

Titanic: The Human Story to make its New Zealand debut, docking in Auckland this month



A captivating journey through the life and legacy of the Titanic, featuring more than 200 objects and personal artefacts from both passengers and crew members

Auckland | August 2026 - More than a century after the Titanic sank in the icy waters of the North Atlantic and claimed the lives of 1,496 people, Titanic: The Human Story is set to open at one of Auckland's most iconic heritage landmarks, Smith & Caughey's Building.

Tickets for this extraordinary exhibition are now available for purchase at <https://titanicexhibition.com/auckland/>.

Created by award-winning exhibitions creator and producer, Musealia, in partnership with leading entertainment platform, Fever, and local partners, Auckland Live, Tāmaki Paenga

Hira Auckland Museum, New Zealand Maritime Museum Hui Te Ananui a Tangaroa and proudly supported by Auckland Council Events, Titanic: The Human Story will make its New Zealand debut after captivating more than three million visitors across the globe to date.

The exhibition showcases years of dedicated work and research led by the Musealia team - the company that created some of the most successful historical exhibitions in recent years across Europe and the USA - and the prestigious Swedish historian and author Claes-Göran Wetterholm, one of the world's foremost experts on the Titanic.

Bringing with it a selection of original, personal artefacts never-before-seen in New Zealand that tell touching stories of the ship's passengers and crew, Titanic: The Human Story will display more than 200 objects, retelling a very human side to the story of the ship's infamous sinking. Aucklanders and visitors to the city will experience life-size recreations of some of the ship's interiors and learn more about the history of the ship through dynamic audio guides, which also feature music and sound effects.

Far more than just a display of historic items, Titanic: The Human Story is a unique narrative experience; a tale of the people aboard history's most legendary ship on its maiden and final journey. The experience encourages guests to travel back in time through photographs, handwritten letters, wayward keepsakes, and other personal belongings telling countless stories about the lives and fates of those on board.

Visitors will feel connected to the Titanic's passengers, as they listen to their testimonies, discover their stories by walking in their footsteps and explore detailed recreations of the ship's interior.

Luis Ferreiro Aguirre, CEO of Musealia said, "Every city brings its own perspective to Titanic: The Human Story, and we're delighted to share this exhibition with audiences in Tāmaki Makaurau. We hope New Zealanders will see beyond the legend of Titanic and connect with the real people whose stories continue to resonate more than a century later."

Phil Mallet, Head of APAC at Fever said, "New Zealand has a real appetite for exceptional cultural experiences, and we're thrilled to partner with Musealia and Auckland Live to present this exhibition within the iconic Smith & Caughey's Building. We're committed to democratising access to live entertainment and culture, and we look forward to welcoming both locals and visitors alike to explore this powerful journey through history."

Daniel Clarke, Tātaki Auckland Unlimited Director of Auckland Live, said, "Titanic: The Human Story combines remarkable historical artefacts with immersive storytelling to create an experience unlike anything else. We're proud to help bring this internationally acclaimed exhibition to Tāmaki Makaurau, continuing to expand the range of major cultural experiences available in the heart of our city. As the exhibition continues throughout the anticipated opening of Te Waihorotiu Station as part of the City Rail Link, we look forward to welcoming visitors arriving via Auckland's newest rail connection."

Deputy Mayor Desley Simpson said, "It's fantastic to see the historic Smith & Caughey's Building continuing its transformation as a home for unique cultural experiences. Exhibitions like this bring people into the city centre, celebrate our heritage spaces and contribute to making Auckland an exciting place to visit, work and spend time."

Suitable for all ages, Titanic: The Human Story invites visitors to uncover the truths, myths, and enduring allure of the "unsinkable" ship. This is a unique opportunity to uncover what really happened on April 14 1912, reminisce on the heroic deeds performed, and commemorate the lives that were lost.

Tickets for Titanic: The Human Story are now available for purchase with ticket prices starting at NZ\$40 for adults and NZ\$32 for children. To find out more about the experience and for tickets, visit titanicexhibition.com/auckland. Downloadable images of Titanic. The Human Story can be found [HERE](#) and B-Roll footage [HERE](#).

About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 40 countries. With a mission to democratise access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events —from immersive exhibitions and sports to interactive theatrical performances, concerts, and festivals— while empowering its partners with data and technology to develop and expand new experiences worldwide.

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