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Anantara Spa and ELEMIS Join Forces to Redefine European Spa Excellence



Anantara Spa, celebrated for its refined wellness experiences that honour authentic cultural traditions, has announced an exciting new partnership with award-winning British skincare brand ELEMIS. Together, they will bring ELEMIS' high-performance treatments and innovative formulas, backed by clinical trials, to Anantara Spa locations in some of Europe's most inspiring destinations including Vienna, Amsterdam, Dublin, Marbella, Nice, Budapest, Amalfi, Tenerife and Lisbon.

This collaboration marries Anantara Spa's holistic, experience-led philosophy with ELEMIS' science, nature and skin wisdom. The outcome is a seamless blend of signature hands-on therapies and advanced, results-driven treatments designed to boost skin health, restore balance, and leave guests feeling radiant inside and out.

More than half of the participating spas will offer the pioneering ELEMIS EXPERT™ TECH FACIALS. These facials combine ground-breaking technology with active ingredients and transformative touch to rejuvenate the complexion. The pioneering innovation of the BIOTEC machine works in combination with your therapist to supercharge the results of your facial, delivering visible results through six targeted technologies:

- Cryotherapy for skin sculpting
- Ultrasonic Peel for a luminous glow
- Microcurrent for skin lifting
- Oxygen Infusion to plump and hydrate
- LED Light Mask to re-energise the complexion
- Galvanic Technology to restore skin balance

Select destinations will also offer the ELEMIS EXPERT™ SKINLAB with VISIA 3D — a state-of-the-art skin consultation system providing in-depth analysis and tailored treatment plans.

Every spa will introduce the Anantara Signature Journey — an exclusive ritual pairing ELEMIS' 30+ years of formulation expertise with the soul of Thai wellness traditions. Guests can also indulge in a diverse menu of facial treatments. Powered by innovative technology, active ingredients and transformative touch, ELEMIS skin wellness facials offer a bespoke skin solution and rejuvenated results.

The ELEMIS body treatments offering will include:

- Deep Tissue Massage
- Ginger and Lime Salt Scrub
- Frangipani Nourishing Wrap
- Peaceful Pregnancy Massage
- Targeted Tightening Body Treatment

“ELEMIS shares our commitment to excellence, innovation, and delivering exceptional guest experiences,” commented Bodina Qureshi, Director of Spa and Wellness, Luxury Hotels Europe & Americas, Minor Hotels. “This collaboration allows us to combine Anantara Spa’s deep-rooted

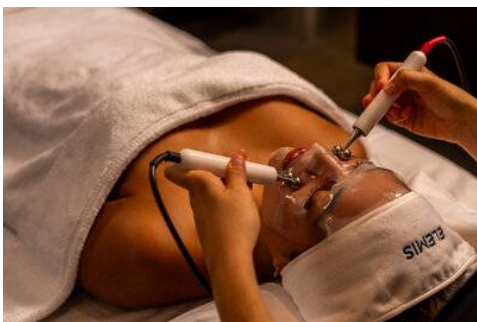
sense of place with ELEMIS' expertise in high-performance skincare, creating a spa journey that is both culturally immersive and scientifically advanced.”

“At ELEMIS, we create cutting-edge skincare and treatments that deliver powerful, visible results.” adds Noella Gabriel, Co-founder of ELEMIS. “Together with Anantara Spa, we are setting a new standard for world-class spa experiences in Europe — uniting local cultural influences with global skincare innovation.”

By weaving together local authenticity and world-class expertise, Anantara Spa and ELEMIS are redefining spa excellence for the modern traveller. From personalised consultations and high-performance facials to culturally inspired rituals, the partnership offers guests a comprehensive wellness journey — from their first touchpoint to bespoke aftercare, with premium ELEMIS products available to continue the experience at home.

ELEMIS treatments and products will be available at the Anantara Spas in the following hotels in Europe:

- Anantara The Marker Hotel Dublin
- Anantara Palais Hansen Vienna Hotel
- Anantara Grand Hotel Krasnapolsky Amsterdam
- Anantara New York Palace Budapest Hotel
- Anantara Convento di Amalfi Grand Hotel
- Anantara The Plaza Nice Hotel
- Anantara Villa Padierna Palace Benahavis Marbella Resort
- Tivoli Avenida Liberdade Lisboa Hotel
- Tivoli La Caleta Tenerife Resort





About ELEMIS

Bringing together the best of science, nature and skin wisdom, ELEMIS is with you on your ever-evolving skin journey. Drawing on 30+ years of formulation expertise, combined with hands-on experience treating millions of clients across the globe in our spas, we create cutting-edge skincare that delivers powerful, visible results. We achieved B Corp certification in 2023 and are committed to using our business as a force for good. ELEMIS products are available in 110 countries.

About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with over 640* hotels, resorts and branded residences across 57 countries. The group crafts innovative and insightful experiences through its hotel brands including Anantara, Elewana Collection, The Wolseley Hotels, Tivoli, Minor Reserve Collection, NH Collection, nhow, Avani, Colbert Collection, NH, Oaks, and iStay, as well as a diverse portfolio of restaurants and bars, travel experiences, and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, Minor DISCOVERY, part of GHA DISCOVERY.

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**Property count includes operating properties as well as committed developments through ownership, joint ventures, signed leases and management agreements.*

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