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Minor Hotels Strengthens Its Presence in Austria with the Signing of NH Collection Innsbruck Grand Hotel Europa

The historic property will join the NH Collection Hotels & Resorts portfolio and is set to become Innsbruck's only five-star hotel following a comprehensive renovation.



Minor Hotels, a global hospitality leader with more than 640 properties in operation and under development across 66 countries, announces the signing of NH Collection Innsbruck Grand Hotel Europa, a landmark hotel in the heart of Innsbruck, one of Austria's leading destinations for both leisure and business travel.

Built in 1869, the property was Innsbruck's first luxury hotel and remains one of the city's most iconic landmarks. Positioned directly opposite the central train station, it quickly became a

distinguished meeting place for aristocrats, business leaders, artists and international travellers. In 1883, the hotel added its celebrated Barocksaal (Baroque Salon), which went on to host receptions, balls and social gatherings and events. Over the years, the hotel has welcomed notable guests including Queen Elizabeth II, Albert II of Monaco or The Rolling Stones.

The hotel will offer approximately 120 rooms and is scheduled to open in 2029 following an ambitious full renovation, marking the arrival of the NH Collection brand in the heart of Tyrol and reinforcing Minor Hotels' presence in Austria's vibrant urban hospitality market.

The agreement has been signed with Dr Ernst Hutterer, owner of the property, committed to preserving and revitalising one of Innsbruck's most iconic hotels. International real estate advisory firm Christie & Co supported the structured operator search process.

A landmark hotel in a prime location

Just minutes from the historic centre and surrounded by the Tyrolean Alps, NH Collection Innsbruck Grand Hotel Europa has direct access to the city's main cultural, tourist and business attractions.

The hotel is within walking distance of key landmarks including the Golden Roof, Maria-Theresien-Straße, the Imperial Hofburg, the Court Church, the Stadtturm, the Hofgarten and Congress Innsbruck, further enhancing its appeal to both international visitors and domestic travellers.

Following its renovation, the property is expected to reclaim its position as one of the city's flagship hotels, combining its historic character with the contemporary standards of the NH Collection brand. The revitalisation plan also includes an increase in guestrooms, the addition of further floors and the development of a rooftop bar, reinforcing the hotel's ambition to become a new benchmark in Innsbruck's hospitality scene.

A premium guest experience rooted in wellness and gastronomy

NH Collection Innsbruck Grand Hotel Europa is being designed as a destination for both hotel guests and local residents. The property is expected to feature a restaurant and bar with external

access, a wellness area, indoor and outdoor swimming pools, and dedicated spaces for meetings and events.

A defining element of the project is the revival of the historic Baroque Hall, will again become a prestigious venue for celebrations, events and social gatherings.

Austria, a strategic growth market for Minor Hotels

The signing of NH Collection Innsbruck Grand Hotel Europa further strengthens Minor Hotels' footprint in Austria. The group already operates eight hotels in Vienna, Salzburg and Graz, and the addition of Innsbruck expands its presence into one of the country's most important destinations.

"This signing reflects our strategy of growing with distinctive assets in key urban destinations across Europe. NH Collection is a brand particularly well suited to iconic hotels such as this one, where heritage, location and quality of experience come together in a compelling way. We see strong potential in this project and in its ability to create long-term value for our partners, guests and the destination."

Gonzalo Aguilar, CEO of Minor Hotels Europe & Americas

"The Grand Hotel Europa is far more than a hotel — it is part of Innsbruck's history. Our ambition is to guide this exceptional property into a new future while respecting its heritage. We want it not only to inspire international guests, but also to once again become a vibrant meeting place for the people of Innsbruck. We are pleased to have found in Minor Hotels a strong long-term partner for this extraordinary project."

Dr Ernst Hutterer, owner of the property

With NH Collection Innsbruck Grand Hotel Europa, Minor Hotels reinforces its commitment to expanding in high-potential urban destinations through distinctive assets, while further

strengthening NH Collection as a brand defined by premium hospitality, local character and memorable guest experiences.



About NH Collection Hotels & Resorts

NH Collection Hotels & Resorts is a premium hospitality brand with over 100 properties across Europe and the Americas and a growing global footprint in Asia, the Middle East, and the Indian Ocean. Offering worldly travellers stays that evoke extraordinary feelings, NH Collection perfectly combines comfort, innovation, intuitive service, an elegant atmosphere, and surprising flavours, all embedded in the local identity.

NH Collection Hotels & Resorts is a Minor Hotels brand and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

Visit nh-collection.com for more information and connect with NH Collection on [Facebook](#), [Instagram](#), and [YouTube](#).

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 66 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

Discover our world at [minorhotels.com](https://www.minorhotels.com) and connect with Minor Hotels on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#) and [YouTube](#).

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