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Anantara Al Jabal Al Akhdar Appoints Abdullatif Al Farsi as General Manager

Youngest homegrown Omani to lead a five-star luxury resort in the Sultanate



▲ Abdullatif Al Farsi as General Manager at Anantara Al Jabal Al Akhdar Resort

Anantara Al Jabal Al Akhdar Resort is delighted to announce the appointment of Abdullatif Al Farsi as General Manager, making him the youngest Omani General Manager to lead a five-star luxury resort in the Sultanate.

The appointment is a notable development for Anantara Hotels & Resorts and Oman's luxury hospitality industry. It celebrates a homegrown leader whose career reflects the brand's commitment to developing local talent and creating opportunities for future generations of hoteliers.

Perched 2,000 metres above sea level on the rim of a dramatic canyon in the majestic Al Hajar Mountains, Anantara Al Jabal Al Akhdar Resort is one of the Middle East's most iconic luxury destinations. Guests discover Omani culture through authentic experiences and excursions while enjoying heartfelt local hospitality.

Abdullatif's appointment is the culmination of an inspiring journey shaped by passion, determination and a strong connection to his homeland. Having joined Anantara Al Jabal Al Akhdar Resort in 2019 as Front Office Manager, he has progressed through the ranks, serving as Executive Assistant Manager – Rooms, Resident Manager and, most recently, Acting General Manager. His new role follows several years of people-first leadership and a focus on creating exceptional guest experiences.

With more than 15 years of operational experience, including over seven years with Anantara Hotels & Resorts, Abdullatif combines international luxury expertise with an intrinsic understanding of Omani culture.

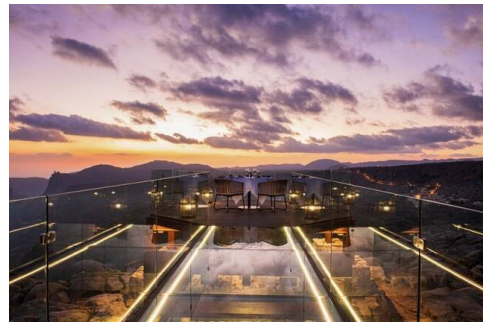
Prior to joining Anantara, he honed his skills at Crowne Plaza Muscat, Crowne Plaza Muscat Oman Convention & Exhibition Centre, Crowne Plaza Sohar and Millennium Hotels & Resorts, contributing to several successful hotel openings throughout his career. He has also completed Executive Studies in Property Management at Cornell University, further strengthening his strategic capabilities.

As the youngest Omani to helm a five-star luxury resort, Abdullatif represents a new generation of hoteliers, one that embodies Anantara's philosophy of connecting travellers to the world's most remarkable destinations through authentic people, genuine cultural experiences and heartfelt hospitality.

"Anantara Al Jabal Al Akhdar Resort is a meaningful place in my journey, as I've created both a career and a life here. It's a privilege to now lead the resort," says Abdullatif Al Farsi, adding, *"Together with our exceptional team, I look forward to creating more meaningful adventures for our guests that celebrate the beauty and heritage of Jabal Akhdar."*

"Abdullatif's appointment is a proud moment for Anantara and for Oman," says David Todd, Vice President Operations – Minor Hotels Middle East and Africa. "His journey demonstrates our belief in developing local talent and supporting long-term career growth within our teams. We are pleased to see him lead Anantara Al Jabal Al Akhdar Resort into its next chapter."

This landmark appointment also supports the broader evolution of Oman's tourism sector, where talented Omani professionals are increasingly shaping the future of luxury hospitality. By entrusting one of its flagship resorts to the country's youngest Omani General Manager of a five-star luxury property, Anantara reaffirms its belief in empowering local talent while delivering unforgettable memories inspired by the destination.



About Anantara Hotels & Resorts

A luxury hospitality brand for modern travellers, Anantara Hotels & Resorts connects guests to genuine places, people and stories in some of the world's most extraordinary destinations. Each Anantara embraces the surroundings and culture of its destination, creating unforgettable memories for every guest since 2001. From city to sea and desert to jungle, Anantara delivers heartfelt, Thai-inspired hospitality at its over 50 hotels and resorts across Asia, Europe, Africa, the Middle East and the Indian Ocean.

Anantara Hotels & Resorts is a Minor Hotels brand and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

Visit anantara.com for more information, and connect with Anantara on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [YouTube](#).

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 66 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

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Contact details

Camilla Coburn Davis

Regional Director of Public Relations
Minor Hotels Middle East & Africa
cdavis@minor.com

Laurence Desiree Klett

Cluster Director of Marketing and
Communications
Anantara Al Jabal Al Akhdar Resort I Tivoli LA
VIE Muscat Hotel & Residences
lklett@minor.com

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