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## Minor Hotels Announces Rebrand of Anantara Vacation Club to Minor Vacation Club



Minor Hotels is announcing the evolution of its vacation ownership business with the rebranding of Anantara Vacation Club to Minor Vacation Club, aligning the brand more closely with the scale, diversity, and future direction of the Group's timeshare portfolio.

For over 15 years, Anantara Vacation Club has played an integral role within Minor Hotels, building long-term relationships with guests who return year after year to Club Resorts and affiliated Minor Hotels properties around the world.

While the Club began with close ties to Anantara, its offering has expanded significantly. Today, Points Owners can enjoy offerings from the broader Minor Hotels portfolio,

from Anantara and Elewana to Avani and Oaks, alongside dining, leisure, and lifestyle experiences beyond accommodation. This growth prompted the need for a name that more accurately reflects the full scope of access now available. As a result, Anantara Vacation Club will be renamed Minor Vacation Club, operating under the broader Minor Vacations umbrella and serving as the main timeshare product.

Minor Vacation Club will also launch two Club Resorts in Japan later this year. This milestone signals the next phase of growth for the Club, shaped by carefully selected destinations, distinctive experiences, and access that extends beyond a single hotel brand.

The transition to Minor Vacation Club will be implemented in carefully managed phases to ensure a seamless experience for Points Owners, guests, and partners. Minor Vacations and Minor Hotels remain firmly committed to maintaining Anantara Vacation Club's exceptional standards.

Points Owners should expect to continue receiving the same level of service, support, and access they currently enjoy. Any enhancements introduced will be designed to strengthen the offering and further enhance the overall Club experience.

“Minor Vacation Club reflects how our timeshare business has evolved alongside Minor Hotels itself,” said Dillip Rajakarier, Group CEO of Minor International. “This evolution creates a stronger, more flexible platform, allowing us to curate a wider range of destinations and experiences, while continuing to deliver the high service standards and long-term value our stakeholders expect.”

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### About Minor Vacation Club

Minor Vacation Club is a vacation ownership programme offering Points Owners flexible access to a diverse portfolio of holiday destinations and experiences worldwide. Through a points-based model, they can enjoy stays at Club Resorts in key leisure destinations, as well as access to thousands of affiliated resorts and hotels globally through partnerships with leading hospitality brands and timeshare exchanges.

Beyond accommodation, Minor Vacation Club curates a wide range of lifestyle experiences, including dining, leisure, and family-friendly activities designed to enrich every holiday. The Club represents an evolved approach to vacation ownership — focused on greater choice, flexibility, and long-term value for its global community of Points Owners. Minor Vacation Club operates under the broader Minor Vacations umbrella as the maintimeshare product.

## About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 66 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

Discover our world at [minorhotels.com](https://minorhotels.com) and connect with Minor Hotels on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#) and [YouTube](#).

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