

## NH Collection Amsterdam Flower Market



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## Stroll to the city's floating Flower Market and browse the bulbs on display

Nestled among canals, and next to the famous Munt Tower landmark, the NH Collection Amsterdam Flower Market, could not be more conveniently located. Guests here will be in the heart of historic Amsterdam close to world-renowned sights and museums, as well as lively nightlife in Rembrandtplein and Leidseplein. The hotel is also convenient for public transport, with a tram and metro stop just around the corner.

The hotel's 233 stylish rooms are spread across eight floors. Premium rooms, superior rooms and junior suites are available, as well as family rooms.

The Flower Market provides inspiration for the hotel's décor, giving it a vibrant, metropolitan atmosphere. Ter Marsch & Co Amsterdam, located on the ground floor, is the perfect place for an informal meal, or unwinding after a busy day.



## **About**

# Take in views of the Flower Market, Rembrandtplein, the Munt Tower, or across the whole city







Designed in quintessential Amsterdam style, NH Collection Amsterdam Flower Market was originally built for the Olympic Games in 1928. The hotel is built in the style of the Amsterdamse School, a type of international Expressionist architecture characterized by brick construction and complicated masonry with a rounded or organic appearance.

Decorated in stylish colours with hardwood floors, the hotel's warm, contemporary rooms are perfect for relaxation. Sip a fresh coffee from the in-room Nespresso machine, slip into your NH Collection bathrobe and slippers and unwind in front of the flat-screen TV. Super-comfortable mattresses and a choice of pillows assure you of a good night's sleep.

Guests can begin their days in Amsterdam with the generous NH Collection breakfast buffet. Fresh fruit, cold cuts, breads, cheeses and eggs any style are all on the menu, as well as local specialties. For lunch, dinner, or simply a quiet drink, visit Ter Marsch & Co Amsterdam on the ground floor.



# History

## The Munt tower is a medieval defence tower of the city, next to the hotel







It is time to experience the charm of the Dutch capital city at NH Collection Amsterdam Flower Market. A premium 4-star hotel perfectly situated in the historic city centre with picturesque canal views.

Built for the 1928 Olympic Games of Amsterdam, the NH Collection Amsterdam Flower Market has been a symbol of fine hospitality since its beginning. The architecture is a prime example of Amsterdamse School with influences of Art Deco and Expressionism. G.J. Rutgers designed the building, with statues in the facade referring to the city's rich cultural heritage. The hotel is a landmark in the city, where NH Collection provides an unique blend of historic and comfortable hospitality.

Next to the hotel one can find the famous Amsterdam Flower Market, where bulbs and fresh flowers are sold daily. The market partly floats on the canal, offering an unforgettable and truly Amsterdam experience.

## Location

## Feel the place







NH Collection Amsterdam Flower Market enjoys a perfect location in the centre of the historic city, nestled between the Singel and Herengracht canals. It is a prime location within easy reach of popular sightseeing places such as the Rembrandt square as well as party areas in the city. Not to forget the vibrant gay district around the corner, ensuring all guests can immerse themselves in Amsterdam's diverse nightlife.

The Munt tower is a former medieval defence tower next to the hotel and the name of the adjacent tram stop. Apart from that, the central train station is on walking distance and with metro stop Rokin you are quickly connected to all other parts of the city, such as the RAI Amsterdam Convention Centre.

Whether you are here to explore nightlife or simply soak in the charm of Amsterdam's canals, NH Collection Amsterdam Flower Market offers the perfect base for your stay.



## Rooms

#### Relax and unwind







The hotel boasts a total of 233 thoughtfully designed rooms and suites, each meticulously furnished to cater to the comfort and convenience of our esteemed guests. These accommodations are appointed with the best amenities, ensuring an extraordinary stay. Within each room or suite, you will find a host of modern conveniences, including LED TV screen, Nespresso machine, well-stocked minibar and in-room safe. Staying connected is a breeze, high-speed Wi-Fi with easy connection is available on all floors. Experience a moment of relaxation and unwind in the rain shower or bathtub, a good night's sleep is guaranteed with our exclusive NH Collection mattresses. Various room types offer canal views or even spacious balconies.

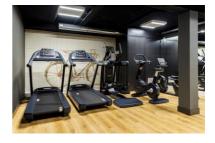
All hotel rooms have recently been refurbished, with high quality materials and flawless finishing. The flower market atmosphere is never far away during every stay.

## **Facilities**

#### Feel inspired







Numerous top-tier facilities are at disposal to ensure a truly extraordinary stay in Amsterdam. Begin your day with a delightful breakfast showcasing both local and international delicacies. The historic breakfast room of NH Collection Amsterdam Flower Market boasts perfect canal and city views while enjoying a freshly served coffee.

Maintain your fitness routine in the hotel gym or savour culinary treats at restaurant Ter Marsch & Co, renowned among locals for their premium and innovative burgers. The hotel lobby is thoughtfully designed to serve as a welcoming space, fostering connections between travellers and locals, workers and relaxers. There is a comfortable co-working space at every guest their disposal and while checking in, some sweets and fruits in the welcome corner await.



## Breakfast room & Restaurant

## Feel indulged







The breakfast room of the hotel is historical, on the 1st floor of the restaurant and offers a large buffet style international breakfast, freshly prepared.

Guests are invited to include in the culinary delights of Ter Marsch & Co, the award-winning burger restaurant located within the hotel. Ter Marsch & Co is recognised as the best in the city, offering a mouth-watering selection of gourmet burgers crafted from the finest ingredients. Whether you are craving something classic or vegetarian, something spicy or creative, the restaurant has it for you.

With various restaurants throughout the Netherlands, Ter Marsch & Co was founded in Rotterdam and had its first Amsterdam restaurant at this location. A perfect evening meal after a day in the city, which started with brunch in the historic breakfast room of NH Collection Amsterdam Flower Market.

## About NH Collection Hotels & Resorts

NH Collection Hotels & Resorts is a premium hospitality brand with close to 100 properties across Europe and the Americas and a growing global footprint in territories such as: Arab Emirates, Maldives or Sri Lanka.

Offering extraordinary hospitality experiences, NH Collection perfectly combines comfort, innovation, intuitive service, an elegant atmosphere, and surprising flavours, all embedded in the local identity.

NH Collection is part of global hospitality group Minor Hotels and a member of the GHA DISCOVERY loyalty programme.

Visit nh-collection.com for more information and connect with NH Collection on Facebook, Instagram, and YouTube.



## **About Minor Hotels**

Minor Hotels is a global leader in the hospitality industry with over 560 hotels, resorts and branded residences across 57 countries. The group crafts innovative and insightful experiences through its hotel brands Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks and iStay – and a diverse portfolio of restaurants and bars, travel experiences and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the <u>Global Hotel Alliance (GHA)</u> and recognises its guests through one unified loyalty programme, <u>Minor DISCOVERY</u>, part of GHA DISCOVERY.

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