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## Anantara Concorso Roma Announces 16-19 April 2026 as Dates for Inaugural Event

**UBS Confirmed as Presenting Partner**



The inaugural Anantara Concorso Roma will take place between 16 and 19 April 2026. The date is announced following the launch event's postponement last month, out of respect for the passing of Pope Francis and the related events taking place in Rome.

Planning is already well underway for Anantara Concorso Roma 2026, with dates confirmed and venues being finalised. The event will take place in Rome in the springtime and will celebrate *la dolce vita* and all things Italian, including hospitality, cuisine and style.

UBS has confirmed its participation and support for the event as presenting partner. To date, all the other partners have also expressed their continued support.

From the outset, the vision for the inaugural Anantara Concorso Roma was to invite the world’s foremost car collectors and assemble a sensational selection of exclusively Italian masterpieces in the centre of Rome—a spectacle befitting the historic setting. This will continue into 2026 and many of the car owners who were to join the 2025 event have already confirmed they will be participating next year.

Host hotel Anantara Palazzo Naiadi Rome will be at the heart of the action, with most owners, partners, media and other guests staying at the property, located in Piazza della Repubblica. A schedule of events will include the Giro d’Anantara, with many of the cars participating in the Concorso being driven through and out of Rome to Frascati for the car owners and special guests to enjoy a private lunch at an exclusive location, the weekend’s Concours where the numerous classes of cars will be judged, and the awards on the Sunday culminating with the announcement of the Best in Show.

More information on the inaugural Anantara Concorso Roma will be shared in the coming months. For updates, register for the [Anantara Concorso Roma newsletter](#) and follow the event on Instagram at [@anantaraconcorsoroma](#).





## **About Anantara Hotels & Resorts**

A luxury hospitality brand for modern travellers, Anantara has connected guests to genuine places, people and stories in some of the world's most extraordinary destinations since 2001. Each Anantara embraces the surroundings and culture of its destination to create unforgettable memories for every guest. From city to sea and desert to jungle, Anantara delivers heartfelt, Thai-inspired hospitality at its over 50 hotels and resorts across Asia, Europe, Africa, the Middle East and the Indian Ocean.

Anantara is part of global hospitality group [Minor Hotels](#) and a member of the [GHA DISCOVERY](#) loyalty programme.

Visit [anantara.com](https://anantara.com) for more information, and connect with Anantara on [Facebook](#), [Instagram](#), [TikTok](#) and [YouTube](#).

## About Minor Hotels

Minor Hotels is a global leader in the hospitality industry with over 560 hotels, resorts and branded residences across 58 countries. The group crafts innovative and insightful experiences through its eight hotel brands – Anantara, Avani, Elewana Collection, NH, NH Collection, nhow, Oaks and Tivoli – and a diverse portfolio of restaurants and bars, travel experiences and spa and wellness brands. With over four decades of expertise, Minor Hotels builds stronger brands, fosters lasting partnerships, and drives business success by always focusing on what matters most to our guests, team members and partners.

Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, [Minor DISCOVERY](#), part of GHA DISCOVERY.

Discover our world at [minorhotels.com](https://www.minorhotels.com) and connect with Minor Hotels on [Facebook](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

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