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Anantara Desaru Coast Resort & Villas Appoints Hervé Duboscq As General Manager



Anantara Desaru Coast Resort & Villas announces the appointment of Hervé Duboscq as General Manager, reinforcing the resort's commitment to delivering exceptional, guest-focused luxury experiences.

With more than three decades of international hospitality experience, Duboscq brings a proven track record of leading world-class resorts across Asia, the Middle East and the Indian Ocean. A native of France, he began his career with leading global brands including Starwood, before spending over 14 years with Shangri-La. Most recently, he served as General Manager of Shangri-La Colombo in Sri Lanka.

Throughout his career, Duboscq has led diverse teams across Oman, Singapore, Indonesia, the Maldives and New Caledonia. He is recognised for strengthening service cultures, driving operational excellence and delivering consistently elevated guest experiences.

At Anantara Desaru Coast Resort & Villas, Duboscq will focus on further enhancing the resort's positioning as one of Malaysia's premier coastal destinations. His approach combines Anantara's guest-centric philosophy with a strong emphasis on authentic, place-led experiences. Under his leadership, the resort will continue to evolve its offering through curated experiences that celebrate Malaysia's cultural heritage and natural beauty.

"Hervé's appointment reflects our commitment to placing experienced, culturally attuned leaders at the helm of our most distinctive resorts," said Nicholas Smith, Vice President of Operations, Asia, Minor Hotels. "We are confident he will further strengthen the resort's position within Desaru Coast and elevate its appeal as a leading coastal destination in Malaysia."

"Joining Anantara Desaru Coast Resort & Villas is both a privilege and an exciting opportunity," said Hervé Duboscq. "From its unspoiled coastline to the genuine warmth of its people, this destination captures what makes hospitality meaningful. I look forward to working with the team to create experiences that feel personal, purposeful and memorable, while building on the resort's strong foundation."

Widely respected for his approachable leadership style, Duboscq is passionate about developing team talent and fostering meaningful connections with the local community. His appointment marks a new chapter for the award-winning resort, with a continued focus on delivering immersive guest journeys that reflect the spirit of the destination.

Anantara Desaru Coast Resort & Villas has solidified its position as a top destination for luxury travel in Malaysia, earning the title of Best Resort in Malaysia from DestinAsian's Readers' Choice Awards 2026 and top honours at the Travel + Leisure Luxury Awards Asia Pacific 2026, including Best Beach, Island + Upcountry Resorts - Malaysia and Best Hotel Pools - Malaysia.

For more information, please visit: <https://www.anantara.com/en/desaru-coast>



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About Anantara Hotels & Resorts

A luxury hospitality brand for modern travellers, Anantara Hotels & Resorts connects guests to genuine places, people and stories in some of the world's most extraordinary destinations. Each Anantara embraces the surroundings and culture of its destination, creating unforgettable memories for every guest since 2001. From city to sea and desert to jungle, Anantara delivers heartfelt, Thai-inspired hospitality at its over 50 hotels and resorts across Asia, Europe, Africa, the Middle East and the Indian Ocean.

Anantara Hotels & Resorts is a Minor Hotels brand and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

Visit anantara.com for more information, and connect with Anantara on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [YouTube](#).

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with more than 640 hotels, resorts and branded residences in operation and committed development across 66 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

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