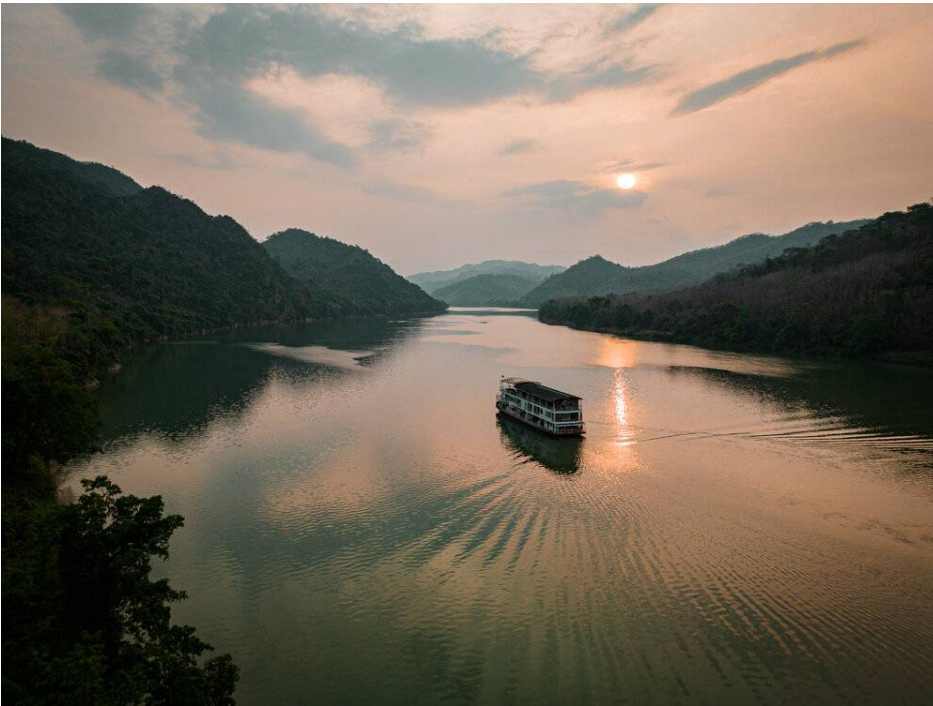


June 10 2025, 16:00 (+07)

## Charter Your Own Mekong Adventure: Bohème by Mekong Kingdoms Introduces Exclusive Private Sailings



This summer, [Mekong Kingdoms](#) invites travellers to experience the majestic Mekong in the most exclusive way possible with the launch of private charters aboard [Bohème](#), the brand's luxurious 50-metre river cruiser. Available from June to September, the new offering allows families and groups to take over the entire vessel for an unforgettable three-night journey from the UNESCO World Heritage town of Luang Prabang to Xayaboury and back.

Designed for multigenerational gatherings, milestone trips and memorable reunions with friends, Bohème's **Private Charter package** promises total privacy, personalised service and immersive cultural exploration in effortless comfort. With 13 beautifully designed suites and space for up to 26 guests, Bohème offers all the charm of a floating grand residence, complete with butler

service, cultural excursions, onboard spa treatments and world-class dining. The lead guest can unwind in the expansive 60-square-metre Royal Suite, featuring a sumptuous freestanding bath and a private balcony — the perfect vantage point to watch jungle-clad hills, tranquil villages and sacred riverbanks drift by.



The three-night, all-inclusive itinerary includes gourmet meals paired with wines from across the globe, complimentary airport transfers and the chance to enjoy pre- or post-cruise stays at [Avani+ Luang Prabang](#) at preferential rates. Children and infants are warmly welcomed, with family-friendly excursions, open-plan living spaces and flexible dining.

Along the way, guests will journey to the sacred **Pak Ou Caves** where thousands of devotional images rest deep within limestone grottoes. They can immerse themselves in local craftsmanship by making traditional handmade Saa paper from mulberry bark and flowers in **Ban Xang Khong** and try their hand at Laotian pottery techniques in the artisan village of **Ban Chan Neua**. Nature lovers will enjoy a refreshing dip beneath the turquoise cascades of the **Kuang Si Waterfalls**, while animal enthusiasts can meet friendly residents and support local initiatives at the **Laos Buffalo Dairy Farm**.



On board, days unfold at a gentle pace: early morning birdwatching, riverbank yoga, spa therapies, cocktail classes, and indulgent long-table dinners beneath the stars. Every moment is tailored to the group's preferences, with a crew of 20 — including a cruise manager, head chef, spa therapist and tour guide — ensuring a seamless and deeply personalised experience.

Rates start from **USD 33,600 for three nights**, based on a minimum of eight cabins on a full charter basis. Bookings are now open for travel between **June and September 2025**.

For those seeking a longer and more immersive journey, the Private Charter package is also available during the high season from **October to March**. The five-night itinerary sails between Luang Prabang and the capital city of Vientiane with rates starting from **USD 68,000**, based on a minimum booking of ten cabins.

For more information or to reserve your journey, visit [www.mekongkingdoms.com](http://www.mekongkingdoms.com), email [info@mekongkingdoms.com](mailto:info@mekongkingdoms.com) or call +856 (0)71 262 333.

## About Minor Hotels

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Minor Hotels is a proud member of the Global Hotel Alliance (GHA) and recognises its guests through one unified loyalty programme, [Minor DISCOVERY](#), part of GHA DISCOVERY.

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