



Chaweng Samui
Hotel & Beach Club

Avani Chaweng Samui Hotel & Beach Club
Press Kit
2025



The Avani Chaweng Samui Hotel & Beach Club is a chic, retro-inspired beachfront resort located on Chaweng Beach, Koh Samui, Thailand. The design reflects a 1950s Miami vibe, combining vibrant colours and modern comforts with a touch of vintage glamour. The hotel offers a lively beach club atmosphere, making it a popular choice for those looking to enjoy both relaxation and a vibrant social scene.

Topline Facts

- **Management:** Minor Hotels
- **Ownership:** Minor Hotels
- **General Manager:** Leandro Cavaco Silva
- **Architect:** Soho Hospitality
- **Built:** 2022
- **Opened:** August 2022
- **Room inventory:** 80 Balcony Rooms and Suites

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- **Starting rate:** \$130 per night, including breakfast
 - **Website:** avanihotels.com/en/chaweng-samui
 - **Instagram:** @avanichaweng samui / @seenbeachclubsamui
 - **Facebook:** @avanichaweng samui
 - **PR imagery:** www.themhzone.com
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Location

The resort is located on Koh Samui, Thailand's second largest island, and is situated in the Gulf of Thailand. With a short history for tourism, only in the 1970s the island received more infrastructure with roads being built. Before that, the island was self-sufficient and almost not accessible from the mainland. In 1989 Samui airport received its first passengers, leading a big change for the industry on the island.

Avani Chaweng Samui Hotel & Beach Club is located on the curved south end of the famous Chaweng Beach. Offering the best of both worlds by being a short distance from the bustling nightlife with convenient access to shopping and dining, while also set among a serene tropical environment. The resort is also conveniently located near the island's popular attractions, such as Fisherman's Village with its local night market, the Big Buddha Temple, and various shopping venues in Chaweng.



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Getting Here

Samui International Airport is a 7-minute drive from the resort. Daily domestic and international flights land from Bangkok, Phuket, Chiang Mai, and throughout Asia. On the mainland, Surat Thani Airport provides mainly domestic transfers with a handful of international charters. From there, a 60-minute bus transfer brings guests to the port for the 90-minute ferry ride to Koh Samui's Nathon Pier.



Resort Features

- **Rooms:** 80 Balcony Rooms and Suites
 - **Restaurants and bars:** 2 restaurants and bars, including SEEN Beach Club, and Social Bar.
 - **Swimming pools:** 3 property-wide
 - 22 metre resort pool
 - 2 pools at SEEN Beach Club (484sqm combined)
 - **SEEN Beach Club:** 3,500 sqm beach club
 - **24-hour gym**
 - **Laundry service**
 - **24-hour Reception**
 - **24-hour Concierge**
 - **24-hour In-Room Dining**
 - **Parking**
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Iconic USP's

1. **The resort is in the heart of Chaweng:** Situated right on Chaweng Beach, one of the most popular beaches on Koh Samui, the resort is in walking distance to a variety of shops, restaurants, and nightlife options.
 2. **Stylish accommodation:** The hotel's Miami-inspired design is refreshing and playful, giving it a character that's both stylish and inviting.
 3. **The resort is home to the best Beach Club in Koh Samui.** Guests have first choice on pool side seats at SEEN Beach Club, which offers adults-only pool parties, live DJ's and a stunning panoramic sea view.
 4. **Guests can enjoy beachfront access.** A mere stone's throw from the resort, is one of Koh Samui's best beaches, with options for everything from water sports to beach relaxation.
 5. **Great for group getaways:** Avani Chaweng's social vibe and flexible room configurations can cater well to big groups of friends.
 6. **It's adults only.** Guests under 18 years are only permitted to Avani Chaweng and SEEN Beach Club, on Sundays between 11:00 am - 7:00 pm.
 7. **Guests can enjoy thrilling water sports by the beach:** While not directly provided by the resort, guests can easily access exciting water sports right on Chaweng Beach, such as jet skiing, parasailing, and flyboarding—adding an adrenaline-packed dimension to their stay.
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Top 5 Tips For An Unforgettable Stay

1. **Reserve a spot on the SEEN pool deck.** Offering the best views of SEEN Beach Club, this spot is the place to be seen.
 2. **Try some street food at Chaweng Night Market:** In the evenings, head to Chaweng Night Market to explore street food stalls and try popular Thai dishes like pad Thai, mango sticky rice, and seafood barbecue.
 3. **Visit on a Monday, Wednesday, Friday or Sunday.** No visit to Koh Samui is complete without a trip to the bustling Fisherman's Village night market in Bohput. This historical part of Bophut was once a vibrant community of hardworking fishermen, trading their best catch of the day. Today, the fishermen and the central pier may have moved on, but the spirit of this old village lives on through its streets lined with wooden shophouses, quaint buildings, and a thriving market.
 4. **Grab a beach bean bag at CoCo Tams.** Located on Bophut Beach near Fisherman's Village, this Instagrammable spot hosts a world-class fire show every evening at 7:30pm and 9:00pm.
 5. **Catch a sunset on the beach.** Although Chaweng faces east, the end of the day still offers beautiful colours and a relaxing atmosphere as the sun dips behind the island. Find a cozy spot on the beach with a drink in hand and enjoy the evening ambiance.
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What's In A Name?

