**PRESS RELEASE**

**Niyama Private Islands Maldives Unveils THIS IS NIYAMA –
Evolved and More Tantalising than Ever**

**Maldives, 17 July 2025 –** Niyama Private Islands Maldives is proud to reveal its THIS IS NIYAMA transformation with fully refurbished villas and facilities, heightened levels of luxury, new experiences that immerse guests in all the beauty of the Maldives, and a newfound sense of freedom - an invitation for guests to live life on their own terms, unscripted and unbound.

Since its unveiling in 2012, Niyama has made its mark on the Maldives with its bold playfulness. Now, it ups the ante, as effortless luxury is draped with the avant-garde, the surreal, the one-of-a-kind.

The new Niyama showcases the stylish and thoughtful evolution of the resort’s villas, restaurants, and leisure facilities across the twin islands of Play and Chill, infusing each with an energy uniquely Niyama.

**Evolved accommodations: a new aesthetic**

The resort’s accommodations are now enhanced with a lightened palette, all-new furnishings, high-design comfort and sleek technology. Expanded interiors offer more room to relax and reconnect.

The beach villas, spacious playgrounds where guests are free to simply be, now glow with the colours of the sunset, while high-tech toys include espresso, popcorn, and entertainment, all at the touch of a button.

Overwater villas, meanwhile, swirl in shades of blue and turquoise as the sky and ocean merge into one. Days drift with the tide, bringing sightings of makanaa, reef sharks and the sea turtle that calls the lagoon below home.

Each villa blends seamlessly with its surroundings, with floor-to-ceiling glass doors opening directly onto the beach or a private sundeck, and outdoor bathing quintessential to the Maldives, allowing guests to flit from one setting to another, free to roam at will.

**Evolved culinary journeys: from the treetops to the ocean depths**

Dining in the treetops reaches new heights at **Nest**, the resort’s avant-garde restaurant with the sizzle of teppanyaki and spice of Southeast Asia. Redesigned and relandscaped to fully immerse guests in the wild, lush jungle comes alive at dusk with the faint glow of lights and the call of birds.

Six metres below the ocean’s surface, **Subsix** unveils the world’s first underwater Nikkei tasting experience, each of five courses as surreal as the setting, corals dappled by sunlight and reef sharks and sea turtles circling above.

There is also **Dune**, the ultimate beach chill, with chic lounging by the pool by day, a new menu with the fire of the Maldives a highlight, and cocktails and shisha until sunset.

Then there is sunset at the **Surf Shack**, a hideaway on the very western tip of Play now expanded, where the roar of the surf, the beats of the DJ, the warmth of rum, and fellow free spirits all come together to create pure magic.

**An active lifestyle: on guests’ own terms**

At Niyama, guests are free to follow their desires, each moment as energised or laid back as they feel in the moment.

With world-class waves breaking right on shore (a left-hander), a pro in residence, and epic surf safaris unlike anywhere else, Niyama offers the Maldives’ most luxurious way to **surf**. The new **marine centre,** meanwhile, features hands-on conservation activities for guests, a way to leave their mark on one of the most beautiful places in the world, led by the resident marine biologist.

The kids’ club has also evolved, featuring a splash park in a clearing of the jungle, a climbing wall, slides, and trampolines. Daily schedules are packed with snorkelling and sailing with dolphins, with gourmet lunches and mini-spa treatments in between.

“At Niyama, we want our guests to feel free, to explore, play and connect with kindred spirits and nature on their own terms”, says **Hafidh Al Busaidy, General Manager of Niyama Private Islands Maldives**. “To that end, every detail has been rethought through, and facilities and experiences evolved. THIS IS NIYAMA reimagines the Maldives experience, inviting guests to write their own stories.”

CHILL. PLAY. THIS IS NIYAMA.

**To explore our brand-new, captivating photos, please visit:**

[Images of This is the New Niyama](https://www.dropbox.com/scl/fo/5blyjw8ciec4khyd8f73a/ABFttKiQg_f2qFlT-GMbDoo?rlkey=6u2q4tddvwv8qt0knucnm8wep&st=hi8npgwe&dl=0)

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**Editor’s note:**

**About Niyama Private Islands Maldives**

Two islands. Double the temptation. At Niyama Private Islands Maldives, you are free to roam, exploring lush jungle, hidden coves and brilliant blue lagoon where sea turtles come to bask. Choose your vibe, Play or Chill, then let loose and simply be.

At Play: Dine in the treetops, surf the waves breaking right on shore, and dive some of the most beautiful waters on earth. Families, meanwhile, enjoying sprawling villas and the Maldives’ most exciting kids’ club.

At Chill: Days by the pool, floating on water, culinary temptations everywhere, and sunset cocktails half a kilometre out to sea. Chill is where time stands still, complete with the serenity of wellness at Drift by Niyama.

Niyama Private Islands Maldives has been named among the Top Resorts in the Indian Ocean every year since 2017 in the Condé Nast Traveler Readers’ Choice Awards.

For more information on [Niyama Private Island Maldives](https://www.niyama.com/en) is a [Minor Hotels](http://www.minorhotels.com/) property and recognises its guests through one unified loyalty programme, [Minor DISCOVERY](https://www.minorhotels.com/en/loyalty), part of GHA DISCOVERY.

**For more information about Niyama Private Islands Maldives, please visit:**

[www.niyama.com](http://www.niyama.com)

Facebook: [www.facebook.com/NiyamaPrivateIslands](http://www.facebook.com/NiyamaPrivateIslands)

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