29 February 2024, 13:18 (CET)

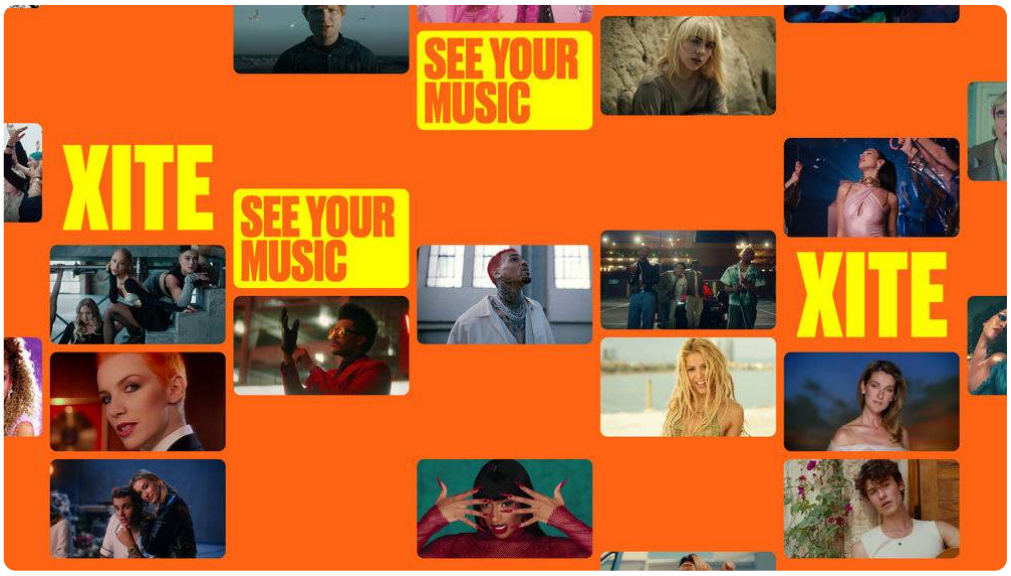
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About XITE Newsroom preview

With over 14 years of experience in TV, tech development, music licensing, content production and music curation, XITE is dedicated to building the best music video experience in the world. We want to share our passion for music videos with the world and invite people to experience music beyond listening: to see music.

With more than 200 channels curated by music experts in a diverse range of genres, moods, themes and trends, with a focus on discovery, seasonality and cultural relevance, we aim to be the 'source of truth' for what's happening in music videos and be the music video guides customer's trust. XITE is for everyone who loves music videos.

Our product is available on more than 100 million connected televisions, set-top boxes and OTT devices in North-America and Europe.

Contact details

Sander Stijnen
Head of Marketing
sander.stijnen@xite.com

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