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## Avani Mooloolaba Beach Hotel Opens, Marking First Internationally Branded New-Build on the Sunshine Coast in Over Four Decades

*New 12-storey beachfront hotel signals a shift for one of Australia's most in-demand coastal destinations*



Avani Mooloolaba Beach Hotel has opened its doors, welcoming guests to Queensland's Sunshine Coast and marking the arrival of the first internationally branded new-build hotel in the region in more than four decades. The opening signals a new phase for Mooloolaba, as growing domestic and international demand reshapes one of Australia's most established coastal destinations.

Positioned on Mooloolaba Esplanade overlooking the Pacific Ocean, the 180-room hotel introduces a more contemporary approach to beachside stays. Clean-lined interiors and open social spaces create an easy, intuitive base that connects guests to the coastline and the energy of the destination.

Scott Wright, General Manager of Avani Mooloolaba Beach Hotel, said the opening marks the culmination of a long-term vision to elevate the Sunshine Coast experience.

“We are thrilled to welcome our first guests today and deliver on our promise to bring a new level of accommodation and dining to the Sunshine Coast,” Wright said.

“Our team is ready to help guests settle in, explore the hotel and experience everything this destination has to offer.”

Craig Hooley, Chief Operating Officer of Minor Hotels Australasia, added that the opening represents a significant milestone in the Group’s regional expansion strategy.

“The opening of Avani Mooloolaba Beach Hotel marks an important step in the continued growth of our premium brand portfolio across Australasia,” Hooley said.

Avani Mooloolaba’s rooftop pool and terrace anchor the experience, while AvaniSpa and AvaniFit offer space to reset. An Avani Experience Host is available to tailor each stay, connecting guests with curated experiences across the Sunshine Coast, from ocean activities and coastal trails to local dining and cultural touchpoints.

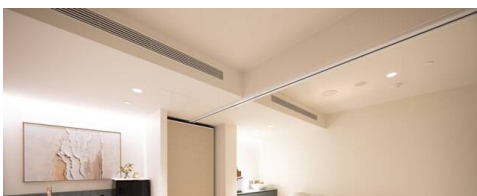
Dining is led by Sully’s Rooftop, the hotel’s signature restaurant under Executive Chef Marky Godbeer, opening exclusively to in-house guests ahead of its public launch on 15th May, with the Lobby Bar at street level completing the offering. The menu draws on Godbeer’s fine dining background, reworked through a relaxed coastal lens and shaped by local producers, with fresh seafood at its core, including the region’s sought-after Mooloolaba prawns.

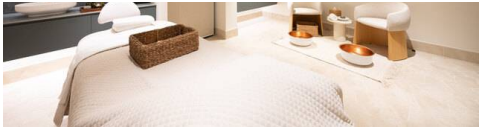
The timing aligns with broader investment across the region. The Mooloolaba Foreshore Revitalisation Project is set to enhance the beachfront with expanded parkland and improved access, while the \$170 million redevelopment of Sunshine Coast Airport will strengthen connectivity from key domestic and international markets including Sydney, Melbourne, Adelaide, Auckland, Denpasar and Singapore.

Avani Mooloolaba Beach Hotel joins a growing portfolio of Avani properties across Australia, including Avani Adelaide Residences, Avani Broadbeach Residences on the Gold Coast, Avani Living Queen's Wharf Residences in Brisbane, and Avani Melbourne Central Residences, Avani Melbourne Box Hill Residences and Avani Melbourne Jazz Corner Residences. Together, they reflect Avani's targeted expansion across key urban and resort destinations, with a consistent approach to contemporary, experience-led travel.

Special opening rates start from AUD 319 (approx. USD 220) per night, based on two adults sharing a Deluxe King Room on a bed and breakfast basis, inclusive of taxes and service charge. The opening offer includes daily breakfast, complimentary parking and late checkout when available. Offer valid for bookings made between 11 May and 30 June 2026, for stays during the limited opening period.

For more information or to book, please visit [www.avanihotels.com/en/mooloolaba-beach-hotel](http://www.avanihotels.com/en/mooloolaba-beach-hotel) or email [mooloolaba@avanihotels.com.au](mailto:mooloolaba@avanihotels.com.au).





## About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 63 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#) and recognises its guests through one unified loyalty programme, [Minor DISCOVERY](#), part of GHA DISCOVERY.

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