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Minor Hotels Donates Over THB 1.6 Million to Princess Sirindhorn Craniofacial Center in Bangkok



▲ Mark Thomson, Group Director of Public Relations and Communications, Minor Hotels; Chompan Kulnides, Chief Sustainability Officer, Minor International; Prof. Dr. Charan Mahatumarat, M.D., Head; Assoc. Prof. Dr. Nond Rojvachiranonda, M.D., Deputy Head; and Dr. Chutima Jirapinyo, M.D., Plastic Surgeon Specialist, Princess Sirindhorn Craniofacial Center

Minor Hotels has donated more than THB 1.6 million to the Princess Sirindhorn Craniofacial Center at King Chulalongkorn Memorial Hospital, reinforcing the company's long-standing commitment to community wellbeing through its Dollars for Deeds corporate social responsibility programme.

The Princess Sirindhorn Craniofacial Center, established in honour of HRH Princess Maha Chakri Sirindhorn, operates under King Chulalongkorn Memorial Hospital, the Thai Red Cross

Society, and the Faculty of Medicine at Chulalongkorn University. It is Southeast Asia's first dedicated centre for craniofacial conditions and surgery, providing highly specialised care for patients, predominantly young children, with complex conditions affecting the head, brain, eyes, nose, mouth, and facial structure.

Through a multidisciplinary team of doctors and medical professionals, the Centre delivers life-changing treatment while supporting families through often lengthy and emotionally demanding care journeys.

Minor Hotels' Dollars for Deeds programme invites guests to contribute THB 30 per night during their stay, with the company matching every donation. Funds raised support a range of local community, healthcare, and environmental initiatives across Minor Hotels' global portfolio.

The initiative reflects Minor Hotels' belief that meaningful change is driven by consistent, collective action. By enabling guests and team members to contribute together, the programme helps ensure that what matters most extends beyond each stay and into the communities the company serves.

Photo Shows:

Minor Hotels representatives present a donation cheque to the Princess Sirindhorn Craniofacial Center. From left: Mark Thomson, Group Director of Public Relations and Communications, Minor Hotels; Chompan Kulnides, Chief Sustainability Officer, Minor International; Prof. Dr. Charan Mahatumarat, M.D., Head; Assoc. Prof. Dr. Nond Rojvachiranonda, M.D., Deputy Head; and Dr. Chutima Jirapinyo, M.D., Plastic Surgeon Specialist, Princess Sirindhorn Craniofacial Center.



About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 63 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

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