-	-	-	8	-	-	40	40	✓

our meeting packages

full day, 8 hrs



super power!



fully loaded



recharged



charging

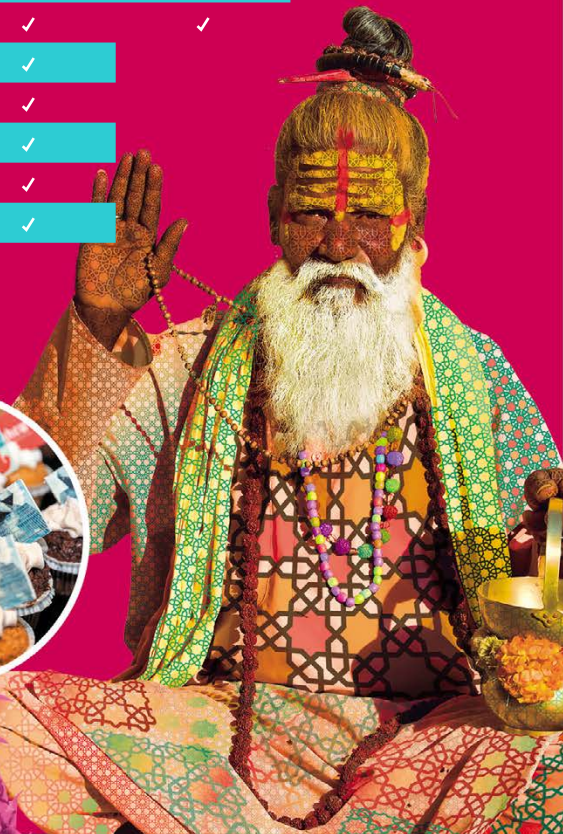


getting started

Meeting room rental with free wi-fi	✓	✓	✓	✓	✓
Flip chart, screen & beamer	✓	✓	✓	✓	✓
Battery recharger lunch	✓	✓	✓	✓	✓
Tempting break: morning power	✓	✓	✓	✓	✓
Tempting break: afternoon power	✓	✓	✓	✓	✓
Always-on mineral water	✓	✓	✓	✓	
Welcome tea & coffee	✓	✓	✓	✓	
Always-on fruit in meeting room	✓	✓	✓	✓	
Always-on soft drinks for the sugar lovers	✓	✓	✓		
Always-on tea & coffee in our lounge	✓	✓	✓		
Water to go go	✓	✓	✓		
Kickstart welcome package, upon arrival	✓	✓	✓		
Fresh juices and nhow style smoothies	✓	✓	✓		
Unplug closing package 1hr drinks & snacks	✓	✓			
Always-on power snacks in meeting room	✓	✓			
3 course energy dinner or buffet	✓				



You can also book our packages for **half a day** (4 hours) with or without lunch. Ask us for the options!



special event spaces

whether it's an exclusive dinner, a stylish cocktail reception or an unforgettable party – nhow Amsterdam RAI offers unique spaces full of character for your special events.

sonora

Cocktail bar

- 24th floor, approx. 272 m²
- Events up to 60 people
- Panoramic city views
- Creative, signature cocktails
- Private hire possible
- Afterparty suitable

saffron

Private suite

Perfect for conferences, product launches, seminars, fashion shows, art exhibitions, pop-up experiences social gatherings

- 24th floor, approx. 300 m²
- Capacity up to 200 guests
- Flooded with natural light, floor-to-ceiling windows
- Panoramic city views

selva restaurant

Restaurant

Ideal for dinners, private dining, cocktail receptions

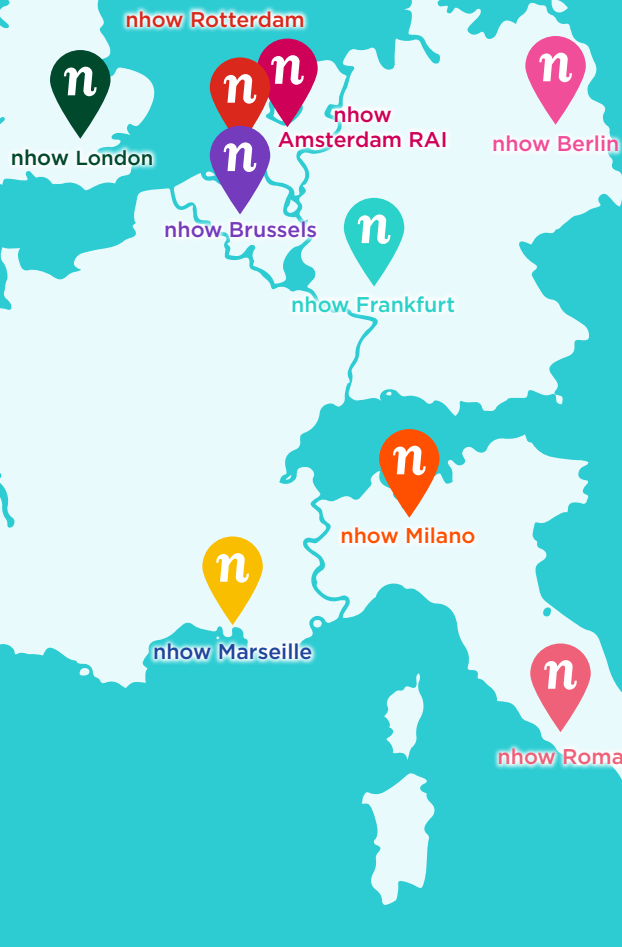
- 24th floor, approx. 272 m²
- Seating up to approx. 100 people
- Latin American cuisine
- 360° panoramic views over Amsterdam
- Jungle-inspired interior
- Afterparty suitable

penthouse

Private suite

Ideal for VIP meetings, press events, intimate gatherings

- 21st–22nd floor, approx. 100 m²
- Table for 8 people
- Living room, kitchen, private terrace
- Stunning city views



press contact

Sabrina Vader
s.vader@minor-hotels.com



nhow Amsterdam RAI
Europaboulevard 2b, Amsterdam
+31 (0)20 800 3200 | nhow-amsterdam-rai.com



nhow Hotels & Resorts is a Minor Hotels brand.

nhow-hotels.com