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## Minor Hotels Signs Deal for Visionary Safari Experience in Zambia

Anantara Kafue River Tented Camp to launch in 2025 in Kafue National Park



Currently in the early stages of development, **Anantara Kafue River Tented Camp** will be located on the banks of the Kafue River – a haven fully suspended 3.5 metres above the ground, ensuring unbridled access to the bush and river for the wild inhabitants. With just 12 spacious tents, including a 600-square metre Presidential Villa offering unbridled exclusivity, the camp promises an intimate and exclusive retreat, epitomising luxury in the wild. The camp is bookended by two islands which will accommodate a spa and wellness area with a swimming pool, a restaurant and bar, a lounge and a traditional African boma.

Anantara Kafue River Tented Camp is owned by Agro Safari, a division of a stalwart Zambian company with a legacy spanning generations. The partnership with Minor Hotels signifies a

commitment to crafting the ultimate safari experience and brings to life a vision shared by both entities, blending Agro Safari's extensive land holdings with Minor Hotels' expertise, underscored by the prestigious Royal Livingstone Victoria Falls Zambia Hotel by Anantara.

When it launches in early 2025, the new camp will immerse guests in the heart of a national park populated with majestic wildlife. Each luxury tent, strategically spaced for privacy and to maximise immersion in the bush and surrounding landscapes, comes complete with its own plunge pool and use of a boat and skipper. Nature-centric experiences will include canoeing, fishing, birdwatching, boat safaris, and encounters with wildlife, all curated to elevate the guest experience in the African bush in an entirely unforgettable way.

Kafue National Park is located in the centre of Western Zambia and is one of the largest reserves in all of Africa, covering a staggering 22,400 square kilometres. The park is home to a fantastic diversity of wildlife and birdlife and much of it remains largely unexplored and untouched. The new camp will be located approximately a three hour drive from Victoria Falls or the capital Lusaka, or a short helicopter ride.

Anantara Kafue River Tented Camp will stand as a beacon of sustainable practices, an oasis where luxury harmonises with nature. The resort will embrace eco-friendly features, from harnessing photo voltaic energy to employing parabolic collectors and sustainable woods, ensuring a delicate equilibrium between development and the preservation of the natural environment.

More than a luxury safari camp, Anantara Kafue River Tented Camp will also stand as a community-driven endeavour. The Community Culture Infusion is a pledge to infuse indigenous elements into the very fabric of the camp, befitting the ethos of the Anantara brand. From engaging local businesses in the supply chain to employing a majority Zambian staff, the camp is set to become a beacon of community empowerment and cultural celebration.

Dillip Rajakarier, CEO Minor Hotels and Group CEO of parent company Minor International, commented, *“We are really excited to announce this partnership with Agro Safari to develop and launch an exclusive tented camp in Zambia under our luxury Anantara flag. This represents a unique opportunity to offer unparalleled experiences to discerning travellers looking to explore outside the more well known African parks and we look forward to working closely with our partners to bring this camp to fruition.”*

Anantara already has a strong presence in Southern Africa with The Royal Livingstone Victoria Falls Hotel by Anantara in Zambia and two small island resorts in Mozambique – Anantara Bazaruto Island Resort and Anantara Medjumbe Island Resort. In addition the group has joint venture ownership of Elewana Collection, a portfolio of luxurious camps and lodges in East Africa, including Elewana Elsa’s Kopje in Meru, Kenya and Elewana Serengeti Pioneer Camp in Tanzania, hence has significant expertise on delivering exceptional safari experiences.

<https://www.anantara.com/en/kafue-river-tented-camp>

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### **About Anantara Hotels & Resorts:**

Anantara is a luxury hospitality brand for modern travellers, connecting them to genuine places, people and stories through personal experiences, and providing heartfelt hospitality in the world’s most exciting destinations. The collection of distinct, thoughtfully designed luxury

hotels and resorts provides a window through which to journey into invigorating new territory, curating personal travel experiences.

From cosmopolitan cities to desert sands to lush islands, Anantara connects travellers to the indigenous, grounds them in authentic luxury, and hosts them with passionate expertise. The portfolio currently boasts over 45 stunning hotels and resorts located in Thailand, Maldives, Indonesia, Vietnam, China, Cambodia, Malaysia, Sri Lanka, Mauritius, Seychelles, Mozambique, Zambia, UAE, Qatar, Oman, Tunisia, Portugal, Spain, The Netherlands, Hungary, Italy, Ireland and France with a pipeline of future properties across Asia, the Middle East, Europe and South America.

For more information on Anantara Hotels & Resorts, please visit [www.anantara.com](http://www.anantara.com). Follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

Anantara is a member of Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands.

## About Minor Hotels

Minor Hotels is an international hotel owner, operator and investor currently with more than 540 hotels in operation. Minor Hotels passionately explores new possibilities in hospitality with a diverse portfolio of properties designed intelligently to appeal to different kinds of travellers, serving new passions as well as personal needs. Through our Anantara, Avani, Oaks, Tivoli, NH Collection, NH Hotels, nhow, Elewana, Marriott, Four Seasons, St. Regis, Radisson Blu and Minor International properties, Minor Hotels operates in 56 countries across Asia Pacific, the Middle East, Africa, the Indian Ocean, Europe, South America and North America.

With dynamic plans to expand existing brands and explore strategic acquisitions throughout opportunistic markets, Minor Hotels pursues a vision of a more passionate and interconnected world.

For more information, please visit [www.minorhotels.com](http://www.minorhotels.com).

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