

Wolt Luxembourg Country head Tomás Etcheverry takes on additional role as General Manager for Deliveroo Belgium

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Deliveroo, the local commerce platform active in Belgium since 2015, has appointed Tomás Etcheverry as its new General Manager for the country. Etcheverry, who has served as General Manager of Wolt Luxembourg since September 2024, will now take on an expanded role covering both Luxembourg and Belgium; both brands are part of the DoorDash Group.

Etcheverry has been leading the DoorDash-owned Wolt in Luxembourg for the past two years, growing the company to offer deliveries from nearly 1,000 restaurants and stores and leading a team of 25 employees at the company's office in Luxembourg City. He will now split his role between the Grand Duchy and Belgium, where he'll head the Deliveroo operations from its Brussels office.

Deliveroo is currently active in more than 20 cities across Belgium, working with thousands of restaurant and retailer partners, and has delivered several million orders since its launch in the country.

"There's already a strong foundation in Belgium, and plenty left to build on. After the very successful growth we achieved in Luxembourg since Wolt launched in February 2024, I'm looking forward to working closely with the Belgian team to reach the next milestone. I'm really excited for this new journey," said Tomás Etcheverry, General Manager for Luxembourg at Wolt and Belgium at Deliveroo.

Originally trained as an industrial engineer at the Buenos Aires Institute of Technology (ITBA), Tomás Etcheverry began his career in Argentina, moving into technology sales at Oracle. In 2019, he relocated to Luxembourg to join Amazon, where he spent five years

driving the company's international expansion across Europe. He joined Wolt in September 2024 to lead the Luxembourg operation as General Manager, growing the platform's restaurant and retail partner network from around 200 to nearly 1,000, and expanding delivery coverage to 95% of the country's population.

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