- Some believe that the name Samui comes from the name of a common local tree called 'mui'. A more likely explanation is that a Chinese word for safe haven, 'saboey', was adopted and gradually mispronounced.
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Architecture and Design

The architecture of the property showcases a unique blend of retro aesthetics and modern design, meticulously crafted by the renowned Thai studio Soho Hospitality. Inspired by mid-century modern styles, the design incorporates playful geometric patterns, flowing curves, and tropical influences from the 1950s. These elements come together in a harmonious fusion, creating a visual identity that is both nostalgic and contemporary. The use of brightly coloured furniture contrasts with sleek metal finishes and clean, minimalistic interiors, resulting in a strikingly bold and timeless ambiance.

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Stays: Rooms and Suites

Rooms

All rooms start from \$130 per night, including breakfast.

Cool Pool View Room

Located on the upper floors, these rooms overlook the cool blue pool, so guests can still enjoy all the action of Koh Samui hotels in Chaweng from their balcony.

- 30 Sqm
- Maximum 2 adults
- *Highlights include a pool view, balcony, Bluetooth speakers, work desk, 50" flat screen Smart TV, cocktail making kit, mini bar, rain shower, and Marlin & Goetz bath amenities*

Sweet Sea Breeze Room

Guests can take in sea views from one of the top hotels in Koh Samui and all the poolside action from their upper-floor balcony.

- 30 Sqm
- Maximum 2 adults
- *Highlights include a sea view, balcony, Bluetooth speakers, work desk, 50" flat screen Smart TV, cocktail making kit, mini bar, rain shower, and Marlin & Goetz bath amenities*

Funky Poolside Room

With a ground-floor terrace that opens onto the courtyard pool, guests are right in the middle of all the action.

- 32 Sqm
- Maximum 3 adults



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- *Highlights include a pool view, poolside terrace, Bluetooth speakers, work desk, 50" flat screen Smart TV, cocktail making kit, mini bar, rain shower, and Marlin & Goetz bath amenities*

Cool Pool View Corner Room

Located on the upper floors, these rooms overlook the cool blue pool, so guests can still enjoy all the action of Koh Samui hotels in Chaweng from their balcony. These rooms offer a little more space, with corner views.

- 36 Sqm
- Maximum 3 adults
- *Highlights include a pool view, balcony, Bluetooth speakers, work desk, 50" flat screen Smart TV, cocktail making kit, mini bar, rain shower, and Marlin & Goetz bath amenities*

Fabulous Sea View Room

Guests can take in sea views from one of the top hotels in Koh Samui and all the poolside action from their upper-floor balcony. These top-floor rooms come with the best views on the Island.

- 33 Sqm
- Maximum 3 adults
- *Highlights include a sea view, balcony, Bluetooth speakers, work desk, 50" flat screen Smart TV, cocktail making kit, mini bar, rain shower, and Marlin & Goetz bath amenities*

Two Bedroom Cool Pool View Room

Located on the upper floors, these rooms overlook the cool blue pool, so guests can still enjoy all the action of Koh Samui hotels in Chaweng from two generously sized balconies.

- 71 Sqm
- Maximum 4 adults
- *Highlights include a pool view, balcony, Bluetooth speakers, work desk, 50" flat screen Smart TV, cocktail making kit, mini bar, rain shower, and Marlin & Goetz bath amenities*

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Suites

All Suites start from \$300 per night, including daily complimentary breakfast.

Groovy Sea View Suite

Guests can take in sea views from one of the top hotels in Koh Samui and all the poolside action from their upper-floor balcony. These top-floor rooms come with the best views on the Island.

- 61 Sqm
- Maximum 3 adults
- *Highlights include a sea view, expansive balcony, Bluetooth speakers, work desk, seating area, 50" flat screen Smart TV, Nespresso coffee machine, cocktail making kit, drinks cabinet, mini bar, rain shower, soaking tub with disco ball, and Marlin & Goetz bath amenities*

Double Groovy Sea View Suite

Guests can take in sea views from one of the top hotels in Koh Samui and all the poolside action from their upper-floor balcony. These top-floor rooms come with the best views on the Island.

- 90 Sqm (connecting suite and standard room)
 - Maximum 5 adults
 - *Highlights include a sea view, expansive balcony, Bluetooth speakers, work desk, seating area, 50" flat screen Smart TV, Nespresso coffee machine, cocktail making kit, drinks cabinet, mini bar, rain shower, soaking tub with disco ball, and Marlin & Goetz bath amenities*
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Food & Beverage

SEEN Beach Club and Restaurant

Pan-eclectic American, Asian and Mediterranean

Daily: 11:00 am -late

SEEN Beach Club is Koh Samui's most stylish Beach Club, located in the heart of Chaweng Beach. Combining a retro, Miami-inspired aesthetic with modern beach club amenities, SEEN is the place to see and be SEEN on the Island. Known for its high-energy events, lively pool parties and unrivalled beachfront access, SEEN's menu offers an eclectic mix of international and Thai flavors, with options for sharing platters, sushi, seafood, and tropical-inspired dishes.



