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## Avani Hotels & Resorts Brings Coastal-Cool Energy to Wollongong

*Brand's First New-Build Hotel in New South Wales to Open in 2027*



**Minor Hotels** will introduce its stylish, design-led **Avani Hotels & Resorts** brand to Wollongong, one of New South Wales' most dynamic and fast-growing coastal cities. Opening in 2027, **Avani Wollongong Hotel** marks the brand's first new-build property in the state and a milestone in Avani's growing footprint across Australasia.

### **A Prime Coastal Location Anchored in Local Vision**

Ideally located at 22 Kenny Street, the new hotel sits moments from Wollongong's central transport hub, vibrant CBD and golden city beach. Avani Wollongong will anchor a major mixed-use development by respected local developer **Blaq Property Group**, designed to leverage off the city's growth across the health precinct, CBD renewal and the revitalisation of nearby Port

Kembla. Minor Hotels has worked closely with Destination Wollongong to ensure the hotel aligns with the region's long-term tourism strategy and supports major events.

Destination Wollongong CEO, Jeremy Wilshire commented, "Having an internationally recognised brand commit its name and expertise here is a genuine vote of confidence in Wollongong's trajectory. It also marks an early step towards the NSW Government's goal of delivering an additional 40,400 hotel rooms by 2035, and Wollongong is well placed to be a key contributor."

The project received development approval from the City of Wollongong in July 2024. Blaq Property Group has made further applications to increase the number of guest rooms from 107 to 140 which is currently under assessment.

### **Effortless Style, Coastal Energy & Avani-Smart Design**

Avani Wollongong Hotel will bring Avani's signature blend of smart design and effortless style to the coast. Across the 107 contemporary rooms and suites, ranging in size from 24sqm to 41sqm, guests will enjoy considered comforts and high-tech amenities, creating the perfect balance of connection and retreat, whether visiting for business or a weekend of street art, adventure or coastal dining.

The hotel will offer vibrant and connected social spaces that flow from day to night. The welcoming ground-floor restaurant will serve fresh, locally inspired flavours, while the bar will provide a relaxed gathering space for both guests and locals. A flexible event space will offer something for every occasion, from creative meetings to coastal celebrations.

### **Designed for Today's Traveller, With Tomorrow in Mind**

"Avani Wollongong will be our first Avani-branded property in New South Wales and will bring a breath of fresh air to this vibrant south coast city," said Craig Hooley, Chief Operating Officer, Minor Hotels Australasia. "This development will fill a much-needed gap in new hotel growth in Wollongong and the Illawarra. The hotel is set to become part of the region's next chapter, offering a world-class, contemporary stay for business and pleasure that delivers upscale positioning in a growing urban destination."

For more information about **Avani Hotels & Resorts** please visit [www.avanihotels.com/en](http://www.avanihotels.com/en).

## About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with over 640\* hotels, resorts and branded residences across 59 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#) and recognises its guests through one unified loyalty programme, [Minor DISCOVERY](#), part of GHA DISCOVERY.

Discover our world at [minorhotels.com](https://www.minorhotels.com) and connect with Minor Hotels on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#) and [YouTube](#).

*\*Property count includes operating properties as well as committed developments through ownership, joint ventures, signed leases and management agreements.*

## Contact details

**Elisa Grimaldi**

Director of PR & Communications – Avani  
Hotels & Resorts

[egrimaldi@minor.com](mailto:egrimaldi@minor.com)

[+66 \(0\) 65 350 7365](tel:+669653507365)

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