

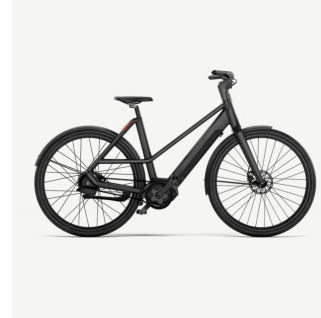
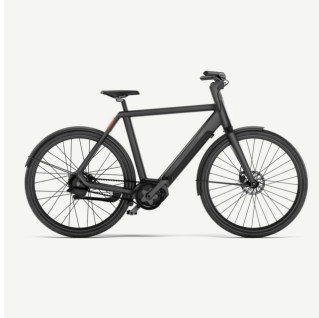
Veloretti expands its retail network to over 100 partners in the Netherlands and continues its growth into Belgium.

Veloretti has expanded its retail partner network in the Netherlands to 100+ locations, marking an important step in the brand's national retail and service presence.



Over the past two years, the brand has grown from 35 to more than 100 partner locations across the country. As a result, our Electric models are now available nationwide in-store for test rides, purchase, and local service. This expansion reflects Veloretti's strategy: a high-quality online experience, reinforced by a carefully selected physical network in the right locations. Through these partners, trained by Veloretti, the Electric Two Pro and Electric Two Lite are assembled and maintained with productspecific expertise and official parts, helping ensure a consistent standard of service across the Netherlands.

With this network, Veloretti continues to invest in a consistent rider experience nationwide. Whether it is a first test ride, a purchase or maintenance after thousands of kilometres, partner locations offer riders a trusted local point of contact at every stage of their journey.



"Reaching 100 partner locations is an important milestone for Veloretti. It means more riders across the Netherlands can experience the brand closer to home, whether through a first test ride, ongoing service or local support. For us, this is about creating a stronger connection between our online experience and a trusted physical network."

Paul den Hartog, Managing Director at Veloretti.

The expansion highlights the Veloretti Electric Two series. Designed for life in the city, the Electric Two combines premium design, integrated technology and a carefully considered riding experience. While both models share the same Veloretti DNA and high-performance standards, they are built for different riding styles:

- **Veloretti Electric Two Pro** – Our most advanced electric bike, designed for an effortless experience. It features the stepless Enviolo shifting system that adjusts intelligently and automatically. Includes integrated brake lights and multiple assistance levels. *Available from €3,299.*
- **Veloretti Electric Two Lite** – The Electric Two Lite defines the power of simplicity: a single, silent gear and direct drive for a smooth, effortless ride. The Lite focuses on

pure, efficient riding without the need for shifting. A streamlined addition with the same signature Veloretti style at a more accessible entry point. *Available from €2,599.*

Both models share the high-end components that make the Electric Two a leader in its category:

- **Powerful mid-drive motor:** A silent, responsive motor with 70 Nm of torque for a natural, effortless feel.
- **Removable battery (540 Wh):** Seamlessly integrated into the design, offering a range of 60–120 km. Simply plug in and power up, wherever you are.
- **Gates Carbon Drive™:** A low-maintenance belt that lasts up to 30,000 km without the need for oil or grease. Always silent, always clean.
- **Smart connectivity:** Always connected via the Veloretti app for seamless navigation and real-time data.



Veloretti expands into Belgium: Electric bikes available now in Antwerp and Ghent
Amsterdam-based brand Veloretti officially expands into Belgium. The Electric Two series is now available at ten Bike Republic stores across Antwerp and Ghent, marking the brand's first physical retail presence in the country. Customers can

enjoy test rides and in-store purchases, with professional service and maintenance available at all Bike Republic locations. With this next step, Veloretti brings its designed electric bikes to a market with a strong cycling culture and a clear appreciation for considered design and everyday convenience. Starting in Antwerp and Ghent, Belgian customers will be able to experience the full Electric Two range locally, including the Electric Two Pro and Electric Two Lite.

About Veloretti

Founded in Amsterdam in 2012, Veloretti creates clean, modern bikes, designed with intention and built to last.

As part of Pon.Bike, a global family of leading bicycle brands, Veloretti continues to strengthen its focus on design, invest in long-term quality, and provide riders with the support they need, wherever they are.

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