



PRESS RELEASE

‘Loy River Song’ Takes its Maiden Journey to Thailand’s Lost Kingdom of Ayutthaya

Loy River Song, Thailand’s latest ultra-private luxury river cruise, has officially launched on the Chao Phraya River, charting a route from modern day Bangkok to Siam’s ancient capital of Ayutthaya,

Offering a collection of itineraries ranging from two days/one night to four days/three nights, Loy Pela Voyages allows guests to choose the experience that best suits their travel plans.

In keeping with the spirit of a bygone era, the décor of the four-stateroom Loy River Song is dominated by precious antiques and rare Thai silks. Discretely incorporated into the timeless design of the staterooms are upscale modern-day amenities: king-size beds, ensuite bathrooms, air-conditioning, separate his-and-her vanities and modern dressing tables. A combination of King and Queen cabins, they range in size from 20 to 30 square metres and are ideal for extended families or groups of friends travelling together.

Traditional craftsmanship and regional influences evoke the elegance of old Siam, while intricately woven textiles in rich jewel tones create a relaxing, yet visually stimulating ambience. Comfortable sitting areas bathed in natural daylight make for perfect reading nooks.

The same attention to detail characterises the interior of the communal areas that were purposely designed to host sunrise yoga, Muay Thai demonstrations, traditional dance performances and other activities promoting cultural immersion.



Throughout the boat, a palette of earthly colours with splashes of royal yellow and ocean blue is held together by the common thread of delicate golden accents and objets d'arts narrating the story of the Chao Phraya communities and their nautical heritage.

The open and airy main salon is defined by exquisitely handprinted wallpaper, original hardwood surfaces and low-slung furniture upholstered in sumptuous Thai silk. It opens into the elegant dining room that seats up to eight people and offers exceptional views of the water.

Operated by an expert crew, the deluxe cruise delivers the impeccable five-star service discerning travellers have come to expect with luxury river cruising. With Loy Pela guests get round-the-clock butler attention, exquisite meals prepared by a private chef and in-depth local knowledge courtesy of a resident tour guide.

From cycling excursions on Bang Kachao island to exploring some of the region's most spectacular temples, every day is filled with adventure, serendipitous moments and discoveries. As the cruise makes its way to UNESCO-listed Ayutthaya, the stories of Thailand's past and present, of its mighty kings and grand cities are illustrated by a rich tableau of spectacular vistas. Guided excursions, some on foot, others by car or a traditional long-tail boat, place travellers in the very heart of old Siam.

With top chefs at the helm of the kitchen, every culinary experience with Loy Pela Voyages is worthy of kings and queens. The daily-changing menu features Royal Thai cuisine, Michelin starred menu by well-known Thai chef, Thitid "Ton" Tassanakajohn of Le Du Bangkok restaurant, and European dishes. From afternoon tea and sunset cocktails to decadent brunch featuring Canadian lobsters, oyster bar and caviar paired with fine wines, Loy Pela Voyages takes pride in showcasing the best of Thai hospitality.



Loy River Song joins Loy Dream, a two berth one hundred year old teak rice barge as part of Loy Pela Voyages.

Prices for Loy River Song start at THB 208,250 ++ per cabin – 3-day, 2-night trip.

A special package of 1 night, 2 day for Thai residents is at THB 62,000 nett per cabin, 2 adults.

For inquiries about Loy Pela Voyages or to make a reservation, please call us on +66 2 476 0022 or email at reservations@loypelavoyages.com.

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About Loy Pela Voyages:

Loy Pela Voyages is a luxury cruise company offering modern travellers a journey of time in untold splendour. Guests can connect with the culture and history of Thailand through thoughtful itineraries that explore the country along the historic Chao Phraya river and the villages and towns nearby. Two exquisitely restored rice barges are available for travellers to set sail on the River of Kings, experiencing unforgettable dining and heartfelt hospitality in sumptuous accommodation. This limited collection allows for curated journeys and memorable excursions from a unique perspective.

From exploring an ancient capital to discovering new eco-friendly initiatives, Loy Pela Voyages offer travellers a distinct opportunity to understand the country through its people, food, history and nature.

For more information on Loy Pela Voyages, follow us on Facebook: <https://www.facebook.com/loypelavoyages/> and Instagram: <https://www.instagram.com/loypelavoyages/>