Social Bar

Drinks and light bites

Daily: 8:00 am- 6:00 pm

It's 24/7 grazing at the hotel hub, with grab 'n' go shakes, panini, wrap and more. Guests can dial up the fun factor of Chaweng restaurants and sink into a swanky armchair with a Moscow Mule or Long Island Iced Tea, soaking up those sweet jukebox tunes.

This chic and contemporary coffee shop in Samui celebrates the fusion of art and coffee culture, offering meticulously crafted experiences with locally sourced beans from Thailand's northern regions. Artisanal coffee beans are sourced from the verdant landscapes of northern Thailand, where each bean is hand-

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picked and sustainably produced. Utilising a state-of-the-art Loring Roaster, these beans were roasted to perfection.



SEEN Beach Club and Restaurant

A dazzling destination for unmissable happenings, SEEN Samui Beach Club and Restaurant provides the perfect backdrop to sin and be seen, where tides meet retro vibes. Guests can sip and dip the days away, and prepare for epic evenings, featuring the island's most in-demand DJs and daring performances. Beach club goers can party it up on the dance floor or chill out like a star on luxury loungers, beanbags by the beach or VIP cabanas with private pool access. The confirmed international line-up of artists includes Sam Divine, Kryder, Sirus Hood, Mark Knight, Roger Sanchez, Ferreck Dawn, Riva Starr plus many more.

- Daily: 11:00 am – Late
 - Starting from \$20 per person minimum spend
 - 43 daybeds
 - 2 pools (484sqm combined)
 - Home to one of the most cutting-edge sound systems in the world, from VOID ACOUSTICS
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Signature Cultural Experiences

Fisherman's Village Night Market

Monday, Wednesday, Friday and Sunday: From 6:00pm

15-minute drive

Each evening, roads are closed to make way for locals and tourists alike to roam the Fisherman's Village Night Market, one of the most popular attractions close to Anantara Bophut and only a 5-minute foot walk away. It is an opportunity to explore rustic shopping stalls selling goods of every kind – souvenirs, Thai handicrafts, clothes, bags, shoes, street food – you name it, this maze of shopping stalls has it all.

Chaweng Town

Daily

10-minute drive

Chaweng is Koh Samui's busiest and biggest town, which has sprung up around one of the island's finest beaches. Famous for its nightlife, it offers a great variety of shopping and culinary journeys, just a 10-minute drive away from the resort.

Samui Elephant Jungle Sanctuary

Daily: 9am-5pm

20-minute drive

Elephant Jungle Sanctuary (EJS) is an award-winning ethical and sustainable eco-tourism project based in Thailand. Founded in July 2014, it began as a joint initiative between members of the Karen hill-tribes and Chiang Mai locals who were concerned about the welfare of elephants in Thailand.

Ang Thong National Marine Park

Daily

45-minute speedboat

With its lime rock formations, only a 45-minute speed boat ride away from Bophut, this national park is breathtaking and invites for swimming and snorkeling in crystal clear waters, as well as hikes for the most spectacular views. Little ones can enjoy the crystal clearwater, while adults indulge in the relaxing surroundings.



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Tarnim Magic Garden

Daily: 9am-5pm

45-minute drive

This hidden away gem high in the hills of Koh Samui offers majestic views and an unusual collection of statues amid lush jungle surrounds. The gardens are a creation of an old Samui fruit farmer, Nim Thongsuk, who in 1976 began erecting several statues and temples around his family's verdant land.

Big Buddha Temple

Daily: 8am-6pm

10-minute drive

The Big Buddha Temple sits on a small rocky island off Koh Samui's northeastern corner. Known locally as Wat Phra Yai, its golden, 12-metre-tall seated Buddha statue is one of the island's most popular attractions. Set on Koh Faan, the temple is reached by a causeway that connects it to the main island. The Big Buddha, which can be seen at a distance of several kilometers, is often the first landmark people see when arriving in Koh Samui by air.

Koh Mudsum

Daily

45-minute speedboat

Koh Mudsum is famously home to a group of friendly, free-roaming pigs that have become quite the attraction for visitors! Often referred to as "the Pig Island," Koh Mudsum's pigs wander along the beach, happily interacting with tourists, making it a very unique experience.

Koh Tan Snorkelling

Daily

45-minute speedboat

Koh Tan is a small, tranquil island just south of Koh Samui, known for its excellent snorkeling spots, quiet beaches, and vibrant coral reefs. Often visited along with Koh Mudsum, Koh Taen is an ideal destination for day-trippers seeking a more natural and less crowded experience.

Jet Ski Safari

Daily

Location and price on application.

A Jet Ski Safari in Koh Samui is an exciting way to explore the island's stunning coastline, nearby islands, and secluded beaches. These guided tours allow you to ride a jet ski across clear blue waters while visiting hidden spots that are often unreachable by regular boats.