

How do you know when a system is actually changing?

Counting tonnes of CO2 avoided or jobs created tells you something. It does not tell you whether an entire system is shifting. That gap, between output and real change, sits at the heart of Enviu's 2025 Impact Report, and it is the question driving a free live webinar on Tuesday 1 July at 10:00 CET.

You are warmly invited to join.

Under the title **Signals of Lasting Systems Change: The Role of Venture Building in Systems Change**, Enviu brings together entrepreneurs, funders and researchers for an honest, energising conversation about what lasting change really looks like, and how we would know if we saw it.

The question behind the report

In its 2025 Impact Report, Enviu set out a different way to measure progress. Rather than chase a single headline number, the report tracks four dimensions of systems change: ecosystem change, catalytic capital, livelihood shifts and monetised impact.

The approach draws on the latest research into measuring large-scale change, and it is unusually candid about its own limits. The report says plainly that its figures are deliberately conservative, that they likely understate the value actually created, and that some of the most important shifts, from advocacy to ecosystem building, cannot yet be captured in numbers at all. It is a rare thing in impact reporting: a set of results that tells you where the measurement stops as clearly as where it succeeds.

The webinar turns that thinking into a live discussion. Expect candid talk about what is working, what is still hard to prove, and why building ventures may be one of the most practical tools we have for changing systems from the inside.

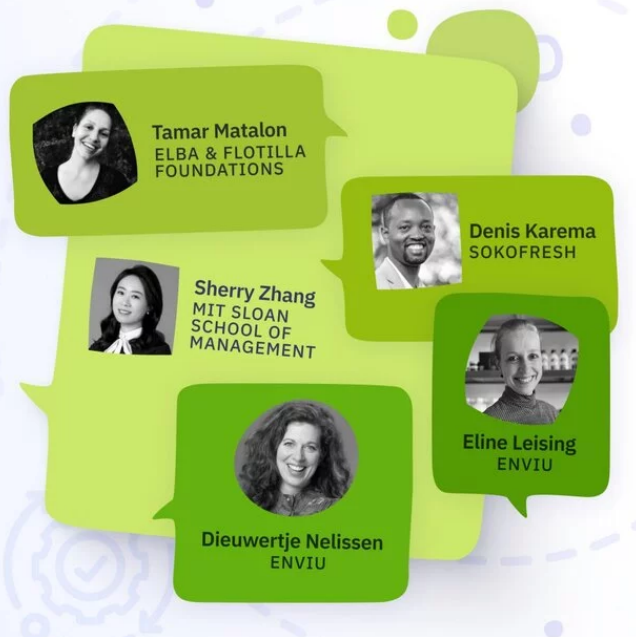
📅 JULY 1 ⌚ 10:00 AM CET

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Signals of Lasting Systems Change

The Role of Venture Building in Systems Change

🔊 FREE WEBINAR • LIVE



Who you will hear from

- **Dieuwertje Nelissen**, Co-CEO, Enviu
- **Eline Leising**, Enviu
- **Denis Karema**, SokoFresh
- **Sherry Zhang**, MIT Sloan School of Management
- **Tamar Matalon**, Elba and Flotilla Foundations

Event details

- **What:** Signals of Lasting Systems Change (free live webinar)
- **When:** Tuesday 1 July 2026, 10:00 CET
- **Where:** Online, live
- **Register:** <https://watch.getcontrast.io/register/enviu-signals-of-lasting-change>

Seats are free and the conversation is live, so come with your questions. If measuring real impact is part of your work, this is one hour worth holding in your calendar.

About Enviu

We believe in an economy that serves people and planet. And in the power of impact-driven entrepreneurship to get us there. Together with partners we build companies that address social & environmental issues and drive failing markets towards a new normal. We build world changing companies.

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