AVANI
Palazzo Moscova
Milan

Media kit - Avani Palazzo Moscova Milan Hotel





The hotel

In the heart of one of Europe's most dynamic and stylish capitals, **Avani Palazzo Moscova Hotel** invites guests to discover a contemporary vision of Milan. Located between the avant-garde Porta Nuova district, with its iconic skyline of skyscrapers, and the vibrant Corso Como, renowned for its cultural, gastronomic, and social scene, the hotel perfectly blends the city's cosmopolitan energy with modern and sophisticated hospitality.

Designed for a new generation of international travelers, Avani Hotels & Resorts offers an experience that goes beyond the traditional hotel stay, connecting guests with the local essence through authentic and carefully curated experiences. Its contemporary, intuitive, and flexible approach caters to the expectations of those seeking to explore the destination in style, whether traveling for leisure or business.

The hotel is housed in a magnificent neoclassical building that once served as Milan's first railway station, designed by the prestigious engineer Giulio Sarti. Today, this unique architectural heritage coexists with elegant contemporary interiors, creating an atmosphere where history and modernity blend seamlessly. From this prime location, guests can explore some of the city's most iconic landmarks, including the Duomo, the Galleria Vittorio Emanuele II, Teatro alla Scala, and the Indro Montanelli Gardens, while immersing themselves in the creative energy, design culture, and lifestyle that have made Milan an international benchmark for fashion, culture, and innovation.

Services and Facilities
The 65 rooms and suites at Avani Palazzo Moscova have been designed as elegant urban retreats where contemporary design is expressed through a carefully curated palette of neutral tones, clean lines, and a serene, light-filled atmosphere. Each space combines comfort, functionality, and style to deliver a sophisticated experience tailored to the expectations of today's international traveller.

For guests wishing to maintain their wellness routine during their stay, the hotel features **AvaniFit**, a state-of-the-art fitness centre designed to support any workout programme. Equipped with advanced technology and complemented by dining options tailored to active lifestyles, it offers the perfect balance of energy, wellbeing, and convenience.

Wellness reaches its highest expression at **AvaniSpa**, an exclusive sanctuary of relaxation located within the former vaults of the historic railway station. This unique space invites guests to escape the pace of the city through a carefully selected range of personalised treatments, delivered by expert therapists and designed to revitalise both body and mind after a day exploring Milan.

The combination of historic heritage, contemporary design, and wellness-focused experiences makes Avani Palazzo Moscova a distinctive destination from which to discover the Lombard capital from a sophisticated and thoroughly modern perspective.

Gastronomic Offer

To immerse guests in the richness of local gastronomy, the hotel is home to Franco Bloisi Restaurant, a tribute to authentic Italian cuisine. Featuring a menu inspired by Mediterranean flavours and a pleasant outdoor terrace, this inviting venue offers a relaxed yet sophisticated dining experience, where each dish celebrates Italy's culinary heritage with a contemporary touch.

To complement the experience, the hotel offers a dining concept designed to suit the pace of today's travellers. At The Pantry, Avani's innovative food and beverage concept, guests can start their day with a carefully curated selection of specialty coffees, freshly baked pastries, fresh salads, and made-to-order sandwiches. Originally conceived around a *grab-and-go* philosophy, this space seamlessly combines quality, convenience, and flavour, catering to those who wish to explore the city from the early hours without compromising on a high-quality dining experience.

Exclusive Experiences to Discover the Authentic Spirit of Milan

Beyond its privileged location and contemporary design concept, Avani Palazzo Moscova invites guests to discover the city through a carefully curated collection of authentic experiences that connect them with Milanese culture, creativity, and lifestyle.

Guests can immerse themselves in Italian culinary traditions through exclusive hands-on cooking classes, where they will learn how to prepare some of the country's most iconic dishes. For those wishing to explore the city from a different perspective, the hotel offers bicycle tours through some of Milan's most emblematic and vibrant neighbourhoods, as well as unforgettable rides in an iconic 1971 Fiat 500 accompanied by local guides who reveal the most authentic essence of the Lombard capital.

Milan, widely regarded as one of the world's leading fashion capitals, can also be experienced through activities specially designed for style enthusiasts. The hotel offers exclusive tours of vintage fashion boutiques and carefully selected addresses where unique pieces from prestigious international brands such as Chanel and Valentino sit alongside hidden treasures from local designers and independent stores.

The experience is further enhanced by wellness and beauty-focused activities, including a visit to City Lab Cosmetics, an innovative cosmetic laboratory where guests can create personalised products under the guidance of expert professionals, enjoying an exclusive experience tailored entirely to their individual needs.

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Through these experiences, Avani Palazzo Moscova offers a unique way to experience Milan, bringing guests closer to the creativity, elegance, and cosmopolitan character that define one of Europe's most fascinating cities.

About Avani Hotels & Resorts
Avani is designed for the contemporary traveller, offering stylish accommodation, connected social spaces, and locally inspired dining options, whether relaxed or on the go. Balance is at the heart of everything Avani does, providing guests with the right blend of service, enjoyment, and privacy. Founded in 2011 and with more than 40 properties across five continents, Avani offers city hotels, tropical resorts, and nature retreats, all with a focus on smart design, dynamic service, and exceptional value.

Avani is part of Minor Hotels, a global hospitality Group, and is a member of the GHA DISCOVERY loyalty programe.

To learn more about Avani Hotels, visit www.avanihotels.com. Follow Avani on Instagram, Facebook, TikTok and YouTube and connect with #AvaniHotand connect withels.