



NH COLLECTION

ROMA • FORI IMPERIALI

Media Kit - NH Collection Roma Fori Imperiali



Hotel

NH Collection Roma Fori Imperiali is an exclusive five-star boutique hotel located in the heart of the Eternal City, in a unique position, immersed in the millennial history that the whole world admires. In a strategic location, among the most fascinating and authentic neighborhoods of the Capital, such as Rione Monti, Pigna, and Trevi, and a few steps from Via del Corso and the most iconic monuments – including the Colosseum, the Pantheon, the Circus Maximus, the Trevi Fountain, and the Mouth of Truth – NH Collection Roma Fori Imperiali offers its guests an unforgettable experience. With a privileged view of the Imperial Forums and the Vittoriano, it is the ideal place to experience the city of Rome, its history, and its cinematic charm that has inspired unforgettable masterpieces of the big screen.

Housed in an elegant nineteenth-century style building, the hotel invites you on a timeless journey: from the refined lobby to the panoramic terrace on the sixth floor with breathtaking views of the Roman Forums, the Vittoriano, and the Trajan column, guests are immersed in a narrative that intertwines the greatness of ancient Rome with the golden age of Italian Cinema. The art of "peplum" – a film genre that celebrates classical Rome – comes to life in the hotel's details, recounting famous scenes from Italian filmography and fascinating stories through a selection of images and photographs curated by Alidem.

The storytelling continues throughout the rest of the structure, along the corridors and near the elevator landings where, as you walk through the floors, you can admire: the photograph of the set of "Ben Hur," a shot from the film "Scipione l'Africano" that reconstructs the events of the Second Punic War, the face of Anthony

Quinn as the bandit Barabbas, or the wonderful Rhonda Fleming who plays the Courtesan of Babylon, dubbed "Queen of Technicolor" for her flaming red hair.

The hotel's refined design is the result of collaborations with prestigious brands such as Rosie Soft, Daytona, and Calligaris, which have contributed to creating a refined and welcoming atmosphere. Every piece of furniture reflects attention to detail and Italian craftsmanship quality.



Features and highlights of the property

The hotel has 42 tastefully furnished rooms that reflect the sophisticated style of the NH Collection brand, including Superior, Suite, and Junior Suite, some of which offer spectacular views of the Roman ruins, and all equipped with exclusive comforts: eternity mattresses, soft pillows for comfortable rest, free Wi-Fi, coffee machine, and flat-screen TV with international channels. The atmosphere is warm and welcoming thanks to the Made in Italy furnishings in warm colors, such as petrol blue and gold that relax the mind. The wallpaper recalls Roman villas and represents a tribute to the illustrious history of the city and the surrounding archaeological area.

Not to be missed: the Imperial Forums Suite, ideal for those who want to spend unique moments or celebrate special occasions with their partner, immersing themselves in romance. Finally, available to guests, a Guest Relations officer, who helps make every moment of the hotel experience and stay in the Eternal City even more special.

Gastronomy

On the ground floor of the hotel is Oro Bistrot by Natale Giunta, offering the best of Italian cuisine under the direction of renowned Chef Natale Giunta, of Sicilian origin. The proposals are designed to create a continuum between past, present, and future in a traditional and elegant gastronomic experience, enriched with a touch of innovation and modernity.

The restaurant stands out for its elegant decorations in gold and aqua green tones and offers a wide selection of Italian dishes served in an intimate and relaxing atmosphere. An extraordinary encounter between Roman



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and Sicilian culinary traditions. The name "Oro" is inspired by the sun, while its predominant color recalls divine principles according to the philosophy of the ancient Greeks.

On the top floor, the panoramic terrace of the structure hosts the Secret View – Rooftop Cocktail Bar, ideal for sipping a cocktail while admiring the sunset with an unparalleled view of the Imperial Forums, the Roman Forum, and the wonders of the city.

