

September 4 2026, 14:00 (+07)

GHA DISCOVERY Launches Global Promotion Offering D\$50,000 And Lifetime Titanium Membership

Members can collect entries through eligible stays and hotel visits, with 20 grand prizes to be won



Bangkok, Thailand, 7 September 2026: Minor Hotels, a proud member of Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, is inviting guests across its portfolio to take part in GHA DISCOVERY's newest global promotion: '**D\$50,000 Giveaway for Your Getaways**'. Running from 1 September to 31 October 2026, the promotion gives GHA DISCOVERY members even more reasons to explore the alliance's diverse portfolio of 55 hotel brands, with stays across participating Minor Hotels properties offering opportunities to collect entries.

The promotion gives members multiple ways to collect entries for the chance to win one of 20 grand prizes. Ten winners will each receive D\$5,000 in DISCOVERY Dollars (D\$), worth US\$5,000, with D\$1 equal to US\$1. For the first time, a further ten will receive Lifetime Titanium membership, giving them access to GHA DISCOVERY's highest membership tier for life.



Members receive their first entry simply by registering for the promotion, with no stay required. They can increase their chances of winning as they travel, receiving five additional entries for every eligible stay and one additional entry per brand when they visit participating hotels and scan the dedicated on-property QR code. Non-members can participate by signing up for the GHA DISCOVERY programme for free here and registering for the promotion.

At the heart of the promotion is GHA DISCOVERY's focus on cross-brand discovery, encouraging members to explore more of its global portfolio of 55 brands and experience brands beyond those they typically stay with. Members are also rewarded with a bonus D\$50 when they complete an eligible two-night stay with a GHA DISCOVERY brand they have not previously stayed with in 2026.

For more information, including full terms and conditions and to register for the promotion, visit <https://www.ghadiscovery.com/scavenger-hunt-2026>

About GHA and GHA DISCOVERY:

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands with 55 brands and 1,000 hotels across 100 countries. Its award-winning loyalty programme – GHA DISCOVERY – provides 36 million members with recognition, D\$ rewards and exclusive experiences across its hotels and partners, both with and without a stay. Through membership in GHA, brands expand their global reach, drive incremental revenue and reduce dependence on third-party channels, all while maintaining management independence and individual positioning. For more information, visit globalhotelalliance.com or ghadiscovery.com.

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 67 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

Discover our world at minorhotels.com and connect with Minor Hotels on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#) and [YouTube](#).

Contact details

Marion Walsh-Hedouin

Global Head of PR & Communications
mwalsh@minor.com

Andrea Krenn

Global Hotel Alliance
andrea.krenn@gha.com
[+971566818025](tel:+971566818025)

Copy link

<https://media.minorhotels.com/en-GLO/270146-gha-discovery-launches-global-promotion-offering-d-50-000-and-lifetime-titanium-membership/>

