

# Titleist Opens First Brand Store in Thailand with Launch of Titleist Bangkok

*Connecting Thailand's golfers with the complete Titleist experience through products, fitting and education.*



▲ Titleist Bangkok, K Village

**Southeast Asia (4 September 2026)** - Titleist, the #1 ball in golf and the game's leading performance equipment brand, announces the opening of Titleist Bangkok, an immersive retail and fitting destination located at K Village on Sukhumvit Soi 26.

As Titleist's first brand store in Thailand, Titleist Bangkok gives golfers convenient access to the brand's premium products and Tour-level fitting services, all in the heart of Bangkok's Sukhumvit district.

Titleist Bangkok is the second Titleist brand store in Southeast Asia, following the successful opening in Singapore in 2025. The store reflects the continued growth of

golf in Thailand and increasing demand from golfers seeking equipment to maximise their performance.

Spanning approximately 350 square metres on the first floor of Zone B at K Village, the store combines retail, fitting and customisation experiences in one location.



Golfers can access:

- Full golf ball and club fitting services conducted by Titleist fitting specialists
- Ball personalization with instant on-site customisation
- An indoor fitting studio
- A dedicated putting green for product testing

Titleist Bangkok also features the full selection of Titleist products, including:

- The complete range of Titleist golf balls, led by the #1 ball on worldwide tours, Pro V1 and Pro V1x
- Special Play Number golf balls featuring numbers 00-99
- GTS drivers and fairways
- T-Series irons
- Vokey Design wedges
- Scotty Cameron putters
- Golf bags and accessories
- The latest Titleist Apparel collection developed in Korea



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A standout feature of the store is Titleist's advanced Ball Personalization service, allowing golfers to customise golf balls with names or messages at the time of purchase.

The store features an indoor fitting studio and a dedicated outdoor putting green, providing golfers with an enhanced fitting experience.

Visitors can explore products, test equipment, receive expert guidance from Titleist specialists and complete a personalised fitting journey in a single location.



"The opening of Titleist Bangkok marks an important milestone for our business in Thailand" said **Rick Brown, General Manager of Acushnet Golf Southeast Asia.** "It reflects our commitment to supporting golfers with the highest performing products, expert fitting and a premium brand experience."



In addition to the complete Titleist product lineup, golfers will also discover the latest FootJoy golf shoes, including the Premiere Series and Pro|SL, two of the most popular models on professional tours.

Golfers can also experience the FootJoy FitLAB, an advanced fitting service that uses camera-based foot scanning technology to recommend the FootJoy model that best fits each golfer.

Titleist Bangkok is now open daily from **9:00am to 9:00pm**.

Visit our website for more information, experience a video walkthrough of the store and make an appointment at the Fitting Studio: **Titleist Bangkok K Village**

## CONTACT DETAILS

**Alison Ballard**

Senior Brand Marketing &  
Communications Manager  
South-East Asia

[alison\\_ballard@acushnetgolf.com](mailto:alison_ballard@acushnetgolf.com)

[+61 482 977 176](tel:+61482977176)

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